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Land Committee Investigates Campus Development

Many people have heard mention of a proposed commercial development of land at the North end of campus. However, no details have been released by any officials. But with cooperation of Development Office head, Bruce Frye, this is how that proposal presently stands.

Upon the creation of St. Andrews, several towns competed for the location of the new school. The 820 bid of Laurinburg, was accepted because it was provided in the deal an excess of land which could be used for commercial development and capital gain for the school. St. Andrews is now acting upon that initial idea in order to reinforce its precarious financial situation.

The Board of Trustees has appointed a Land Use Committee which presently is investigating the possibilities for the development of this excess land. The committee is comprised of Joe Robinson, Vice-President of Belk of Charlotte, Ed Weisiger, the president of the Carolina Tractor and Equipment Co., also from Charlotte, and Andrew Williamson, a Laurinburg attorney. This committee contracted Diamondhead, Inc., the New Jersey Firm that owns Pinehurst and other resorts, to undertake an architectural study of St. Andrews. This study was to provide information as to the most advantageous uses for the campus' excess land.

The study resulted in the drawing up of a tentative plan utilizing 60 per cent of the school's land while allowing

130 acres around the perimeter for adequate expansion. Diamondhead suggested the possible development of a shopping mall, professional buildings, a housing area of apartments and single family dwellings, a fire house, common green townhouses and another residential area. Buffer zones of woods were incorporated in their plan separating the various projects from each other. Their proposal, it must be remembered, is only tentative.

The proposal, at present, receiving the most serious consideration of the Land Use

Committee is the shopping center proposed for the 35 acre tract of land at the intersection of 501 and the 74 bypass. The committee hopes that a quality regional mall might be developed which would not be merely a commercial institution but would be a setting for cultural events as well. This proposed development would encompass 300,000 square feet, (6 times the size of the present Belk's), with either an open or closed mall. It's architectural design would be compatible with that of the campus. Presently, St. Andrews does not have the

capital to invest in the development of such a shopping center. The land (35 acres) will probably be sold to a developer. The money from the sale will be used to finance the other projects already mentioned.

The Land Use Committee is also planning, in collaboration with the city of Laurinburg, to let the city use small areas of St. Andrew's land for the drilling of wells and the construction of water treatment facility. In return for such use, Laurinburg will aid in the maintenance of the school's roads.

The school also owns 280

acres at the Laurinburg-Maxton airport which it is trying to sell as industrial property. The trustees intend to retain the remainder of St. Andrews' land (765 acres), some of which may be leased.

Mr. Frye, who attends all of the committee's meetings, is certain that high aesthetic standards will be upheld in any developments at St. Andrews, with a full awareness of the environmental impact of such developments.

