THE NEWS ARGUS

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# **Placement Center Plans Career Week**

alone may no longer be your passport to a prestigious job, then, make September 26 and 27 red letter days on your calendar.

A two-day session later this month is designed to familiarize students with the Placement Center and to introduce a new career awareness program. Thursday, September 26, will give students a chance to "meet the man", Mr. Ernest E. Andrews, Director of the Center. A general all-day open house will afford students the opportunity to rap with Mr. Andrews while browsing through the office.

On Friday, September 27, alumni presently working in the business world will hold rap sessions in Coltrane Hall (Room 123) giving pertinent information about the labor market. Students will also receive recruitment information, state and federal job requirements, test dates and graduate school scholarshipfellowship information.

Mindful of the stiff competition in today's and tomorrow's job markets, the Career Planning and Placement Center has developed a Career Awareness Week to be held October 7 through 11, 1974. In

If you realize that a bachelor's degree an effort to make students aware of, and stimulate their interest in the pursuit of opportunities in the nontraditional career paths offered by business and industry, Monday and Tuesday, October 7 and 8 will be devoted to informal sessions between students and faculty and staff. Wednesday's format will include graduate and professional school representatives talking informally about programs of study at given institutions. Included will be such issues as admissions, financial aid, housing, and other relative information. An interview clinic scheduled for Thursday, October 9, is designed to acquaint students with correct interview techniques. Interviews will be videotaped so that students may realize minor mistakes, because they often effect his chances for employment.

> The week will end with the annual Career Awareness Day program. An open forum led by companies from across the state of North Carolina as well as national companies will give individuals an opportunity to converse with representatives in an effort to gain as much information as possible about the company or agency's operations.

#### MINORITY BUSINESSES TO BE EXAMINED

On September 29, 1974 in The Hauser Student Union there will be a panel program on small minority businesses. The Panel will consist of Mr. James Hausley, director of Forsyth Co. Economic Dev. Corp; Dr. Raymond Oliver, prominent dentist and businessman; Mr. Tracy Singletary, President of Neighborhood Number 7 and Miss Pamela Fruster, Basileus of the Gamma Lambda Chapter of the Alpha Kappa Alpha Sorority.

The panel program will be co-sponsored by Gamma Lambda Chapter of the Alpha Kappa Alpha Sorority. Mrs. Virginia Newell, the coordinator of the program, feels that very few blacks learn the craftsmanship of a good salesman. Therefore, the central purpose for the workshop is to provide the opportunity to learn the Do's and Don'ts of producing

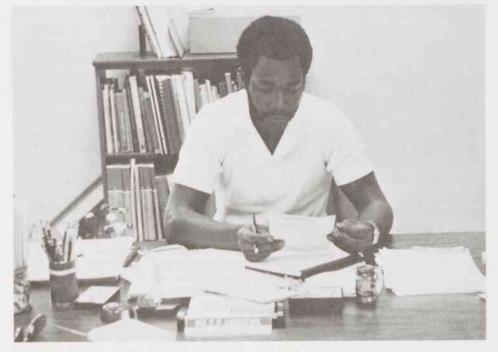
a successful business without resorting to the trial-and-error metnod.

At present, there are few agents that specialize in training small minority businesses. The Alpha Kappa Sorority will be working toward their National Convention theme of Black Economics. Hostesses and models at the Minority Business Panel will be the ladies of WSSU Chapter of Alpha Kappa Alpha Sorority, Inc.

As Black young people, learning to develop and increase Black-owned and operated businesses could be extremely profitable. The U. S. Labor Department of Statistics reports that four million dollars was spent last year by Americans for clothes alone.

All campus organizations are urged to attend the panel program.

by Mary Hargraves



"The Man" . . . Mr. Ernest Andrews

neglected visiting the Career Planning and Placement Center so far, redeem yourself by attending both the two-day open house, September 26 and 27 and the Career Awareness Week, October

#### New Position, New Face

One of the newest members to the WSSU faculty and administration is Ms. Elaine Browne, coordinator of residence hall activities. The purpose of this new position is to provide the students with some evening activities as a supplement to regular study hours.

