



The News Argus

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Max Robinson, speaking at A&T University

Max Visits Triad

By Viveca L. Thomason
Assignment Editor

"It was a thrilling educational experience and Mr. Max Robinson was fantastic!" commented a WSSU student who attended A&T State University's Second Annual Mass Media conference on Saturday, March 24, 1979. The theme for this workshop was entitled "Mass Communications; Another Point of View" and representatives from all capacities in mass communications were invited to address and discuss that issue.

The workshop was divided

into six panels which included: Public Relations and Advertising; Newswriting; The Black Press; Management and Ownership; Television; and Radio.

Students were permitted to freely visit, take notes, ask questions, and participate in discussions. Representatives from newspapers; radio; television; the FCC; private business; and large corporations gave pointers on everything from, how to get a job, to showing a toothy smile while reading the news on television.

The highlight of the conference came during the lunch-

eon when anchor man, Max Robinson of ABC News' World News Tonight delivered a most dynamic and inspiring keynote speech. He shared both his fears and funny moments as the first black anchor man on national television. He stressed hard work and dedication, pointing out that, "we as black people must pay back the debts to the ones who came before us." His advice to young aspiring news commentators and reporters was; "you've got to be crazy to get into this business —look at Walter Cronkite."

Career Day Held

By William S. Fulton
Editor-in-chief

The WSSU Career Planning and Placement Center co-sponsored Career Exploration Day along with the Business-Industry Cluster Program.

Career Exploration Day activities took place on March 28 thru March 30, 1979 in the C.E. Gaines Athletic Complex and the

Red Room of Kennedy Dining Hall. The first day of activities featured registration and reception.

Mr. Troy Baker, Jr. student representative for the class of '79, presided over a program to welcome participants of the conference. The second day of activities saw interaction among interested students, faculty, staff, administration, and

consultants from various schools and businesses both local and as far away as New York. The third day was reserved for a Business-Industry Cluster meeting and luncheon in the Red Room of Kennedy Dining Hall.

Some of the major areas represented were: nursing; math; science--p.e.; education; and graduate professional schools.

Careers Offered

By Sheila F. Moore

The following companies will be interviewing in the Placement Center during the month of April: •2nd—Knight Publishing Company, and Eckerd Foundation; •3rd—Prince William County School Division; •5th—International Harvester; 9th—Virginia Dept. of Correction; •10th—

Orange County Schools; 11th—Alamance County Schools; •16th—Sears; •17th—Wake County Public Schools, Winston Mutual Life Insurance Company.

For further information concerning the positions available and time of interviews, go by the Career Planning and Placement Center in Blair Hall—Third Floor, room 313.

Concert Scheduled

By Ennis Greene

The Symphonic Band will be having a Spring Concert, April 10, 1979, at the Kenneth R. Williams Auditorium. The concert will start at 8:00 p.m.

The Symphonic Band is made up of both music and non-music majors. The students have been working very hard this year to produce a really dynamic

group. Directed under the leadership of Mr. Simpson of the music department, the band will be playing music composed by Jerry Bilik, Leland Forsblad, Korsakof, and others. Their biggest number, "They walked in Darkness", a script by Michael Whorf, will be done with special light effects.

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WSSU students participating in Career Day