



**Happy
Thanksgiving
Break!**

Time is Running Out!



Only 13 School
Days Left Until
Christmas Break.

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Reuschling: Enrollment a Factor in Rigell's Departure

Heather Lyn Gupton
Editor

Declining enrollment is one of the primary reasons for Joe Rigell's departure as Admissions director, according to St. Andrews President Thomas L. Reuschling.

On Nov. 7, Reuschling sent out a memorandum stating that Thomas Benson, vice-president and dean of the college, would replace Rigell as head of the Admissions office, effective immediately. This administrative move was made without fanfare or forewarning, and all the factors surrounding Reuschling's decision are still not known.

Reuschling would also not clarify if Rigell was terminated, was asked to resign, or resigned of his own volition. However, Rigell said he resigned, effective Nov. 6 but

added, "I'll be receiving a paycheck through January. Reuschling and Benson asked me to help with the transition." Reuschling would not confirm that Rigell will continue being paid, but did say, "Joe will be available until the first of the year, and has expressed a desire to continue helping."

According to Reuschling, the decision to remove Rigell as head of admissions was his alone, and not prompted by any external pressure from the Faculty Executive Committee (FEC) or St. Andrews' Board of Trustees. "I think that it is fair to say that this was my decision. If you see an opportunity to improve things, then you must take it," Reuschling said in a Nov. 7 interview with *The Lance*.

Board of Trustees Chairman James Holshouser con-

ceded that the decision was Reuschling's alone, but could not say for certain that Reuschling hadn't responded to pressure from individual board or faculty members. Holshouser said that as chairman of the Board of Trustees, "I [feel I] have a very strong role in policy, but not in administrative decisions."

Drops in enrollment levels have been a big concern of students, faculty, staff and administration since last spring when college Registrar James Stephens predicted that St. Andrews would experience a decrease in enrollment figures for the 1991-1992 academic school year. In an October 1991 interview with *The Lance*, Rigell said, "To improve recruitment is to improve student satisfaction. Morale on campus needs to be high in order to sell the college."

In a Nov. 14 interview with *The Lance*, Rigell said his contract stipulated that his continued employment at the college was contingent upon whether or not he produced an increase in enrollment figures, and that he could, at any time, be terminated by the president for that or any other reason. "As admissions director I understood that [improved] enrollment was the stipulation of my [keeping my] job. I knew that the President was under extreme pressure to turn around numbers [of enrollment]. When we met in January, Reuschling was worried about enrollment," Rigell said.

When questioned whether his departure was solely because of enrollment problems, Rigell said, "Anytime you make a change in personnel it's not just for one reason." When asked whether Rigell's depar-



Rigell

ture was the result of factors other than enrollment, Reuschling refused to comment. When Reuschling was questioned about other poten-

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Admissions Recruitment Video Will Be Completed in December

Heather Lyn Gupton
Editor

In an effort to augment dropping enrollment at St. Andrews, the school has enlisted the aid of MediaLinks Limited of Greensboro to compile a recruitment video.

MediaLinks finished six days worth of professional crew filming at the beginning of November, and has proposed to complete the video by December. MediaLinks will also use pre-recorded footage from a Development video, and incor-

porate it with new footage that is more admissions-oriented. The video is an attempt to illustrate the strong ethnic and cultural diversity on the St. Andrews campus. According to Jennifer Woodward, head of admissions publications, the purpose of the video is to show how students and faculty are involved.

"Basically we're trying to show relationships in the core of the college. What we're trying to get across is our personality. We tried to get across the teacher/stu-

dent interaction," Woodward said.

Ideally, MediaLinks hopes that the completed video will blend "beauty with substance," and will allow the viewer to see St. Andrews year-round.

The video, which will consist of about 7-12 minutes of actual

film when finished, will be the fruit of 10 hours of video and audio-taped interviews with students, faculty and graduates. Admissions plans to utilize the video during college fairs, open houses, receptions, and possibly on the road with admissions counselors as well.

The final product will, according to a MediaLinks proposal, be a combination of background interviews, videotaped interviews, natural sound in classroom and other locations, as well as ambient sound on existing videotape footage.

The tape will also include music which was recorded during rehearsals and performances on the campus.

Woodward said that the admissions office plans to put together a video showing for both students and faculty after its completion in December.

Ideally, MediaLinks hopes that the completed video will blend "beauty with substance," and will allow the viewer to see St. Andrews year-round.

"I think that it's really going to show our personality," Woodward said.

W.S.A.P. Organizers Begin Taking Steps Toward Getting Back on the Air

Stuart Joseph
Staff Writer

"Just a' lookin' for a home, just a' lookin' for a home" was the lament of the boll weevil, and seems to be the same tune sung by W.S.A.P., St. Andrews' campus radio station.

Now, however, things are looking up. According to Tim Freeman, director of Student Life, "The radio station is a valuable asset to St. Andrews and we will try to find a space for it. All the students have to do is to come up with a plan and to present it to us."

According to Freeman, the plan would need to include the

goals of the station, potential operational hours, and requirements such as space needed. In addition to these requirements, the students would have to take an inventory of W.S.A.P.'s current equipment and recordings, which are presently in storage.

Since the previous article appeared in *The Lance*, W.S.A.P. has held two meetings and elected officers. At the meeting held on Nov. 13 it was decided to implement Freeman's requests. The interim-elected officers are: Joey Smith, president; Melissa Reece, vice-president; Kim Biglin and Tom Lawley, treasurers.

The group has tentatively set-up a broadcast schedule, and plan to be on the air Sunday through Thursday from 7 p.m. to 11 p.m. "We will work on an abbreviated schedule first, and then expand," said the group's faculty advisor, Beverle Bloch.

The limited on-air time will enable the station to get its feet wet and let the St. Andrews community get used to having a radio station again. The station's ultimate goal is to implement an over-the-air station which would broadcast twenty-four hours a day, seven days a week to serve the needs of the students.

There will be a survey given to find-out what type of programming students would prefer from the revived radio station. The survey form will also include an informational space so that those students who would like to get involved in the station may fill the form out for later contact. All sorts of personnel will be needed, from disk jockeys to programmers, and especially technical help.

Technical support is essential at this point since it is important to find out what type of equipment is needed to put W.S.A.P. back on the air.

Another difficulty the group is facing is what type of broadcasting W.S.A.P. will be able to do. Options include cable, carrier current, or over the air. Both carrier current and cable have been used before by W.S.A.P. However, cable broadcasting has its limitations since the signal is broadcast over the existing cable system. In order to receive the cable signal, a person must hook his or her radio up to the cable, or play the station through their television. This was the method used by W.S.A.P. in its last incarnation, and it

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"Beauty is truth, truth beauty, — that is all Ye know on earth, and all ye need to know." — John Keats