

On And Off Campus

by Gill Rock

After reading Mr. Laverne McInnis's letter to the editor in Tuesday's LAURINBURG EXCHANGE I thought it would be a good idea if the students knew exactly what the "Gag Law" is. House Bill 1395 was prepared in part by Secretary of State Thad Eure and when enacted into law, stated as constitutional by North Carolina's attorney general Wade Bruton.

The bill reads as passed:
SECTION 1. No college or university which receives any state funds in support thereof shall permit any person to use the facilities of such college or university for speaking purposes, who (A) Is a known member of the Communist Party. (B) Is known to advocate the overthrow of the constitution of the United States or the State of North Carolina. (C) Has pleaded the fifth amendment of the Constitution of the United States in refusing to answer any question with respect to Communist or subversive connection, or activities, before any duly constituted legislative committee, and judicial tribunal or any executive or administrative board of the United States or any state.

SECTION 2. This act shall be enforced by the Board of Trustees or other governing authority of such college or university or by such administrative personal as may be appointed therefore by the Board of Trustees or other governing authority of such college or university.

SECTION 3. All laws and clauses of laws in conflict with this act are hereby repealed.

SECTION 4. This act shall be come effective upon its ratification.

For those who have stood up in indignation against the bill, the first question is why? The bill does not place any undue restriction on academic freedom as stated by the St. Andrews Chapter of the AAUP. What the bill does do is make sure we do not spend tax money to give communists and communist-sympathizers a form in our colleges and universities. This law does not abolish freedom of the speech. We are spending enough money now for the federal government to stop Communism. Why spend it here in North Carolina to support their speakers?

By no means should we cut ourselves off from the knowledge of Communist ideology and its practices; but instead of paying for Communist speakers we should be putting some money into developing academic courses on the subject and hiring qualified professors to teach them.

Students Play Marketing Game

By BOB PERRY

Business majors in Professor Gentry Wade's marketing class are getting first-hand experience in operating a large company. Each year, Mr. Wade devotes a considerable portion of this course to the "Marketing Game" - a simulation of two large industries in operation, which the students themselves direct. In each industry, there are three companies, whose business is to manufacture a detergent, and sell it to wholesale detergent distributors at the greatest profit possible.

The game will be completed just before Christmas holidays and covers an imaginary time span of three fiscal years. There is intense competition among the three companies in each industry since the company displaying the largest net profit at the finish will be declared the winner in its industry.

At the onset of the competition, the game gives the students a large number of combinations, from which each company must select its own type of product, its price, advertising and the quantity of detergent to produce. The sum of these variables enables Mr. Wade, as referee, to determine the sales of the entire industry and the percentage of the market each company has been able to capture. This information is readjusted by the companies at the beginning of each fiscal month in an effort to step up, or hold its own position in the industry market.

Information is available to each company concerning the marketing activities of the other companies, as well as various market indicators predicting future fluctuations in the detergent industry. However, this information incurs a considerable expense, and the company must decide if the benefit gained from this will outweigh the cost.

A great deal of skill is involved in the analyzing of past sales records and calculating the combinations which will yield the best results in the future.

Foreign Language Section Languages Now De Rigueur

By Dr. Jose Bohigas

1. The Berlitz School of Languages in New York reports that at least eight well-known corporations are paying for language instruction for both wives and husbands who are slated for foreign posts. (Don't underestimate the power--and the importance--of a woman.)

2. More than 100,000 persons a year are receiving language training under military auspices. Under a recent Department of Defense directive, the Army will assume responsibility for conducting a major portion of the foreign language training now underway in the various services.

3. About 400 officers at Columbus (Miss.) Air Base were recently tested on their mastery, if any, of a foreign language as the initial step designed to teach all officers a foreign language. Qualification by officers in at least one foreign language is now regarded as necessary.

4. Beginning next July no candidate for the Foreign Service will be accepted unless he can both read and speak fluently at least one FL. In 1958, only half of the Foreign Service officers could speak any FL. Today nearly 90 per cent have at least a working knowledge of one and 64 per cent have professional proficiency in one or more of the 56 languages being taught to officers in Washington and overseas. Courses for their wives are "already full to overflowing."

