

## Physical Science Dept.

## New Instructor

By Anthony Rahming

Dr. James H. Townes, Chairperson of the Physical Sciences Department, related that he was very pleased with the appointment of Mr. Larry Thompson to the Physical Sciences Department. "We are most fortunate in being able to reduce the student ratio per instructor in areas of physical science and physics; while bringing to ECSU a person who has completed undergraduate requirements, with distinction in Physics and has taught in several institutions of higher learning before coming here" Dr. Townes remarked.

Prior to accepting the position at ECSU, Mr. Thompson had served as an instructor at Winston-Salem State University (1976-77), an instructor at Virginia Commonwealth University (1970-71), Pulaski County High School (1974-75), and spent his last two summers as

an instructor in the Howard Cooperative Physics Program. Mr. Thompson also spent a summer at Columbia University.

Awarded the B.A. degree with honors by Virginia State College, and the Masters degree by Howard University, Mr. Thompson is now working toward the Ph.D., at Howard University.

The Virginia-born Professor says "I'm here to help students. I may have some information useful in helping someone achieve their goal." Upon arriving here, I was very impressed with my acceptance by the Students of ECSU, after the semester had begun. This impression has motivated me to press forward with progress."

Mr. Thompson plans to become a specialist in the Scientific Application of Computers and work in research laboratories and to teach part-time.



Dora Liverman, senior Biology Major at E.C.S.U., successfully completed a semester at Brookhaven National Laboratory, Long Island, New York. Above she is shown in the process of completing her research work.

## Carson New Business Dept. Head

By Cleveland Bulluck

Dr. John H. Carson has recently been appointed Chairman of the Department of Business and Economics at Elizabeth City State University. The department was previously headed by Dr. Marcus Ingram.

Dr. Carson received his B.B.A. and M.B.A. from the University of Georgia and his Ph.D. from Louisiana State University. He has worked here at Elizabeth City State

University for five years and has helped to establish the present Business Curriculum, which he believes is "good and sound."

"Additional changes will be made in the future," states Dr. Carson. He also stated that, "the Business Department could be greatly improved if there were more funds available to help upgrade the department."

Philip Morris Incorporated has announced its ninth annual Marketing-Communications Competition for College Students. The purpose of the competition is to provide students with a practical and realistic business project, bringing them into direct contact with the business community.

A \$1,000 grant will be awarded to the winning entries at both the undergraduate and graduate level; runners up will receive \$500 grants, and other finalists in the undergraduate and graduate categories will receive special merit awards. Entries may deal with any aspect of the broad areas of marketing - communications related to Philip Morris In-

corporated, its operating companies or any of its non-tobacco products.

