

NEW WEBSITE GIVES STUDENTS RESOURCES TO WRITE BETTER TERM PAPERS

BOSTON—(BUSINESS WIRE via COLLEGIATE PRESSWIRE)—The Internet has revolutionized research, allowing easier and greater access to information. College students, journalists, and academics are overwhelmed with research results and many times find themselves with materials they can't use and find it difficult to obtain what they really need. To solve this problem, Knowledge Ventures, Inc. an educational tools software company focused on developing solutions to improve the on-line research experience has created Authority Finder, a concept based search engine (<http://www.authorityfinder.com>) that gives students, journalists or anyone looking for sources to support their work the tools and resources that they need to explore their own ideas and grow them with relevant materials and articles.

What Is Authority Finder?

Authority Finder is a simple and intuitive querying tool that allows the user to locate relevant quotations and corresponding

citations from a list of authoritative academic journals, in support of key ideas or thesis statements. Whether writing a term paper, speech, article or business plan, the user can search relevant quotes or whole articles to back-up their hypothesis or argument.

"Most search engines have as a backdrop the Dewey Decimal System or library approach that only allows students to search using a few words, titles or names," said Dr. Michael Lissack, founder and Chairman of Knowledge Ventures. "Authority Finder helps address the critical need of students, writers and researchers everywhere: 'I need a quote that says X in order to support my position,' by searching for relevant sentences rather than a key word.

What Makes Authority Finder Different?

Authority Finder uses a search engine, which allows users to conduct searches based on natural language using anything from a keyword to a few sentences of text to yield relevant results. Better than a keyword

or Boolean search, Authority Finder's underlying search engine can automatically extract an "understanding" of a given query. Authority Finder uses language pattern-matching algorithms that convert queries into a set of statistical patterns or "concept chunks" which are then used to find similar "chunks" of content within the Authority Finder database(s). The results are targeted lists of quotations and sources within seconds. Authority Finder can search against multiple textual databases simultaneously making it a point and click process for the user. Once the list of potential quotes is retrieved, the results are ranked within seconds and presented in a list with each quote accompanied by the author and title information of the particular quote's origin. Each quote can be clicked to view the entire article from which the quote was excerpted, with the quote highlighted for one to easily review its original context.

The Authority Finder database currently boasts more than 35,000 articles from

250 American and English academic and business journals, covering a wide range of subjects including: business, medicine, art history, history, economics, science, technology, education, sociology and psychology. The database is updated regularly to include the most recent and relevant content from the data feed of journals. Material is provided under an agreement with the Gale Group.

Users can conduct preliminary searches for free at

<http://www.authorityfinder.com> or sign-up for a subscription to gain complete access to their found materials. Currently, users can sign up for a 15 day trial for \$9.95 and then opt for two month subscription for \$24.95 or six month subscription for \$49.95.

Source:
Knowledge Ventures Inc.

NAACP CANDLELIGHT CEREMONY HELPS KING'S LEGACY CONTINUE TO BURN

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The Dr. Martin Luther King Jr. Candlelight Ceremony, sponsored by the Elizabeth City State University chapter of the NAACP, was held Jan. 24 at 7 p.m. in the Fine Arts Building. The ceremony had a dual purpose: to commemorate the life of Dr. King and to raise money for a NAACP Scholarship. As students from ECSU and guest from the Elizabeth City community entered the building, members of the NAACP asked for donations for the fund.

The evening started at 7:20 p.m. when Student Government Association President, Keith Richardson, welcomed the audience and explained to them that speaker, Douglas D. Prather from Morehouse College, had been involved in a car accident and would not attend. The evening's music began with the ECSU Gospel Choir singing "Garment of Praise."

Following the selection, Miss Elizabeth City State University, Chrishanda Rodgers, performed a praise dance to the song "It Wasn't Easy" by CeCe Winans.

At 7:35 p.m. Jonathan Williams, the replacement for Prather and a student from Roanoke Bible College, began his address. Williams stated that he would not focus completely on King, but on the legacy of partnership.

"I really didn't intend to talk so much about Dr. King. I think if Dr. King were here he would issue up a challenge," Williams said. "I do believe that if he were here he would be doing what he was doing when he was here on earth and that was challenging his brothers and sisters for greatness."

Williams dispelled the myth that all white people are inherently bad.

Williams said: "The fact is that every

white person wasn't dressed in a robe and lynching black people, but there were white people who marched with us. There were white people who rode on the bus with us."

"What am I getting at, I am getting at a legacy of partnership and I'm afraid that in our community today we've lost that. I am afraid that in our time of progress we've kind of come to the sense where we've arrived and we kind of react," Williams said. "We pursue goals almost selfishly and without regard for our fellow brothers, our fellow sisters, without regard for our community," he added.

