



the Seahawk



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Students unite against Vector

ALISHA GORE
SENIOR STAFF WRITER

A company that recruits college students nationwide to sell Cutco kitchen knife sets via in-home demonstrations has come under fire in recent years. The company, Vector Marketing, has been accused of unethical and misleading business practices. The company has been sued twice in the past 15 years. The first lawsuit was filed against the company in 1990 by the Arizona Attorney General. The second lawsuit was filed against the company in 1999 by the Australian Consumer and Competition Commission. In 1994, the company was also ordered by Wisconsin and Oregon not to deceive potential workers.

The Cutco kitchen knife sets sold by the company are priced between \$200-\$2000. Despite the expensive price of the knife sets, consumer reviews have stated them as having problems like rusting and low-quality handles.

The students that are hired to work for Vector Marketing are hired as independent contractors. Since the students are not considered to be employees of the company, they are unable to obtain employee rights such as minimum wage. They are also not paid for training or company meetings. Independent contractors are required to make or put down a \$145 deposit to make demonstrations. They also are required to pay for optional conferences. A survey conducted on 940 Wisconsin Vector Marketing recruits in 1992 found that nearly 50% either earned no pay or lost money while working for the company.

"Workers in [Wisconsin] earned less than \$3.00 a day on average sell-

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Campus Safety concerns many schools

ASHLEY SHEFFIELD
SENIOR STAFF WRITER

With the recent murders this past summer of students Jessica Faulkner and Christen Naujoks, campus violence has suddenly hit home for UNCW. Campus violence has not only occurred at UNCW but also at some of the other 16 universities within the UNC system.

Many schools, including UNCW, have implemented new safety measures that protect students from violence, but some already have services in place that make the campus a safer place for students.

Across the board, campus safety has become an essential issue for universities.

Chief David Donaldson of the University Police stated, "What happened to Christen Naujoks and what happened to Jessica Faulkner, happens across the country, but it happened at UNCW."

At NC State's opening season football game this month, two young men, both 23, were shot and killed in an off-campus fairgrounds parking lot during a tailgate party. Neither of the victims were students at NC State.

The suspects charged with two counts of first-degree murder were an NC State student and his brother.

Due to these murders, State announced in a news release of changes to rules at the Trinity Road fairgrounds parking lot. These changes included extending open hours of the lot, requiring parking permits, having only two entrances and more police patrols similar to Carter-Finley lots.

East Carolina University has also had its share of crimes recently. In 2004, ECU experienced "two

dorm rapes within less than a month of each other, an armed robbery and a stolen handgun, which a student found on a shower stall floor," according to The East Carolinian News Online.

In response to the crimes, special alarms were ordered for campus living, security guards were added for dorms, doors modified and police patrols heightened. Furthermore, memos were sent out shortly thereafter, informing students of the rapes. ECU's SGA held an annual campus safety week in September.

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The Seahawk chats with the Seahawk



Nicole Smith | THE SEAHAWK

Andrea Robinson, Sarah Beth Schooley and Megan Young (left to right) pose with the university's number "1" player, the Seahawk mascot.

BEN WIMMER
STAFF WRITER

The mascot of a school is the backbone of school spirit. With "Midnite Madness" just around the corner, basketball season just months away, and Chancellor DePaolo's "Paint the Town Teal" campaign taking place,

UNCW's mascot is a very busy bird. As busy as your mascot may be, he sat down to answer a few questions for the other *Seahawk*.

Q: What does it mean to be a team's mascot?

A: You are the person that gets the crowd going, running around

up and down the court getting the crowd riled up. It's a good feeling.

Q: How would you rate UNCW's school spirit?

A: As far as basketball goes, it's pretty good.

Q: Describe a busy day at work for you.

A: You just come in grab a uniform, jump in it and shake hands, do photo ops, hand out T-shirts and just get out on the court and get everybody going.

Q: What's the most exciting event you have been a part of at UNCW?

A: The first men's basketball game I ever did. It's kind of a personal story for me, I was pumped up, I ran out on the court, and did two cartwheels. I almost lost my head but I saved it just in time (laughs). But it definitely got a reaction from the crowd.

Q: Were you around for some of the games with Brett Blizard?

A: Yeah, there was definitely more school spirit at basketball

games then.

Q: Will you be involved in Midnite Madness this year?

A: Yeah, it's decided on the basis of who's been there longest, the second string mascot goes to smaller events and does women's games, the first string gets men's games and gets to do Midnite Madness. It's based on seniority.

Q: The School has been given permission to vote on an official nickname for you. How do you feel about it?

A: It's up to the student body, and I think it's well worth the vote. Hopefully it will instill more school spirit. Plus, people are always calling me seagull or sea bird (laughs).

Q: Are you aware of any of your other current nicknames?

A: Sammy, Seahawk, Sammy Seabird, multiple different bird names. People come up and tell their kids 'go see the sea bird'.

Q: Do chicks dig Seahawks?

A: Chicks definitely dig the Seahawk (laughs); they always want to know who that is under the mask.



Paris exposes herself... in her new book, page 10

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