

# Honda Motor Company Involved With Historical Black Colleges and Universities

By: Sochiameya Humphreys

A number of America's Historically Black Colleges and Universities (HBCUs) including Elizabeth City State University, Norfolk State University, Langston University and Fisk University have been working to improve life on their respective campuses and improve the lives of their students through their involvement with the Honda Campus All-Star Challenge.

West Virginia State College has taken part in the Honda Campus All-Star Challenge (HCASC) for ten years and were the champions of the first HCASC National Championship Tournament. WVSC was awarded grants by American Honda Motor Company and the grants went toward its computer lab.

Our students are given the best opportunities to succeed in their education. We provide a high quality curriculum for our students, and are very appreciative of Honda's investment to further assist us in developing stu-

dents," said the university's president, Dr. Hazo Carter.

The Challenge is one of the premier academic competitions among HBCUs. It is a question and answer game based on the award-winning College Bowl. HCASC is open to 87 HBCUs but only the top 64 teams advance to the National Championship Tournament.

Every institution that competes receives a grant from American Honda. The national champion receives \$50,000.

Next March the program will return to Washington D.C., location of the first HCASC National Championship Tournament, to celebrate the accomplishment of each and every HCASC participant.

Supporting African-American institutions of higher education is something that is important to Honda, says Eric Conn, Assistant Vice President of National Auto Advertising.

"American Honda believes in supporting African American higher education. It is important to reward those students who are achieving academically, and we are pleased to see that students and universities continue

to be very excited about Honda Campus All-Star Challenge. Resources like West Virginia State College's computer lab reinforces our intent to continue our support of these institutions," Mr. Conn says.

## THORPE

continued from page 6

ings. Mr. Dupri will be the host of this year's conference.

Ms. Thorpe says her honor will be beneficial to both WRVS and Elizabeth City State University.

"This was a chance to meet people who can help with the challenge of raising funds which in turn will help WRVS become a self-sufficient radio station," She said. Flyers advertising the conference were sent to radio stations and industry insiders around the country. As a result, Ms. Thorpe, her accomplishments and ECSU have become well-known names in the black music industry.

Ms. Thorpe says that going to the conference will expose students to the real media world.

"The chance to attend a conference like this will give the student staff the opportunity to rub shoulders with people in the industry, and in this field—that's what it takes to get jobs," says Ms. Thorpe.

Cynthia Roberts, a junior and WRVS staff member, has attended similar conferences and agrees.

"This conference is going to provide opportunities for internships and to make connections in the industry. They are a great experience."

