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Campus Paperback Bestsellers

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- 1. The Valley of the Horses, by Jean M. Auel. (Bantam, \$3.95.) Sequel to The Clan of the Cave Bear.
- 2. Truly Tasteless Jokes, Book I, by Blanche Knott. (Ballantine, \$2.25.) Beyond off-colored jokes.
- **3. Master of the Game,** by Sidney Sheldon. (Warner, \$3.95.) The secret behind a woman business tycoon's rise to power.
- The Color Purple, by Alice Walker. (Washington Square Press, \$5.95.) Winner of the 1983 American Book Award.
- 5. Different Seasons, by Stephen King. (NAL, \$3.95.) Four novellas that transcend the horror genre.
- 6. Friday, by Robert A. Heinlein. (Del-Rey/Ballantine, \$3.95.) Latest science fiction by the master.
- Bloom County Loose Tales, by Berke Breathed. (Little, Brown, \$5.95.) Highlights from the author's cartoon strip.
- 8. Spellbinder, by Harold Robbins. (Pocket, \$3.95.) An explosive look at the multi-million dollar business of religion.
- **9. Return of The Jedi**, by James Kahn. (Ballantine, \$2.95.) Companion to the hit movie.
- Lace, by Shirley Conran. (Pocket, \$3.95.) A jet-set journey through the lives of four women who share a guilty secret.

New & Recommended

Miss Manners Guide to Excruciatingly Correct Behavior, by Judith Martin. (Warner, \$10.95.) Observations about American manners and mores.

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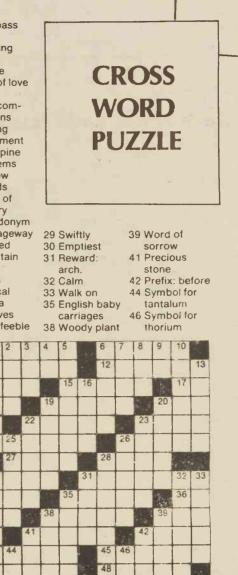
A Quiver Full of Arrows, by Jeffrey Archer. (Pocket, \$2.95.) 11 tales of passion and intrigue, fate and love.

Life, the Universe and Everything, by Douglas Adams. (Pocket, \$3.50.) The cosmic conclusion to the *Hitchhiker's* Trilogy.

ASSOCIATION OF AMERICAN PUBLISHERS/NATIONAL ASSOCIATION OF COLLEGE STORES

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