

## FASHION

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# FASHION FOR THE SPRING OF 2002 & ADVICE FOR A FASHION DILEMMA

### White: How to Wear It

Spring is a time to begin anew and a white palette is the best place to start. Designers are offering us endless shades of whites off of their runways. It's clean, crisp, chic- the first step to start this season fresh. Here are some fashionable tips on pulling this look together. Wearing head-to-toe white is a reasonable wardrobe option, but it is a great idea to break up this all white effect with another color or an eye-catching accessories. Black is always a good move-but PREDICTABLE! This season, try something from the off-white/ brown family. If you like how the monochromatic look-the least you can do is mix up the different shades of white in one outfit. The best look to avoid in wearing all white is looking like Nurse Betty.

### Beauty Tips

The best make-up to wear with your white outfits is pastel or nude colors. We are going to break down the different parts of the face to focus on. Let's first begin with the cheek; try going with a sheer wash blush with a soft, but vibrant color. Next are the lips (which are our best attributes); try a strong pastel or nude color. Keep it sheer and not bold, you don't want to take away from your ensemble. Lastly, we are going to focus on the eyes; again we want the pastel and nude colors, but you want the eyes to stand out. Treat your eyes as if they are a pair of accessories. The most important beauty tip is you don't want your face to take way from your outfit-keep it fresh and simple.

### Accessories of the Month

#### Sling-backs and Platforms

Since this season for the ladies is all about being feminine and chic, the perfect way to step out this spring is in a pair of hot sling-backs. They are really nice to pair up knee-length denim or ruffle skirt. Forget about coppin' a pair of strappy sandals for now.

Platforms are back ladies and they are hitting the shoe store hard. They are edgier with a modern twist, but are still as sexy as the 70s platforms. The platforms are not as chunky looking and they are now available in a lower heel (for the sister who can not walk in high heels).



-photo courtesy of www.tommy.com



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### Designer of the Month

Before 1992, Daymond John was an owner of a commuter van service company and today is the CEO of a multi-million dollar fashion collection. He first began by selling *tie-top* hats for "easy money." Daymond mortgaged his Hollis, Queens's house for \$100,000, to make his house half a factory and the other as a place to house the "Team FUBU." The "team" consisted of his neighborhood friends, Vice-President and Head Designer, J. Alexander Martin, and Co-founders Keith Perrin and Carl Brown. Keith and Carl are the designers of the FUBU Collection.

Their earliest collection consisted of T-shirts, rugby shirts, hockey jerseys, and baseball caps, all embroidered with the FUBU logo. By 1995, a sportswear line was implemented, using raw material imported from all parts of the world. Now the company

licensed lines include Platinum FUBU, FUBU footwear for Ladies, Intimate Apparel & Activewear, Swimwear, Watches and the FUBU suit, shirt and tie collection and for those special occasions the FUBU tuxedo.

FUBU has received several honors for the entrepreneurial achievements including two Congressional Awards, two NAACP Awards, and many more honorable awards. In 1999, FUBU Collection achieved its greatest accomplishment to date- recipients of the *first* Essence Entertainment Essence Award given to a company.

According to the CEO, FUBU represents determination, excellence, and boldness. Daymond John's motto is, "We are the consumers making for the consumers."