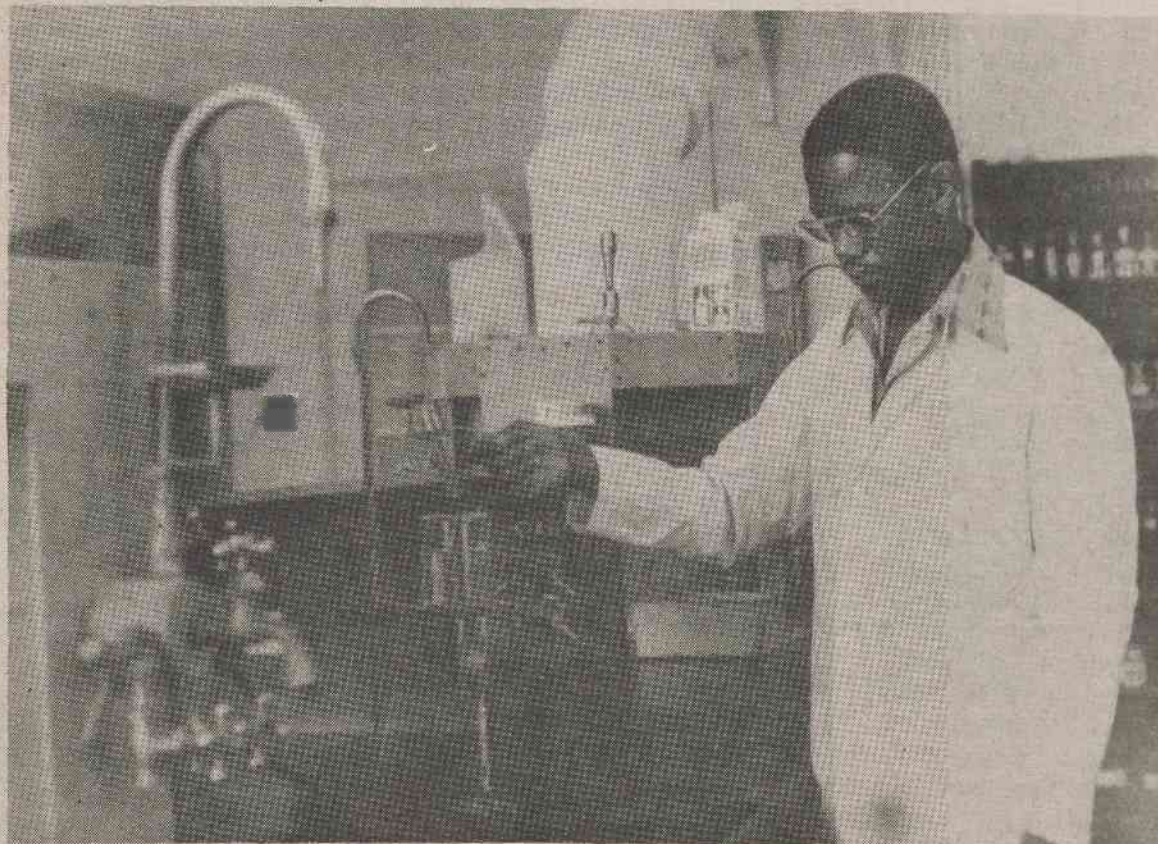
Student chapters of professional societies, regular classes or ad hoc committees of no less than five students at the undergraduate level and no less than two at the graduate level under the counsel of full-time faculty members may submit proposals.

A distinguished committee of marketing-communications experts will judge selected entries. They are: Eugene H. Kummel, chairman of the board, McCann Erickson; Mary Wells Lawrence, chairman of the board, Wells, Rich, Greene; Arjay Miller, dean, Stanford University

Graduate School of Business; William Ruder, president, Ruder & Finn; and James C. Bowling, senior vice president, Philip Morris Incorporated.

In addition to the grants, two student representatives and the faculty advisor from each of the winning and runner-up committees will be invited to be Philip Morris's guests at corporate headquarters in New York or at another corporate location to discuss their proposals with Philip Morris executives.

For additional information, please contact Marketing-Communicationa Competition, Philip Morris Incorporated, 100 Park Avenue, New York, New York 10017.



Anthony Rahming, junior Chemistry Major, is the first E.C.S.U. student to participate in a summer study program, at New Jersey School of Dentistry.

## Marketing Competition Slated

## Religious Fellowship Opens

The United Campus Religious Fellowship Organization (U.C.R.F.) of Elizabeth City State University is reaching for the top during the 1977-78 academic year. The organization's goals are to combine religious faiths of all types on the campus, to promote religions outreach, and to grow individually from these encounters.

The annual Induction Service was held September 19, 1977, with the Rev. Maurice Pierre as the keynote speaker. After listening to his dynamic Message, "It's Up to You," a number of new members were inducted into the

organization. Several branches of U.C.R.F. are at

work on campus, including the Campus Sunday School being held each Sunday Morning at 9 o'clock in the Moore Hall Auditorium.

Officers for 1977-78 are as follows: President, Willie Edmonds; Vice President, Lois Burke; Sec. Treasure, Roberta Brown; Ass. Sec. Treasure, Diane Benson; Reporter, Linda Reddick; Chairmen of Receptions, Marian Whitley; and Miss U.C.R.F., Carol Phillis Minor.

The President, along with the members extends a cordial welcome to all students and faculty. Wishing them to participate in this organization and help it to reach its greatest year yet.