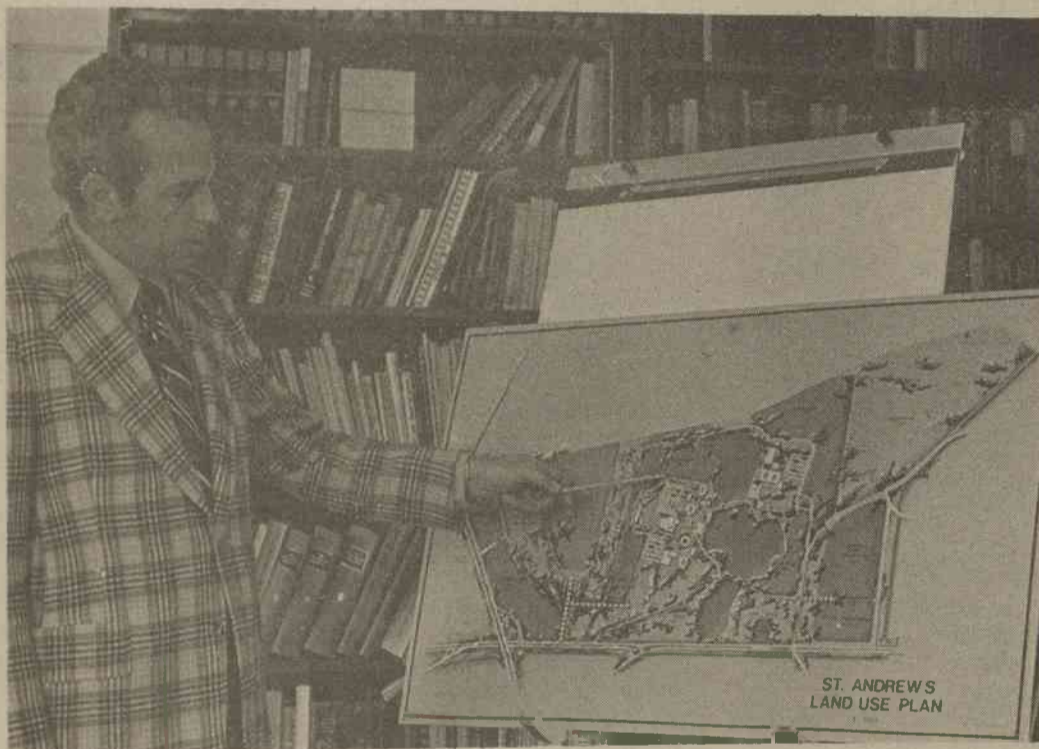
BSU Presents Black History Week

This week, the Black Student Union is sponsoring the Black History Week, a nationwide observance of the contributions which blacks have made in this country's history. In yesterday's Common Experience, in the absence of Howard Lee, members of the BSU gave a short presentation of Black culture in song and poetry as well as providing a statement of the Black History Week's purpose.

Founded by Carter G. Woodson, The Black History Week has an extensive history. During the days when segregation laws were still in effect, blacks would annually participate in this event. It was planned to coincide with the birthdays of Abraham Lincoln (February 12), and Frederick Douglas (February 14) during the second week of February.

It was Woodson's purpose to bring into the schools of the day a greater awareness of the black man's value. He believed in the accurate preservation of the black man history and cultural ways for through this the black man could have a greater sense of pride instilled into his attitude, while the white man would be made aware that blacks were not second rate humans. Only through education could such an

(See "Black History" Page 2)



Bruce Frye indicates developed areas of the S. A. Campus. Any new construction would coordinate with present architecture.

Hart Accepts U.N.C.-A Professorship

The appointment of Dr. Donald J. Hart as professor of management at the University of North Carolina at Asheville was announced today by Dr. Roy A. Riggs, vice chancellor for academic affairs at UNC-A. He will assume his new duties next fall.

As past president of the American Association of Collegiate Schools of Business, Dr. Hart is stepping down from his administrative

post at St. Andrews to return to teaching.

Dr. Hart will join Dr. Lester F. Zerfoss, chairman of UNC-Asheville's management department, in expanding this newest academic area at the Asheville campus. The management program was approved last summer and launched under the direction of Dr. Zerfoss during the fall semester.

"It will be challenging to help in the continuing development of this new program," said Hart, "for it is liberal-arts based in concept, and will have broad impacts both on the campus and the industries of the greater Asheville area."

Prior to assuming the presidency of St. Andrews in 1969, Dr. Hart served as dean of the College of Business Administration at both the University of Florida (1956-1968) and the University of Idaho (1950-1956).

He also has held academic posts as professor of Management Management at Virginia Poly-technic at Blacksburg, Va., and as

associate professor of economics at Carroll College in Waukesha, Wisc.

A native of Milwaukee, Wisc., Dr. Hart earned his BA from Lake Forest (Ill.) College and his MA and Ph. D from the University of Wisconsin. His major

academic area was economics and he minored in sociology and law.

In addition to high-academic and administrative positions, Dr. Hart is the author of two books, "Business in a Dynamic Society" and "Introduction to (See "Dr. Hart" Page 2)

New Position For Bayes

Ronald H. Bayes, Writer-in-Residence and Associate Professor of English at St. Andrews Presbyterian College, has been named Acting Director of Communications at the College in an announcement today by J. Bruce Frye, Vice President of Development.

The new position will assume many of the responsibilities formerly carried by the Office of News and Publications, occupied by Fowler Dugger, who is leaving on February 25 to assume a new position in the School of Engineering at Auburn University.

"We are delighted that Professor Bayes' schedule will permit his serving in this

capacity," Frye commented. "He will build a staff of student reporters augmented by free-lance writers and photographers, that will give the College added exposure in the media, in a time when the purposes and programs of St. Andrews need better interpretation and better public acceptance."

"Professor Bayes will also convene a consultation in mid-March including various representatives of the news media to explore the opportunities for improved communications between the College and the Public, and to frame recommendations for permanent staffing in the Office of Communications," Frye added.