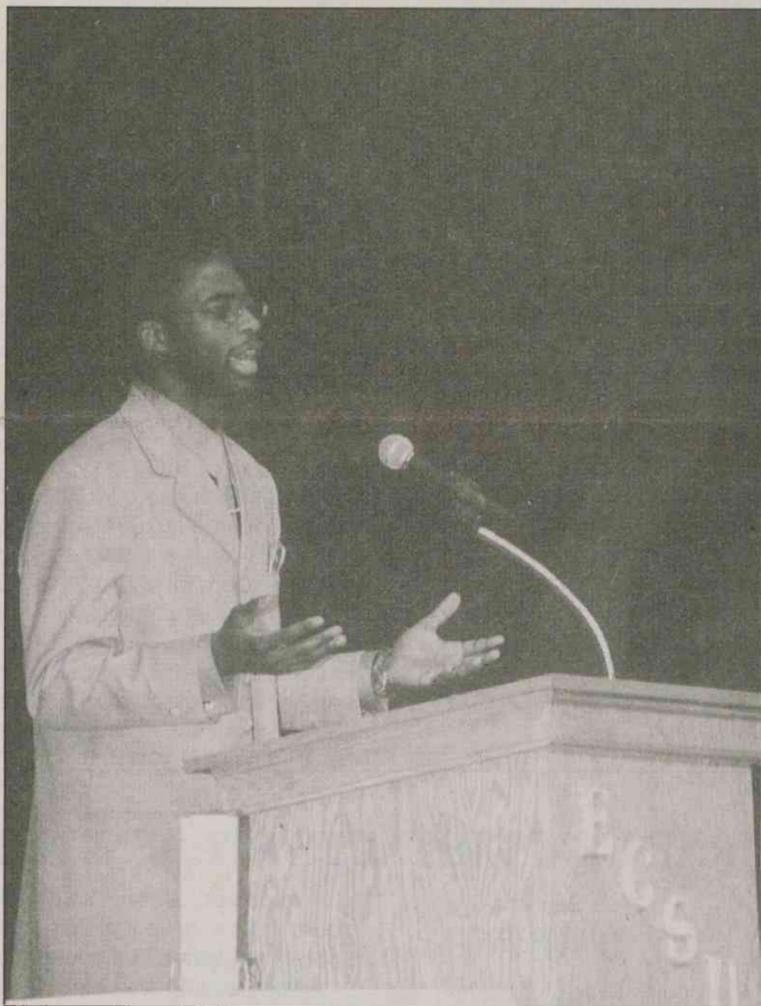
Williams' closing question of his short speech was "Am I my brother's keeper?"

"Yes I am," he answered.

His short speech was rewarded with a standing ovation.

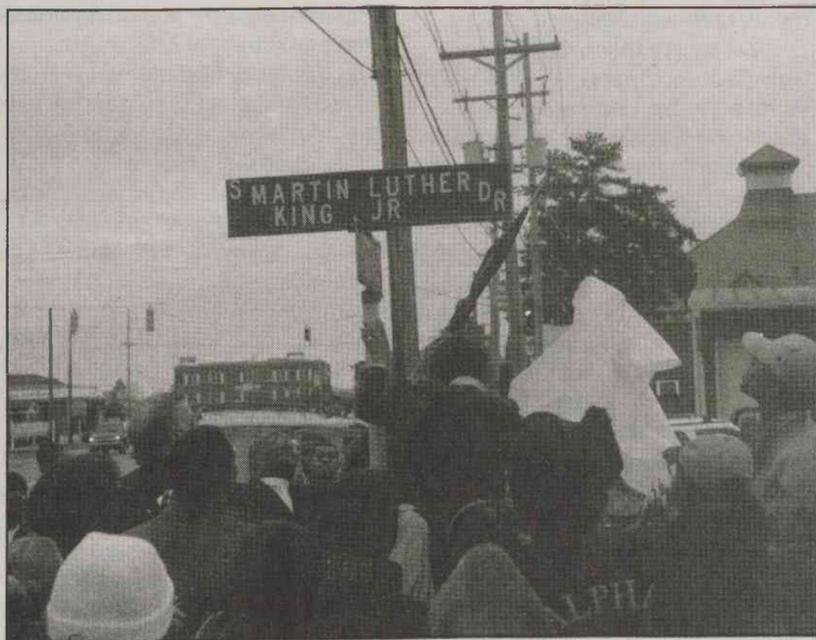
Following the speech and the ECSU's Gospel Choir's third selection, the candlelighting began. Each person in the audience was given a torch to be lit. Damiyon Sledge recited an excerpt from Dr. King's "I have a Dream" speech while candles were being lit. Afterward the audience joined in singing "We Shall Overcome," led by Keith Richardson, a member of King's fraternity, Alpha Phi Alpha.

The ceremony ended at 8:05 p.m. as the audience blew out the candles and exited the building. Though the ceremony ended, the flame of King's legacy will continue to burn.



Candlelight Ceremony Speaker Johnathan Williams

-photo by Rich Harvey



Unveiling of the New MLK Drive

-photo by Rich Harvey



Dr. Anthony Brown is all smiles during the annual MLK March.

-photo by Rich Harvey