

SPORTS

Unsung hero of ECSU

Viking Blues
—page 7



INSIDE

ECSU's
'Candy man'
—page 4

African-
American:
time for a
change
—page 2

Campus talent shines
in 'workshop' dramas
—page 6

New bowling alley
—page 4

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Spring!



Joynita Robinson and Christopher Lynch, members of ECSU's Modern Dance Troupe, practice outside during a warm spring afternoon. Other members of the troupe are Sheila Moss, Heidi Manlangit, Theresa Jackson and Melvis Gilliam.

New SGA leader seeks 'pride, unity'

By Beverly Johnson

"When I set goals, I like to see them carried out," said Renel Sample, the newly elected President of the Student Government Association, for the 1990-91 term.

Sample has two major goals for the year—"campus-wide pride and family unity."

He has several plans to implement these goals. For example, he hopes to see classes competing "as teams" throughout each semester in such areas as grade point averages, trivia contests and different sports.

"This can hopefully bring us together as a Viking family," Sample said.

Sample also hopes to improve communication with the students about activities and events.

"By utilizing signs displayed in the high traffic areas on campus such as near the cafeteria and in the dorms on a regular basis, students will be made aware of the activities throughout each semester."

Sample promised to work for a successful homecoming that will encompass students, alumni, and the community, "and to try to keep activities scheduled on weekends."

At the same time he wants to stress academic excellence, have more unified family meetings and promote the Big Brother-Big Sister program on

campus. "It's all about everyone helping each other out," he said.

Sample said he sees his term "as a constant challenge to keep things going smoothly."

"From observing and learning from previous SGA presidents, I can see that it's important to keep the moral of the university up as much as possible," he said. "I've seen the past three presidents' different styles and realize one must be academically and socially motivated in order to provide an overall good atmosphere on campus."

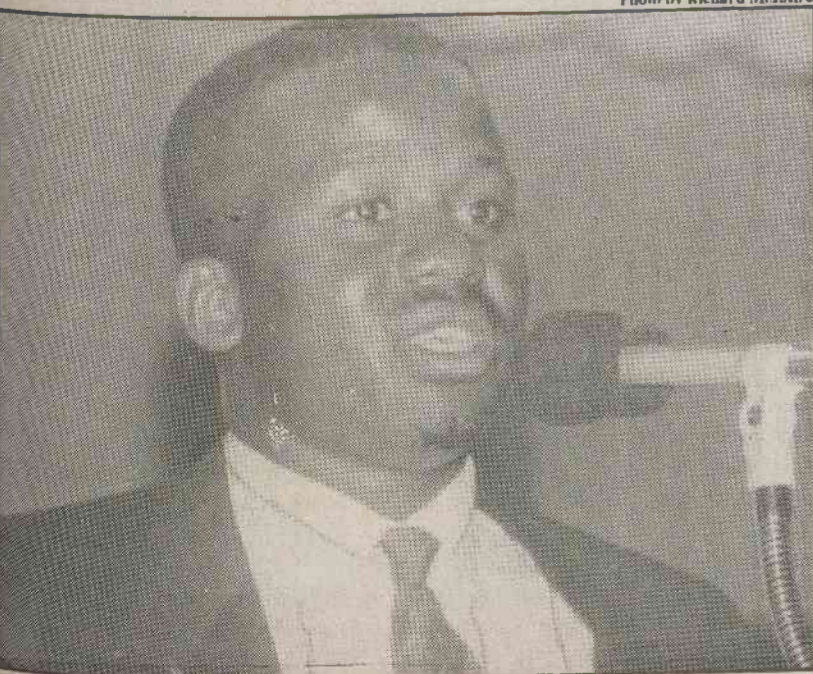
A native of Philadelphia, Pennsylvania, Sample believes he has made a wise decision to attend ECSU. "It's a safe and friendly environment," he said.

He is a senior business major who decided to stay an extra year at ECSU, in order to serve as the SGA President. He won the election with 62% of the vote, defeating Deborah Jacobs.

