April 21, 1988

Business/Economics

YOU READ IT HERE FIRST ... SEVEN BUSINESS DEPARTMENT AWARDS AT THE '88 HONORS CONVOCA-LAST YEAR SCOTT TION... SYLVESTER AND GEORGE PARIS WON THE SENIOR AWARDS FOR HIGHEST GPA'S AND ASTRI HOL-LAND WON THE WALL STREET JOURNAL AWARD FOR OVERALL ACHIEVEMENT BY A JUNIOR ... THIS YEAR FOUR ADDITIONAL AWARDS WILL BE GIVEN ... TWO FROM VENTURE MAGAZINE, ONE FROM INC MAGAZINE, AND ONE FROM THE PREMIER INDUSTRIAL CORPORA-TION ... THE LATTER ARRANGED BY DIVISION VP ROY MARTIN, CLASS OF '68 ... WATCH FOR THE FIRST ANNUAL ST. ANDREWS GOLF TOUR-NAMENT ... ON CAMPUS ... ONE ONE HOLE, NO CLUB. PUTTER...MANY PRIZES.. SATUR-DAY MAY 14... SPECIAL MIDDLE SCHOOL STUDENTS INVITATIONAL MAY 13, FEATURING LYNN OKAN AND HER CLASS FROM I. ELLIS JOHNSON, ALSO A GROUP FROM SYCAMORE LANE ... IN THE WORKS, AN INTER SQUAD GAME OF THE

More Fiction & Fact...

International Businessman

Speaks At St. Andrews

NEW CHANCE FOR FICTION OR FACT PRIZES ... FIRST ONE WITH NINE COR-RECT: BUY ONE GET FOUR FREE FROM SHOWTIME...1) WHO WON THE FIRST STANLEY CUP? MOLSON BREWERY OWNS A TEAM IN THE NHL, WHICH ONE? 3) WHO IS THE RANGERS "SWEEDISH EXPRESS?" 4) MARCEL DIONNE HOLDS A RECORD 10 OF THESE WHAT ARE THEY" 5) HE WAS BORN STANISLAS GVOTH AND HE PLAYED WITH THE BLACK HAWKS UNDER A DIFFERENT NAME. 6) BOBBY HULL STAGED A ONE-MAN, ONE GAME STRIKE IN THE LATE '70'S

NEW CHARLOTTE HORNETS ON ST. ANDREWS CAMPUS... FALL OF '88 BEFORE THE NBA SEASON OPENS... RECENTLY FORMED INTERNA-TIONAL STUDENTS CLUB TO SPON-SER SPECIAL WEEK, STARTING APRIL 24... SEE JAMES INMAN'S TOURING CRICKET ALL-STARS, LIVE IN FRONT OF BELK CENTER, IS WHY? 7) WHO WAS THE FIRST MAN-AGER OF THE NEW YORK YANKEES? 8) THESE TWO ST. ANDREWS FAC-ULTY MEMBERS WON VARSITY LETTERS FOR DAVIDSON ONE AS A CENTER IN BASKETBALL, ONE AS A LEFT END ON THE FOOTBALL TEAM? 9) WHERE WAS THE FIRST US BASED HOCKEY TEAM LOCATED? 10) IF YOU GOT OFF THE SUBWAY AT "ATWATER", NAME THE HOME ARENA OF THE CLOSEST TEAM? CONTEST OPEN THROUGH MAY 15, 1988... GOOD LUCK SEAN, BOB, & JIM...

IT TRUE ABOUT THE TEA BREAK?... WILL SEAN HASSELL BAFFLE THE GREAT WELSH BATSMAN ADIAN DUNLEAVY ... WILL KENT SMITH REACH THE SPINNERS OF THE INTERNATIONAL BOWLERS? BACK BY POPULAR DEMAND ... PETER MEIJER MONDAY NIGHT APRIL 25 AT ORANGE DORM

Scholarships **Given Away**

Deborah Kelly

The St. Andrew faculty and administration have announced the continuation of the twenty-five \$1,000 scholarships. The Achievement Scholarships will be awarded to rising sophmores, juniors and seniors who have improved academically since high school and have made significant contributions to the St. Andrews community. These awards are based on merit rather than financial need. Nine scholarships, released by graduating seniors, are now available.