Teacher: Table. Students: This is a table. Teacher: That. Students: This is a that. Teacher: No, think, please. Student A: This is a think please. Teacher: No, a thousand times no. (Pause) Very Bright Student: This is a table. Teacher: Ah! Correct. Eye. Student B: I is a table. Student C: I am a table. (Exit Teacher)

A little Polish girl recently enrolled in a Dade County (Florida) school and was placed in a "special" English class with Cuban refugee youngsters. The child's English is progressing slowly, but now she jumps rope and counts, "uno, dos, tres, cuatro."

A businessman wanted to tell a Spanish-American client that a bank draft would follow shortly and asked his secretary to phrase a letter in Spanish. She obliged. Being a bright girl, she knew that a bank draft is a draft from the bank and that, if "bank" is MARGEN and "draft" is CORRIENTE DE AIRE, a "bank draft" will be UNA CORRIENTE DE AIRE DE LA MARGEN. Why bother to learn languages when you know how to use a dictionary?

Cartoon in the WALL STREET JOURNAL: Waiter in a high-class restaurant to a gentlemen diner who has apparently been trying to impress his feminine companion: "Your French is excellent, monsieur; we just don't happen to have roast chicken stuffed with chocolate sauce."

Evidence that things can go wrong even for audio-lingual learners anywhere in the world is provided by this real-life drama, reported by Peggy Bruton, a Peace Corps Volunteer teaching English in Thailand. Teacher: This is a chair. Students: This is a chair. Teacher: Mango. Students: This is a mango.

I AM THE END-PRODUCT OF COUNTLESS HONS OF EVOLUTION...



FROM STEM TO STERN, I'M THE EPITOME OF FLEXIBILITY AND UTILITY...



... I'M NATURE'S ANSWER TO THE VOLKSWAGON...



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Original Prints To Be Shown

During the month of November one hundred original prints by world-famous artists will be on exhibit and for sale in the Gallery of the Vardell Building.

The exhibit consists of art which has been selected for the young or the beginning print collector's tastes. Etchings, engravings, lithographs, woodcuts, and wood engravings will be shown.

Some of the best-known names in modern art are shown in this collection: Ernst Barlach, Leonard Baskin, Max Beckmann, Pierre Bonnard, Mary Cassatt, Paul Cezanne, Andre Derain, Raoul Dofy, Fernand Leger, Matisse, Picasso, Redon, Rounault, Renoir, Tamayo, Merce Vertes, Vuillard, Chagall. The exhibit comes from Ferdinand Roten in Baltimore.

Gallery hours are 9 a.m. to 10 p.m. Monday through Friday; 9 a.m. to 5 p.m. on Saturdays; and 1 to 5 p.m. on Sundays, except for November 16 during the dedication of the Vardell Building, (formerly the conservatory).

Prices for these original prints range from \$5 to \$90, with most being at the \$20 to \$25 level.

Holidays

Christmas vacation will begin at 1 p.m. December 19, and end 1 p.m. January 2. Class cuts on January 2, 3, and 4 will count double.



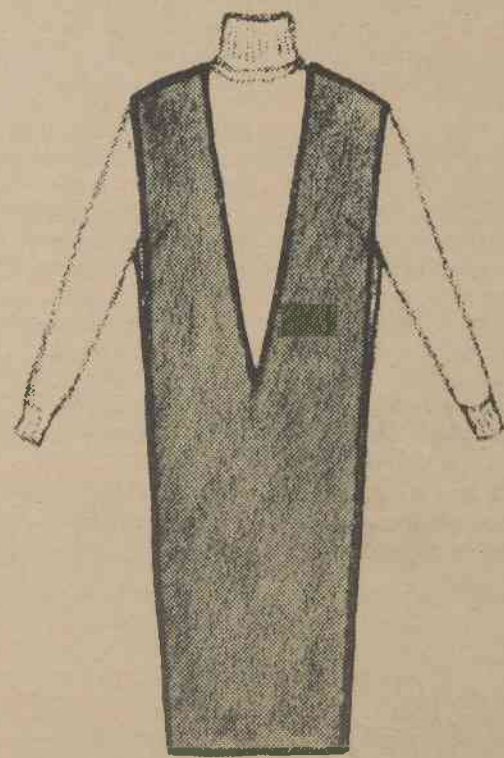
Coach Hackney belts out the "Charlie Brown" song during last week's student-faculty talent show.

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The Slingshot

A smash-hit success... this "out of this world" jumper that dares to be different... styled with an exaggerated V-front and sides that dip to the waist. A dramatic duo when teamed with your favorite tops. 100% wool flannel, with self-belt if you wish. Sizes 6 to 16

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