"I didn't even tell my mom anything about my campaigning, just in case I lost," he said. "However, after the elections, I went home and told her I would remain an extra year here as the SGA President. She was extremely proud of me."

Several ECSU students who support Sample said they have faith in his ability to carry out his goals.

please see Renel page 5



Renel Sample, SGA President for 1990-91, promised an improved placement office and better out-of-state incentives during his campaign speech.

Dorm rooms excluded from policy

University to ban smoking

By Cindi Blount and Uchenna Bulliner

At their March 13 meeting the ECSU Board of Trustees passed a resolution to ban smoking in all buildings on campus, with the exception of private rooms in dormitories.

The ban will take effect "as soon as we work out all of the disciplinary aspects," according to University attorney Alice Bynum. "The main thing we still have to work out are the penalties for those who violate the ban."

Possible penalties include "first going to counseling, second a reprimand, and possible suspension from work after a third infraction," Bynum said. The Smoking Resolution Committee will meet "next week" to iron out all the details about the new ban, she added.

Bynum said the University will not have "designated smoking areas" outside. "If people are taking a break and smoking outside the building, that

looks inappropriate and unprofessional on a college campus."

Bynum added that she hopes the University's smoking ban will influence some smokers to try to quit.

The Board of Trustees passed the resolution because of the complaints from administrators and students about "the smoking problem on campus" including students who said they felt sick from being exposed to smokers, she said.

"That could cause a possible lawsuit," said Bynum.

Bynum also pointed out that smokers in offices were at risk for setting valuable or irreplaceable papers on fire.

"This policy will eliminate a lot of health problems and have positive effects on the University's insurance premiums," said Bynum.

Bynum predicted that other schools will also implement "no smoking" policies. "Two other schools, N.C. Central and N.C. A & T have made

inquiries about our actions, to ask how we went about doing this."

Bynum said the living areas of the dorms would be excluded from the ban because "of the difficulty of policing them."

ECSU students were generally in favor of the no-smoking action; however, some University employees opposed it.

"People with health problems are irritated by smoke in the classroom," said Cindy Bishop, an ECSU sophomore, who has asthma. "I'm in favor of the rule. They should ban smoking everywhere."

However Bishop said she had no problem with instructors smoking in their offices. "As long as the student could ask the instructor to put the cigarette out, if it did cause irritation."

"Being that smoking is becoming more unpopular, I think this policy is overdue," said Renel Sample, ECSU's newly elected president of the Student Government Association.

"Smoking in the classroom is a health hazard to all the students," said Dennis Blount, a junior, "and instructors should have some consideration."

But Blount said he could understand instructors and other University employees smoking in their offices, as long as instructors would show consideration for students who were irritated by the smoke.

Faculty members interviewed had mixed attitudes about the University's action.

"I think the University hasn't gone far enough with this policy," said Dr. Robert Thorne, a professor in the Department of Language, Literature and Communication. "They ban smoking from office buildings, classrooms and utility buildings, all except the dormitories. And that is wrong. If you're going to ban it, ban it totally."

Thorne, a smoker, said he was in favor of banning smoking. "I think a

please see BAN page 5

New video to promote ECSU

By Richard McIntire

In an effort to attract new students, the University has produced a \$30,000 recruitment video, "Rising to the Future," which is being distributed to all 368 high schools in North Carolina.

The nine-minute video provides a geographical, social, and academic portrait of the University. It begins with sunrise at the Elizabeth City Waterfront, and shifts to a dormitory bedroom, where a co-ed rushes to prepare for a day at ECSU.

The video highlights the Incentive Scholarship Program, provides information about the University's majors, and promotes the school's new buildings and plans for the Centennial celebration.

"I think the video is great," said ECSU Chancellor Dr. Jimmy Jenkins. "It captures the spirit and the campus wide involvement that is here. It helps give visitors a view of what the University is about."

