

We've Come A Long Way

Today's Woman Chooses Her Own Style

There are no strict edicts of do's and don't's for an "in" look in today's fashion. Rather, women are now aware that physical beauty is enhanced by their own self-confidence and awareness of individual value.

More than ever, women are choosing their clothes, their makeup and their coiffures to fit their own tastes and lifestyles. That's the word from Renee Jordan, cosmetic and beauty specialist for Johnson Products, a leader in black hair care and beauty products for more than 30 years.

A desire to help black women realize their full beauty potential has led to continued research resulting in a wider range of products geared to their special beauty needs. For instance, Johnson now offers 18 Moisture Formula (TM) foundations to complement the many skin tones of black women.

Other new products such as conditioning relaxers allow black women to create wardrobes of hairstyles, ranging from very straight to a head full of casual curls.

With relaxed hair, styling possibilities become almost endless. The span runs from "wash and wear," blown-dry, roller-set for volume or pin-curled for loose curls or waves.

Styles for '83 will make news with a "textured" look—spiky bangs with soft, straight hair framing the face. Another popular look will give relaxed hair a finger wave off the face and curl it under like a page boy at the nape.

A preview of these new styles was glimpsed by beauty professionals at a recent New York City event that culminated Johnson Products' Gentle Treatment (TM) Great Model Search, soon to become an annual affair.

The winner, Sarah Stavrou, a student at Illinois State University, is expected to be the face for '83, appearing in national ads for Johnson Products and featured in beauty/fashion layouts for leading women's magazines.

More than 7,000 young women competed in the Great Model Search, developed by Johnson Products as a way to seek out new talent and underscore the spectacular growth of the black beauty care industry. Plans for next year's Search are already underway and aspiring models should watch for announcements in the May, 1983 issues of major black magazines.

Sarah Stavrou of Chicago, winner of the first annual Great Model Search, receives congratulations from the president of Johnson Products, sponsor of the search.



Beautiful Sarah Stavrou, whose face will be seen nationwide this year in fashion and beauty photographs.

Will the Real Miss ECSU —Stand Up?

Evangeline Williams

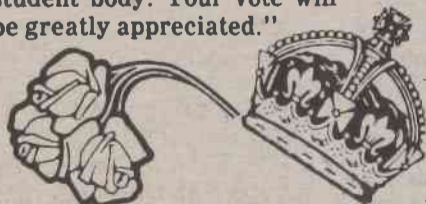
Inez Campbell

"I feel that Miss ECSU should carry herself in a ladylike manner. She should strive to serve the student body in a positive way."

Teresa Turnage

"I think that ECSU is the best, and hopefully we can continue to grow, with great representation."

"I feel that I have the qualifications and determination that is needed to fill the position of Miss ECSU. This can only be done by the full support of the student body. Your vote will be greatly appreciated."



Miss ECSU Says Good-bye

My reign as Miss Elizabeth City State University has been a beautiful experience; one which I will always remember. It has inspired me to seek higher goals in life. It has been an honor which I have been truly proud of.

Even though I will not officially give up my crown until next semester, I would I

would like to wish the next Miss ECSU as much joy and happiness as I felt in serving Elizabeth City State University.

I would like to give thanks to all those wonderful people who guided, encouraged, and had faith in me to serve ECSU well. I would like to express special appreciation to all the wonderful people for their efficient planning and tireless

efforts in making the Coronation Ball a success. I would also like to thank everyone for the beautiful gifts and lovely cards I received.

During my years at ECSU many changes and improvements have occurred and I know it will continue to grow and prosper. I wish every blessing and success in the future to my alma mater

I will miss 'Vikingland' and all the wonderful caring people who have stood by me.

To the new Miss ECSU:
I wish you well in your endeavor. I hope you will wear your crown proudly, because being Miss ECSU is an honor to be PROUD OF!!!

SINCERELY,
Miss ECSU
Lynette Watson

