

'72 GRAD SEEKS ALUMNI TITLE

By Milton Wade

Who will wear the crown of "Miss Alumni" at Winston-Salem State University for the year 1972-73?

The question, as repeated from year to year, is an interesting one. But this year the contest itself is going to be interesting.

In previous years candidates for the Miss Alumni competition have always come from classes of years before. But this year one of the contestants brings the competition up to the present.

She is Mrs. Marie Johnson Robinson, a 1972 graduate of Winston-Salem State, from Littleton. Mrs. Robinson is competing with Mrs. Frances Davis Suber of Winston-Salem, a 1947 graduate, and Mrs. Wilhelmina Lawrence Long of Atlantic City, N. J., a 1953 graduate.

Mrs. Robinson, who is one of the youngest persons to ever compete for the title, says she entered the contest for the purpose of encouraging and inspiring other recent graduates to become involved with the Alumni Association.

She said that too many students today are graduating without really knowing that there is an alumni association at the school or knowing its purpose.

"There is a generation gap which needs to be closed," she said.

Miss Alumni is chosen on a basis of the number of points accumulated by the monetary support the candidate receives from other university graduates.

Annual alumni membership dues are \$15 per year which, when counted, value 1,500 points for the candidate the member

chooses to support.

Membership dues, contributions and special projects are the candidate's major means of raising money. Former winners have sponsored dinners, Tom-Thumb Weddings, baby contests or dances as means of getting support.

Mrs. Robinson recently sponsored a Cabaret at the Les Arbres Club.

While attending State she was an English major and worked as a student with the alumni association. She was also named to Who's Who In American Colleges and Universities.

She is presently working as secretary to Dr. June May, director of Teacher Corps.

Deadlines of October 27 and Nov. 3 have been set for the contest.

Any persons wishing to contribute funds to support Mrs. Robinson, Mrs. Suber or Mrs. Long may send their dues or offerings to the Winston-Salem State University Alumni Association at the university.



The News Argus

VOL. XI, NO. 2

OCTOBER, 1972

WINSTON-SALEM STATE UNIVERSITY

Recruiter

Daniels Outlines Job



JOSEPH DANIELS

By Willie Mae Mayse

"We Cover North Carolina Like the Dew" — Joseph K. Daniels

What makes a recruiter tick? This is a very interesting question, and I am sure that many Rams have applied this question to Mr. Joseph Daniels, recruiter. He is the man that sits behind the desk in room 331 of Blair Hall. The only problem in locating him will be catching him in. If one can track him down, he will be greeted pleasantly, and privileged students may be fortunate enough to be greeted by one of his witty jokes.

As a recruiter he has many duties. A few of these include:

- (1) Planning, promoting and directing activities and programs to locate and identify high school students who are eligible for admission to college.
- (2) Developing attractive mechanisms that relate student life and academic offering and services to the public.
- (3) Participating in high school programs relative to college day and other college representative programs.

(4) Co-ordinating all recruitment activities with other departments of the University.

(5) Conducting follow-ups on prospective students.

(6) Performing other administrative duties, relating to the position as they are given by the President.

All these and more are some of the many activities that make Daniels' wonderful world of recruitment.

When talking with him, one of the first questions I asked was "Where are some of the places that you go," and his reply was "anywhere from Dare to Cherokee". "Our slogan is to cover North Carolina like the dew," and believe me he does from dust to dawn. Among some of the things he enjoys in recruiting, counselling students on career planning ranks close to number one.

He locates these places through a state organization, Carolina Association of Collegiate Registrars and Admissions Office Scheduling Committee. This organization plans and arranges these visits. Some students seem to think that he just happens to bump into some high school after he has gotten lost in no man's land, and he begins recruiting students and finding his way home at the same time! If you would just ask various students "Where are you from," you may think that Daniels really does locate students from "no man's land".

Some of his methods for finding students are by contacting them directly and indirectly by TV, radio, news, parents and relatives, papers, faculty, other students, mail, direct counseling, campus activities and college day programs.

Daniels stated that he doesn't look for any specific qualifications in the students other than the minimum requirements of the institution and observing anxiety during an interview. One of his other techniques is by "giving the institution an average image".

(Continued on Page Four)

Write



RAM

RAM Answer Man
The News Argus
P. O. Box 14295

Q. — Recently, there have been questions about the operation of the Student Union. Now we know that Mr. Kirkland has resigned. Why? W.T.

A. — Haywood Wilson, director of Student Affairs, says that Mr. Kirkland is no longer in the employ of the university. The details of his departure, however, were not given.

Wilson said that until a successor is named to head the Student Union, he, Mr. Griffin and union personnel will continue to operate the building.

Q. — Why has the school stopped providing transportation for students to and from the hospitals and to doctor's appointments?

A. — The school's infirmary is staffed with only one nurse per shift. If the nurse has to take a student off campus it leaves the office unmanned for any emergencies which might arise.

Mrs. Goins, a school nurse, said that students will be provided transportation in emergencies, but that otherwise it will be left up to them to provide their own transportation.



MRS. ROBINSON

SNCAE Week Is Held

The Student North Carolina Association of Educators, under new president Charlotte Staley, is holding its Educational Week this week. The theme for the week's activities is "Make Education Top Priority."

Among other events the association will sponsor a debate involving four chapter members and a display of educational material. The week will be climaxed by a dance in the student union ballroom on October 27.

Although season activities have begun, new memberships are encouraged.