The video was produced as a result of a directive from General Administration, according to William Byrd, ECSU's Director of Admissions. Byrd said all sixteen schools in the UNC system are required to have a recruitment video.

"Other admissions people have told me this is one of the better recruitment videos they have ever seen."

Byrd said the video will "allow us

Graduation ceremony set May 6

by Albert C. F. Woodley

Elizabeth City State University will hold its 110th Commencement on Sunday, May 6, at 10:00 a.m. in Roebuck Center.

About 195 seniors will receive their degrees, according to Jean Sims, Secretary to Chancellor Dr. Jimmy R. Jenkins.

Nigel Travis, Sr. Vice President of Human Resources for Burger King Corporation, will be the guest speaker.

Following commencement, a reception will be held in the University Center.

Other events of the Commencement season include a Kindergarten Commencement Thursday, May 3 at 7:00 p.m. in the G.R. Little Theater; Chancellor's Dinner for Seniors, on Friday, May 4 at 7:30 p.m. at the Chancellor's residence; and a Senior Class Reception, Saturday May 5 at 3:00 p.m. at the Kermit E. White Graduate Center.

The ROTC Commissioning Ceremony will be held Saturday, May 5 in Moore Hall Auditorium. A reception will be held immediately after the ceremony in Moore Hall Auditorium.

"...people have told me this is one of the better recruitment videos they have ever seen."

William Byrd

to reach out" to other areas of the state, including the Piedmont and the mountains. We now have a representative in every school in the state, by way of this video."

The \$30,000 price tag of the video, produced by the Freeman Group of Durham, included production, reproduction and distribution, Byrd said.

Students who have seen the video

have praised its quality; however some students believe that the video presents an idealized view of the racial mix on campus.

"Some things look staged in the video," said one ECSU student. "Some of the scenes just don't happen on this campus."

The video, which emphasizes the feeling of family on the campus, has



ECSU junior Chukundi Salisbury (standing), English Instructor Velma Brown and Media Director Cornelius Goodwin discuss editing techniques over the University's 'state-of-the-art' video equipment. The equipment is part of ECSU's new venture into TV production.

ECSU's videos of council meetings praised by campus, city officials

By Chukundi Salisbury

On April 2 Elizabeth City State University began taping and broadcasting its first television production.

Using the latest state-of-the-art video cameras, ECSU's Television Committee taped a meeting of the city council on the third floor of the Municipal building. A second council meeting was taped April 16.

The meetings will be taped twice a month, on the first and third Mondays, and broadcast on Channel 19, at 7 p.m. on Tuesdays following each meeting.

Council members, and University officials have expressed highly positive appraisals of the program.

"I think it's one of the greatest things to happen to the school, the city, and the county," said Councilman A. C. Robinson. "It's an oppor-

tunity for people to see and get to know the council members instead of relying on *The Advance*."

"It (the television production) is one of the greatest things since the wheel," said Councilwoman Leona Morgan, an ECSU alumna. "It adds dignity, expertise, and uniqueness to our meetings."

Councilman Jimmy Sutton said the program "gives the public a chance to be informed of the major decisions we make." Sutton is also an ECSU alumna.

The program was conceived by Elizabeth City Mayor Sid Oman, according to Roger McLean, ECSU's Vice Chancellor for Business and Finance.

"The Mayor approached Chancellor Jenkins about the idea," said McLean, "and the Chancellor formed the Television Crew Committee."

Mayor Sid Oman said he is proud to have introduced this program.

"I feel it gives everyone a chance to participate in government," said Oman. "I also would like to say that we could not have attained exposure of this level without the help of Elizabeth City State University."

Thus far, officials estimate that the University has invested about \$15,000 in video equipment to use in the productions, with more purchases planned, contingent upon funding.

"Our equipment consists of studio quality television cameras and the studio kits that accompany them," said Cornelius Goodwin, the University's acting Media Director, and a member of the Television Committee. "This equipment is state-of-the-art and requires that only skilled technicians

please see TV page 5