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<i>March 1999</i>						
	<b>1</b> ♦ MID-TERM WEEK BEINGS ♦ SGA Office Applications Available	<b>2</b> ♦ 11:00 a.m. - Board of Trustees Meeting ♦ Great Decisions Lecture Series ♦ 2:00 p.m. - General Faculty Meeting	<b>3</b> ♦ 10:00 a.m. FOUNDERS DAY CONVOCATION ♦ 2:00 p.m. - Softball, Bowie State at ECSU ♦ 6:00 p.m. - "Online w/Chancellor Burnim" Radio Show ♦ Last Day to Remove "I"	<b>4</b> ♦ 8:00 - ECSU Foundation Exe. Bd. Mtg. ♦ CPP Sign-up Ends	<b>5</b> ♦ 8:00 - ECSU Foundation Bd. Mtg. ♦ 1:00 p.m. - Softball, ECSU at St. Paul's ♦ SGA Office Applications Due	<b>6</b> ♦ 12 NOON Residence Halls Close ♦ MID-TERM WEEK ENDS ♦ 1:00 p.m. - Softball, St. Paul's at ECSU ♦ Baseball, Caldwell Coll. at ECSU
<b>7</b> ♦ SPRING BREAK ♦ Baseball, Caldwell Coll. at ECSU	<b>8</b> ♦ SPRING BREAK	<b>9</b> ♦ SPRING BREAK	<b>10</b> ♦ SPRING BREAK ♦ Baseball, Marywood College at ECSU	<b>11</b> ♦ SPRING BREAK ♦ 8:00 a.m. Administrative Council Meeting	<b>12</b> ♦ SPRING BREAK	<b>13</b> ♦ SPRING BREAK ♦ PRAXIS Series Test ♦ Baseball, ECSU at SUNY-Binghamton
<b>14</b> ♦ 12 NOON- Residence Halls Open	<b>15</b> ♦ 8:00 am. Classes Resume ♦ SGA Office Campaign Begins ♦ 2:00 p.m. - Lecture, Women in Math ♦ 7:00 p.m. - Intramural Bowling	<b>16</b> ♦ Great Decisions Lect. Series ♦ 2:00 p.m. Faculty Senate ♦ 8:30 a.m. - 5:00 p.m. CPP Speech Test ♦ Baseball, Shaw at ECSU	<b>17</b> ♦ LD to Drop Crs/Grade of "W" ♦ 8:30 a.m. - 5:00 p.m. CPP Speech Test ♦ 12 Noon - Viking Showcase, Univ. Center ♦ 7:00 p.m. - Intramural Bowling	<b>18</b> ♦ TEACHER JOB FAIR ♦ 8:00 a.m. - Regional Math Contest ♦ 2:00 p.m. - Academic Administrative Council ♦ 8:30 a.m. - 5:00 p.m. CPP Speech Test	<b>19</b> ♦ Softball Mid-Season Round-Up, Charlotte, NC ♦ 7:00 p.m. - Las Vegas Night, Commuter Center	<b>20</b> ♦ ECSU Choir Spring Tour Begins ♦ CPP Speech Test Eve/WK Students ♦ Baseball, ECSU at VA State Softball Mid-Season Round-Up, Charlotte, NC
<b>21</b> ♦ Softball Mid-Season Round-Up, Charlotte, NC ♦ 3:00 p.m. - Movie Rama, Univ. Ctr. ♦ 7:00 p.m. - Recreational Swimming, Vaughan Center	<b>22</b> ♦ ECSU Symphonic Wind Ensemble Concert Tour Begins ♦ 7:00 p.m. - Intramural Bowling, Bowling Center	<b>23</b> ♦ 2:00 p.m. - Curr. Comm. Mtg. ♦ Miss ROTC Pageant ♦ Baseball, ECSU at St. Augustine ♦ Softball, ECSU at Shaw ♦ SGA Candidate Speeches, Moore Hall	<b>24</b> ♦ 9:00 a.m. - Regional Math Contest ♦ 1:00 p.m. - Softball, ECSU at St. Augustine ♦ Miss ECSU Showcase, Moore Hall ♦ 7:00 p.m. Intramural Bowling	<b>25</b> ♦ 8:00 a.m. - Sophomore Assessment ♦ SGA Elections ♦ SGA Gala	<b>26</b> ♦ 7:00 p.m. Lyceum Series, "Lule Washington Dance Theatre", Moore Hall ♦ ECSU Symphonic Wind Ensemble Concert Tour Ends	<b>27</b> ♦ ROTC Ball ♦ Baseball, Bowie St. at ECSU ♦ 12:00 p.m. - Softball, ECSU at VA State ♦ SGA Victory Dance, Williams Hall Gym
<b>28</b> ♦ Baseball, Bowie State at ECSU ♦ 3:00 p.m. - Movie Rama, Univ. Ctr. ♦ 7:00 p.m. - Recreational Swimming, Vaughan Center	<b>29</b> ♦ ECSU Spring Tour Ends ♦ 7:00 p.m. - Intramural Softball	<b>30</b> ♦ Great Decisions Lect. Series ♦ 7:00 p.m. - Intramural Softball ♦ ROTC Awards Ceremony	<b>31</b> ♦ Baseball, St. Paul's at ECSU ♦ 7:00 p.m. - Intramural Softball ♦ 7:00 p.m. - Intramural Bowling, Bowling Center			