

The following companies will be interviewing on the campus of WSSU in the Placement Office

DATE	TIME	COMPANY/AGENCY	MAJORS	POSITIONS
21	9:00a.m.-5:00p.m.	BOOK PUBLISHING CO./HOWARD UNIV. PRESS, Washington, DC	Marketing, Business, Comp. Science	
24	1:00-4:00p.m.	ROCHESTER CITY SCHOOLS Rochester, NC	EDUCATION	TEACHERS
28	1:00-5:00p.m.	LOUDOUN CO. SCHOOLS Leesburg, VA	EDUCATION	TEACHERS
	9:00a.m.-4:30p.m.	AETNA LIFE & CASUALTY Charlotte, NC	ALL (preferably Business)	CLAIMS
29	9:00a.m.-4:00p.m.	ORANGE COUNTY SCHOOLS Hillsborough, NC	EDUCATION	TEACHERS

Interviewing Techniques

by Phillis Jeter

With today's economy and increasing federal employment cutbacks, the job market is scarce. College students have to recognize the fact that employers will be highly selective in choosing prospective employees. Therefore, students should be able to make a good impression on the interviewer.

"Companies begin their search for eligible candidates with a screening interview. The screening interview is often quite brief and is designed so that a number of candidates can be met on a personal basis and quickly classified as either qualified or not qualified," confirms Chris Bardwell, president of a career counseling and management consulting firm.

Careful planning and preparation are essential for an on-site interview. A six step pattern to enhance your appearance and qualifications during an interview, will help you to become familiar with the procedures of an interview. Those six steps to increasing your chances to do well on an interview include:

STEP 1: Effective communication is the number one factor in the job interview. To ensure good communication, applicants must speak clearly, listen closely, and show by gestures or facial expressions that they understand and are receptive to the interviewer's thoughts and questions.

STEP 2: Analyze your career plans - what are the most important rewards you expect in your career. Be prepared to discuss your knowledge and skills, the fields in which you have the greatest background and practical experience.

STEP 3: Selling yourself is important! Employers want to know what you can do for their company, not what they can do for you. Be prepared to put forth your greatest effort in presenting your most valuable educational rewards, most successful projects, accomplishments and your strengths and capabilities.

STEP 4: Research has become an important part in preparing for a job interview. If you know what you want to know, what you want to say ahead of time, you can usually articulate better. Researching the company or organization that is interviewing you, and finding out as much as you can ahead of time about the particular position for which you are applying, is an advantage to any applicant. By showing interest in the firm, it is likely that the interviewer will show added interest in you. Request brochures or annual reports, or you can research the company in the library or Placement office.

STEP 5: Prepare a list of questions you may ask during the interview.

STEP 6: Self-motivation is another key factor towards being a carefully planned and prepared applicant. Mental preparation helps build your confidence in yourself and the position in which you are pursuing. Try to avoid extreme nervousness by becoming a relaxed and a positive job pursuer. Build confidence through rehearsal. By rehearsing, you will be putting the final touches on your preparation.

Consider your appearance and dress accordingly. Your first impression is very important. Additional tips are:

- 1) be prepared to bring extra copies of your resume with you
- 2) bring a pen and paper to jot down information
- 3) talk honestly about yourself
- 4) be business-like in poise and manner.

After the interview, follow up with a letter addressed to the individual with whom you talked. Thank him or her for courtesies extended, express your continuing interest, and ask for information on when a decision will be made.

Careful planning and preparation by way of research, effective communication, and self-motivation can help any job applicant to be chosen during a job interview. Being prepared will give you more confidence and boost your overall performance. Remember, a little preparation goes a long way.

Tyrone Crider Speaks To WSSU Students

by Phillis Jeter

On February 14, the WSSU Student Government Association sponsored a program featuring the Reverend Tyrone Crider, National Youth Director of Operation PUSH for Excellence, located in Chicago, Illinois. PUSH for Excellence is the Educational arm of Operation PUSH (Which means People United to Save Humanity). This organization challenges high schools and colleges across the country to motivate young black people to excel against the odds in American society.

Rev. Crider is a young and gifted black man who has achieved many goals. He is a native of Chicago, and a graduate of Morehouse College in Atlanta, Georgia. At Morehouse, he was a member of Who's Who Among College Students, Outstanding Young Men of America, and president of the Student Government Association. At the age of 24, he already holds the second highest position with Operation PUSH.

What it means to be Young, Gifted, and Black, was the subject Rev. Crider spoke about. According to him, "young black lives are in physical danger, as well as being educationally, economically and politically down-trodden. "Options," he went on to state, "are limited to blacks and psychologically blacks are a controversy to the American society."

"Young Black Americans must change their priorities," Rev. Crider stated.

"Young, gifted and black Americans should know their history, be determined to reach their peak, and must become involved in social change and the political process." He also asserts that the media is a controversy to blacks. Rev. Crider said that "the media avoids presenting strong black role models to black children."

The basic issue that he spoke on was voting rights. "A voter registration card is a part of your citizenship," Rev. Crider stated. "Every able-minded black citizen should be a registered voter."

Rev. Crider commented on the importance of black universities. "Black universities are needed more now than ever because it is evident that America is not interested in developing young black people. Students must begin to take an active role in the development of the academic procedure within their schools'.

A message that he emphasized for the young black adult is "don't ever forget where you come from, don't forget how you got here and don't forget God is on your side."

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SGA Supports PUSH Boycott

The Winston-Salem State University Student Government Association has officially announced its support of Operation PUSH's boycott and campaign for economic justice against Anheuser-Busch. Chris Wilson, SGA president has asked the student body to refrain from purchasing such products as Michelob, Busch Light, Budweiser, Budweiser Light, and Michelob Light.

Anheuser-Busch is the largest producer of beer in the United States. Out of 950 distributorships, only one is black owned. Blacks spend some \$660 million annually on Anheuser-Busch products. But, in return, Anheuser-Busch does not produce a fair share of trade withing the black communities, corporations, universities, and colleges, said Wilson.

The desired outcome is to provide more black distributorships, allocate funds for black universities and corporations, and to provide a fair share of top level jobs for qualified blacks.

Other colleges and universities in support of the boycott are Howard Livingstone, and St. Augustine's. North Carolina A&T State, Rev. Jesse Jackson's (president of Operation PUSH) alma mater declined to participate in the boycott.

Wilson confirms that a local distributor has agreed to visit the campus and discuss demands that have been drawn by the SGA. These proposals include, \$7500 for the News Argus, \$5000 for the campus radio station, WSNC-FM, \$50,000 for scholarship funds, guaranteed internships, and \$35,000 to sponsor instructors to pursue master and doctoral degrees.

Wilson further urged the student body to remain steadfast in their boycott of Anheuser-Busch products until final agreement has been reached.