

Edwards Stresses Motivation

Denise Peck

Oct. 28, N. Donald Edwards spread his enthusiasm to over one hundred students crowded into Pate Hall's main lounge. Edwards, the founder and operator of N. Donald Edwards, Inc., a specialty advertising company based in Stamford, CT, spoke to the group about motivation and career goals.

Personal enthusiasm and motivation are the most important stepping stones to achieving lifetime career goals, according to Edwards.

Edwards admits that there is no way to motivate others, but the atmosphere created by people who are enthusiastic is the best way to nurture the quality in others.

The word PICA identifies the four worst enemies of all people, young and old according to Edwards. They are procrastination, indecision, cynism and apathy. By hard work, dedication and commitment an employee can reverse the negative PICA into a positive one, Positive Image, and Champions Attitude.

According to a survey, some of the characteristics companies find most appealing when hiring new faces include enthusiasm, (rated no. 1), obvious ambition, (rated no. 2), and well organized, (rated no. 3).

Edwards suggests that we all spend part of our day consciously fostering enthusiasm. He accompanies this suggestion with a ten step program of things to do to achieve this, including make a list of things to do, believe that something good will happen to you, always remember the word great and don't forget to smile.

Only two generations ago, Edward's family emigrated from Italy to the United States. It was his father's dream that N. Donald Edwards graduate from high school, but he is an advocate of a "give more than is expected of you" philosophy and proceeded to receive his M.B.A. degree from New York University and begin his own specialty advertising business.

"The key to success is learning to do ordinary things in an extraordinary



N. Donald Edwards Speaks to B/E Majors

way, and especially with enthusiasm," said Edwards.

After his visit at St. Andrews, Edwards proceeded to Washington, D.C.

to receive an award for his work as committee chair for the Education and Training Group of the White House Conference on Small Businesses.

St. Andrews Receives Grant

St. Andrews Presbyterian College has received a grant from the North Carolina Humanities Council and the National Endowment for the Humanities for \$1,500 to support a lecture series on the First Amendment.

With the funding, beginning in spring of 1988, St. Andrews will inaugurate a lecture series as part of its new mass communications program.

"The rise of ideologically based argument and reflex concerning what is taught in America's public schools continues on the upswing, and the question of who is to disseminate values, and by what means, to school children has in recent years taken on the trappings of a battle. Our project seeks above all to clarify the issues and explore their ramifications in light of the constitutional guarantee of free speech," according to David Rigsbee, director of the mass communications program.

"The lectures will focus on how questions such as the banning of books, the legislating of anti-pornography laws, and depictions of violence on television impinge on and determine the value and extent of Constitutional rights," Rigsbee said.

"As the press takes a more aggressive role in reporting and interpreting recent disclosures in American politics, the

public must also consider how far we allow the First Amendment to protect an active press and how governmental policy should balance the question of legitimate national security restriction versus the right of the citizenry 'to know.'"

St. Andrews plans to examine the issues from the perspective of the humanities—value-based criticism of the media—and to involve local citizens from the Sandhills area. It is hoped that the initial spring series will lead to the establishment of a permanent discussion forum.

Paramount in the discussions will be the role of ethics and public policy pertaining to the access to information, the right of the citizenry to be informed and the question of the accountability of the citizenry to be informed and the question of the accountability of the custodians of information.

Interwoven in the discussion will be literature, history, philosophy, economics, psychology, political science and the response of the courts to issues involving First Amendment rights. of the courts to issues involving First Amendment rights.

Among those who will be involved in the discussions are: Andrei Codrescu, commentator on PBS' "All Things Considered"; David Madden,

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Debate Team Beats Penn, NYU

Buck Tredway

The newly formed St. Andrews Presbyterian College Parliamentary Debate Team has come away from its second tournament at Columbia University in New York City with wins over Penn and New York University.

The St. Andrews first team consisting of Bill Cox and Bobby C. Simpson were 3-2 while the second team of Scott Robert and Troy Blackmon were 1-3-1. Other events included two rounds of extemporaneous speaking.

"Our record has proven that we can compete with the best schools in the nation," said Brian Atchison, St. Andrews student activities director and advisor to the team.

"Our first team seemed intimidated by Princeton, whom we met in the first round," Atchison said. "But they settled down when they realized they were not intellectually outclassed.

"I was pleased with the quality of experience the students received," Atchison said. "It was well worth the 11 hour trip for the two day event."

The St. Andrews Debate Team, the only such team in North Carolina, was formed at the beginning of the fall semester and will compete largely with Ivy League schools and colleges in the Northeast.

Greg Ealick, senior member of the University of Maryland, Baltimore County Debate Team held a 3-day workshop with St. Andrews team members in September.

Ealick has won top speaker honors in two of the three events he has

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