

Can the new breed of aware, involved American student find purpose and fulfillment on the contemporary campus, in the absence of an individual and personal checking account?

Undoubtedly. But, since there's no basic conflict between the principles of education and those of economics, there's no pressing philosophical reason why you shouldn't employ and enjoy the convenience, control, and common sense of your own personal checking account.

There's always some fee or book, ticket or beach trip to pay for. Your checking account keeps track of where the money went. And how much is left until next payday or next parental letter.

And if you are working your way through, you'll want someplace better than an old stein to store up next semester's dues.

What it comes right down to is that we're here; we have all the kinds of checking accounts; we have passbook savings that pay the highest legal interest; and we want your business. Stop in soon, and check us out.

Wachovia