Applications can be obtained from Norman Melvin or faculty advisors. In addition to the application, faculty recommendations and a two to three page essay are needed. All must be handed in to Norm Melvin by 4 p.m. on April 22. Semi-finalists may be contacted for an additional interview. Winners will be announced around exam time.

As a special addition to the international business class Peter Meijer, former European area manager for Bausch and Lomb, and Don Reale, manager of international operations addressed the class on March 17 and 22 respectively.

In his address, "The Way It Really Is", Meijer described for the students, the realities of international business --- the good and the bad.

Currently, Meijer handles the international aspects of Professional Mailers, a Richmond based firm. He was born and raised in Holland and graduated from the University of Amsterdam. In 1955 he came to the United States after receiving his master's degree in modern languages from the Royal Dutch Business Institute.

Following his address, Meijer attended student project presentations from members of the sales management class. His critique of the students' plans will serve as a guide for present and future projects.

During his presentation Reale explained to the students the difficulties

involved in readjusting when one moves to a foreign country. He pursued this thought by stressing the importance of using common sense when living in a foreign country.

Real gave an informal presentation later that evening in the main lounge of Pate Hall. Those present were given the opportunity to ask several questions about life in a foreign country.

Reale, a thirty year veteran of IBM, joined the company in Poughkeepsie, NY, when there were only two IBM manufacturing plants in existance. Mr. Reale has lived overseas on two occasions. From 1964 to 1967 he lived in South America; mostly in Brazil, Argentina, and Uruguay. He also lived in Europe for 3 years from 1974 to 1977 at the IBM Paris Headquarters. After 13 IBM moves, Reale settled in Raleigh 12 years ago.

The international class will round off the semester's activities with a tour of the IBM Raleigh facility. Several students in the class will also participate in the upcoming "International Week" being sponsored by the International Students Club.

Community Support Of St. Andrews

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Carolyn Moore

Dan Mohn, Director of Development, has announced the conclusion of the volunteer solicitation phase of the Laurinburg Area Campaign for St. Andrews with a total of \$176,566.

The campaign began on February 12 with the goal set at \$159,000. This year's gifts and pledges have already surpassed last year's total and there are still fifty days remaining in the 1987-88 fiscal year.

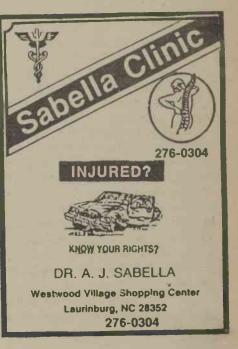
The Laurinburg Area Campaign has shown a two-year growth of 51%. This increase is a result of a two-year challenge issued by First Union National Bank to St. Andrews in December of 1986. First Union challenged local gift totals to increase by ten percent each year with the "benchmark" total being \$100,434 from May of 1986.

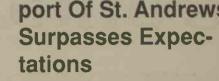
The First Union challenge has been met and surpassed. Cash and gifts-in-kind to date, including large gifts, total 362,411.

Tami Geiger, Assistant Director of the Annual Fund and coordinator of the Laurinburg Area Campaign, said "It is nice to see the community taking interest in St. Andrews again in terms of financial support. This is the first time since 1958 that Laurinburg has struggled to help St. Andrews.'

Laurinbucrg citizens showed strong support back in 1958 to establish St. Andrews in this town but since then support has declined until now. "The situation of St. Andrews in

Laurinburg has made a circle. First, the town struggled to get St. Andrews, second, it struggled to keep it, and now it is making an effort to support it," Geiger said.





THE LANCE