



Mr. Creech discusses new program in Business Administration with Eugene Spellman and Ella Bowe.

# A MAN WITH A PURPOSE



Students study earnestly as Mr. Creech stands by to render assistance.

Dedication and integrity depict the diligent work of Mr. James A. Creech in the Business Education Department. Mr. Creech is an Assistant Professor of Business Education, and is serving as acting chairman of the Business Education Department.

Mr. James A. Creech is a native of Wilson County, North Carolina. His formal education was begun at Springfield High School in Lucama, North Carolina, where he received his diploma. After completing his high school graduation, he continued his education at North Carolina Central University in Durham, North Carolina, where he received both his Bachelor of Science and Master Degrees in Business Education. He has further studied Business Administration at New York University.

From 1953-55, Mr. Creech was chief clerk, Battalion Personnel, United States Armed Forces. He served as an instructor at Durham Business College, a visiting instructor at North Carolina Central University, a counselor for the National Science Training Program at North Carolina Central University for five years, Mr. Creech instructed Business Education at Carver High School in Mount Olive, North Carolina. Also, while at Carver High School he was employed as Assistant Principal. He has served as president of Wayne County Teachers Association. His teaching experiences also include the instructing of a basic business adult class for Wayne Community College, and as instructor at Shaw Un-



MR. JAMES ARTHUR CREECH, chairman of the Business Education Department at ECSU.

iversity. Mr. Creech has just completed four successful years of teaching here at Elizabeth City State University.

He holds membership in the National Business Education Association, the Eastern Business Teachers Association, and the North Carolina Central University Alumni Association. As an orator, he has delivered commencement addresses, and has been chosen to speak on several other occasions.

During his employment here at Elizabeth City State University, Mr. Creech has contributed greatly to the social, academic and moral development of students in the Business Education Field. His interest at heart concerns first the welfare of the students. As a counselor, Mr. Creech has done much to guide, advise and assist Business Education majors in their profession-

al interests. His devotion and genuine concern for the students are unquestioned. As an instructor, his methods of teaching are unprecedented. He installs in each of his class attendants a sense of tranquility and well being. He establishes in his classroom sessions an environment conducive to learning. He is a humorous teacher, yet he is still business-oriented.

As Department Head of the Business Education Department, Mr. Creech has exercised good judgment in planning the future needs of the department. The department has expanded considerably under the supervision and leadership of this dynamic and experienced leader. Under Creech's administration, the business education departmental office was relocated on the second floor of Moore Hall in an effort to serve the students in meeting the challenge of today's business world. The student-faculty relationship has improved and developed into a more meaningful channel of communication.

This young, dynamic leader has many plans that are geared toward the betterment of the Business Education dept. His future plans for the department include the upgrading of the current business curriculum, and the upgrading of the current equipment for the department. Plans are also being made to mold the 2 year secretarial program into a four-year program. He is straightforward.

He is congenial. He is understanding. He is versatile. During his stay here at Elizabeth City State University, he has earned the respect and admiration of many, and for this reason and many others, he is known among the business students as "Father."

Mr. Creech's hobbies include dancing, singing, and playing the piano. The Business Education Department is very fortunate to have possession of such a valuable asset.

It is the conviction of the students that the department will continue to expand through the research and dedicated services of Mr. James Arthur Creech...to him we salute !!!

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"Your fare, young lady," said the handsome train conductor. She smiled at him sweetly, "you're not so bad yourself."

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## REPORT ON PUGH AND WALTON

Jethro Pugh, who visited his Alma Mater shortly before undergoing a serious knee operation, is now moving like the Jethro Pugh of the 1967 season. According to Gil Brandt of the Dallas cowboys, "If not this year, next year Pugh will get the recognition that he really deserves as a defensive tackle in the NFL."

No one at ECSU doubts about Pugh returning to form. Everyone has been speculating on how the NFL's first black quarterback, Johnny Walton, is doing in the camp of the Los Angeles Rams.

In a phone conversation with Paul (Tank) Younger, the Ram's scout who signed Walton, Coach Tom Caldwell found out that, "Ball handling and passing are the things Johnny are doing best right now."

"When Walton develops the ability to read the pro defenses, he is going to be a good understudy for our number-one quarterback, Roman Gabriel, Younger felt.

The pro-scout added, "If Johnny can stick it out for two or three years, he can really make a name for himself in the NFL."

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"What do you give a man who has everything?" the pretty coed asked her mother.

"Encouragement, dear" she replied.

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There's a psychiatrist who had discovered a new type of shock treatment. He sends his bill in advance.

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Mr. Creech and student assistant, Fannie Williams, review records.



Mr. Creech has social hour with students in summer school.