

STSTRAVEL.COM
Join America's #1 Student Tour Operator

CANCUN
ACAPULCO
JAMAICA
BARABAS
FLORIDA

SPRING BREAK 2004

Soil Trips, Earn Cash,
Go Free! Now Hiring
Call for group discounts
1-800-448-4848 www.ststravel.com

STUDENT TRAVEL SERVICES

STUFF=CASH

Will buy household items
knick knacks - books - furniture.

Will Pick-Up

Call Dorothy Lee at (910)791-3568



Tired of a 5 Hour Round of Golf?

Sharpen Your Short Game
at Inland Greens GC

18 Hole, Regulation Par-3 Golf Course

5945 Inland Greens Dr.
off Cardinal Dr. Between
Eastwood Rd. and Market St.

(910) 452-9900

- Open Everyday at 8am
- Play All Day for One Low Price
- Lessons Available
- Annual & Monthly Memberships
- After Class Specials
- Start a Weekly League
- Great for Charity Events

www.inlandgreens.com

Cellular phones change, digits don't

ALISHA GORE

STAFF WRITER

Federal regulators now allow cellular phone customers to retain their cellular phone numbers when they change wireless phone companies.

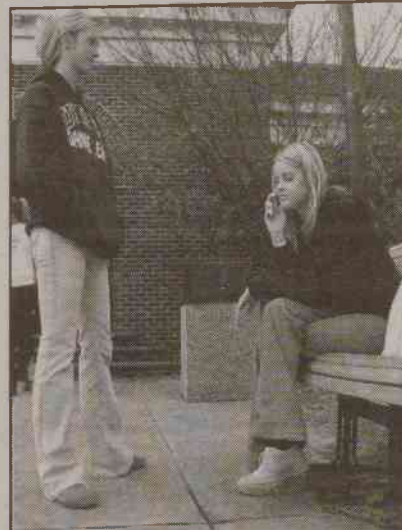
It is also expected that federal regulators will extend this privilege to customers who opt to use wireless-only service in their homes.

This change was brought about due to numerous requests by cellular phone customers who were doubtful of changing wireless companies. These customers did not want to lose phone numbers that family members, friends and co-workers already knew.

However, people moving from one city to another are not allowed to keep the same number.

The new rules will first apply to customers in the 100 most populous metropolitan areas in the United States. This area contains over half of this country's cell phone users.

By May 24 these regulations will apply to every cellular phone user in the United States. In as little as two and a half hours



Andy Bader/the Seahawk

Sophomore Danni Baird (right) talks on her cell phone while Lindsay Newsom waits.

after the new wireless service has contacted the old service, cell phone customers can have new wireless service.

However, cellular phone customers who wish to change wireless companies will

most likely have to spend extra money to complete the transition.

Also, many customers will have to invest in new cellular phones because different wireless companies use different technology.

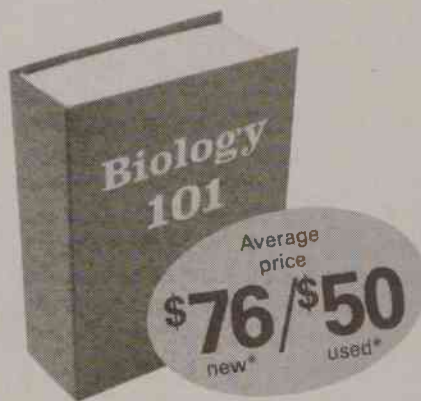
This service could take longer if a customer wishes to change more than one line or if a customer wishes to change a land line number to a cellular phone number.

"This is potentially very significant to the wireless industry," Howard Waterman, a Verizon spokesperson said. "Wireless carriers will have to compete even more fiercely in a very competitive environment," Waterman said.

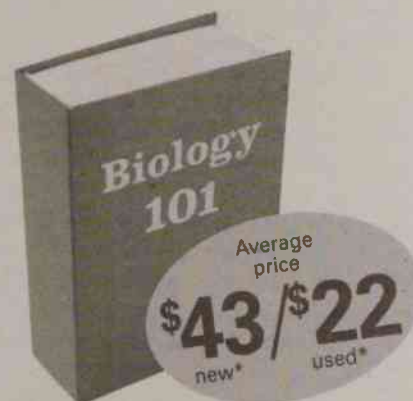
Many consumer groups support the decision of the federal regulators. "When we reduce the switching costs of going from one carrier to another, you're making the market more competitive," said Chris Murray, legislative counsel for Consumers Union.

"There's the economic cost of a new phone number-having to print new business cards, having to potentially contact everyone who might have your phone number-and massive inconvenience," Murray said.

Retail



Half.com



Natural selection.

How smart is this: All the textbooks you need for up to 50% off retail prices. New or used, all you have to do is go to half.com and type in the book titles, or ISBN numbers. Then let nature take its course.

For a limited time, first-time buyers
Save an additional \$5
on purchases of \$50 or more!

Simply use this code:
UNCWILMINGTON

half.com™
by **eBay**

**Same textbooks.
Smarter prices.**

Copyright 2003-2004 Half.com. Half.com, the Half.com logo, eBay and the eBay logo are trademarks of eBay Inc. All rights reserved. *Average Retail Price of a New Textbook based on data from Follett Corp. (as reported by The Associated Press in January 2003). Average Retail Price of a Used Textbook based on data from Monument Information Resources. Average Half.com Price for New and Used Textbooks based on an August/September 2003 analysis of over 500,000 books sold on Half.com. Quantities, pricing and availability are not guaranteed and will vary due to supply and demand. Coupon is for first-time buyers only. Limited time offer; excludes shipping and handling; offer subject to change or termination without prior notice.