Ms. Browne said that the activities are directed toward four basic areas. These areas are tutorial programs, counseling programs, educational and cultural activities and social activities.

Students with ideas and suggestions beneficial to the program are asked to submit them to Ms. Browne whose office is located in the Student Union, Room 220.

## Ms. Cannady Is New

Well, career-minded students, if you've 7-11. Both sessions should provide invaluable knowledge about the various types of jobs available, the prerequisites to securing such jobs and the total industrial world itself.

by Rubie Gibson

### Union Board To Attend Workshop

The programing advisory board to the Moyer Hauser Student Union was organized to implement social, cultural and recreational activities which are of general interest to the University communitv

The coordination of activities with the Student Government Association, student organizataions and departments on campus in an effort to provide top quality entertainment is one of the board's main goals. Planning and coordinating periodical activities which are beneficial to the large community as well as to WSSU is another one of its objectives.

In order to create a cross section of the entire University community, membership consists of seven representatives

### SGA Investigates Library Procedures

This year the Student Government extend library hours, however the young investigation was made so that the Student Government might inform students, suggest or propose changes and work together on certain activities.

Association made an investigation of all staff and poor usage by students make it library procedures and functions. This unrealistic. Presently, the library is open 74 hours a week. She said that extending hours during mid-term and final exams would probably be more realistic.

Mrs. Bradshaw, head librarian, gave the SGA information on the functions and purpose of the library.

There are fifteen members of the library staff. Five are professional librarians with masters degrees; five have B.S. degrees and four are without degrees.

Money from the library comes from federal grants, gifts, and the state. The library committee, composed of some faculty members, determines how much money is spent. At least five percent goes for library materials. Half of the library materials budget goes toward the purchase of books for teaching departments. The other half is used to buy reference books and materials, replace lost books and subscribe to magazines and newspapers.

Mrs. Bradshaw said she's willing to

In response to the question, "Is it possible to have a larger or more detailed Black Studies Section where periodicals, book films, records and microfilms are in the area?" Mrs. Bradshaw's response was that the collection of books in the cases upstairs was a gift to the library with stipulation that they be set aside from other library materials.

Each year the library sponsors Black authors, poets or other notables. Last year the library co-sponsored Maya Angelou with the SGA.

Library fines are turned in to the Business Office. All unpaid fines are then put on the student's bill.

Mrs. Bradshaw would like to encourage students to use the library and become familiar with its facilities, and cooperate with library as far as decorum is conby Harriet Goodlet cerned.

**Public Relations** Director

Ms. Charisse Cannady, the new Director of Public Relations, is originally from Long Island, N. Y. She went to Carver High School here in Winston-Salem, where she completed her junior and senior year. She received her B.A. degree in Sociology from Cornell University. She worked at UCLA as a Needs Analyst and a Financial Aid Counselor prior to becoming the Assistant Dean of Students in the area of Programs and Activities.

We, the members of the News Argus Staff, would like to welcome Ms. Cannady to the "Ram Family" and wish her much success; not only as Director of Public Relations but also as Advisor to the News Argus Staff.

Delores F. Smith

from the residence halls, five from the Day Student Organization and one from each of the four classes.

In addition, there is one representative from the Student Government Association. The Director of the Hauser Union acts as an ex officio member. Two faculty or staff members are also representtive members.

On September 29. the board is planning to attend the Region Five Student Union conference sponsored by the University of North Carolina at Greensboro and North Carolina A & T State University. The conference involves workshop sessions in areas such as minority programs, recreational art, and travel and promotion.

The group's main objective during the three-day conference is to acquire constructive ideas from other unions that operate on a larger scale than the Hauser Union.

by Mary Hargraves