

Opinion: On-The-Street

Review: Do you think WSNC-FM's Program Format should be changed?

by Joyce Standfield and Julia Murrell

WSNC-FM versatile with its programming? Recently several WSSU students gave their views about WSNC and its programming format.

The students were asked to give suggestions on how the station could improve its programming format.

The majority of the students interviewed gave negative responses.

Bobby Simmons, an employee at A&T, from Dobson, N.C., says, "the instructor is knowledgeable of radio broadcasting and the presentation of the DJ, but WSNC D.J.'s do not have the opportunity to use their imagination. I have accepted the idea that the radio station is to be used for the students betterment, or to better their chances of getting a job in the communications market.

Without the chance to flex our (WSNC D.J.'s) imagination: we can not favorably compete in communications."

Harold Jones, 23, a senior from Asheville, N.C., stated, "I think WSNC has improved a lot over the past two years. I feel that the station's format could be improved further because it could come on earlier and cater more to the student body than the public. We all know without the student body, WSNC would not exist!"

Another interesting comment was from Daryl Page, 22, a senior from Bennettsville, S.C., "I think they need to make some changes in the format such as play more top

40, particularly black artists. I feel they need to do this to improve their ratings. The jazz format is okay but everyone is not a jazz fan."

Barry Andrews, 21, a junior from High Point, N.C. had never heard of WSNC. He says, "I have been a student at WSSU for three years and I was unaware the school had a radio station."

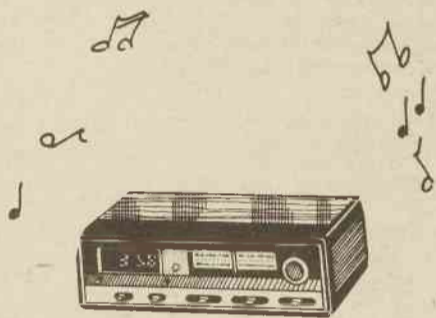
Sylvia Walser, 23, a senior from Winston-Salem, N.C. says, "To improve the programming format, WSNC needs to play better music. They also should broadcast longer hours. I think WSNC does not represent the student body's overall music preference."

One interviewer gave a different view of WSNC: James Johnson, 22, a senior from Charlotte, N.C. commented, "Since I see myself as a conservative man, I find WSNC very entertaining and refreshing after a full day in class."

Greg Gillis, 19, a sophomore from Fayetteville, N.C. emphasized, "I feel that WSNC is to contemporary with its music. It needs to appeal more to the student body than the general manager. If this problem is resolved the ratings of the station would surely increase."

When it comes to WSNC and its programming format there are quite a few students who want the station to change its format.

Will the station change to cater more to the student body? We can only look to see what the future will bring!



by Angela Corbett

Are you interested in joining a progressive organization that will benefit you as a student and as an alumnus, then inquire about joining SARA.

SARA or Student Alumni Relations Association will help broaden your horizons and knowledge of the alumni association. It acts as an agent to bridge the gap between students and alumni and is sponsored by the WSSU Alumni Association. Since SARA is a student organization its goal is to familiarize students with the alumni program and its interest, ideals and services to the university.

Under the guidance of Joseph Daniels, SARA's members have already elected its slate of officers. The officers include: Brenda Poole, president; Angela Corbett, vice

president; Phyllis Whitaker, secretary; Daphney Carter, assistant secretary; David Alston, treasurer; and Angela Blount, chaplain.

SARA's members began the school year by contributing \$100 to the Alumni's Annual Fund. Other fall activities planned include: a seminar on "How to Use the Library," a Career Information program with WSSU grads, and a special "Alumni Night Program" that will introduce SARA members to WSSU graduates that are employed on campus.

Spring semester activities are still in the planning stage. As usual the organization plans to sponsor several activities during Black History Month.

SARA has plenty to offer WSSU students. It is one of the few student organizations on campus that gets to work with the alumni.



Roderick McIver - Mr. Ram 1985-86

Photo by Peele

McIver Wins Mr. Ram Title

by Melanie Beatty

Five WSSU students recently completed for the coveted title of Mr. Ram 1985-86. The program was held in the Kenneth R. Williams Auditorium on Oct. 3rd at 8 p.m.

The five contestants were Amos Wilson of Winston-Salem, Roderick McIver of Long Island N.Y.; Maurice Wright of Winston-Salem; Haron Beatty of New Bern, N.C.; and Clarke Poston of Winston-Salem.

The first part of the program was the introduction of contestants and judges. This was done by Host-Brian Drake and hostess Karla Barksdale. Each contestant was judged in four areas; creative wear, talent, formal wear, and their ability to respond to an extemporaneous question.

After modeling their creative wear, the contestants presented their talents.

Amos Wilson the first contestant did a short skit which involved a body building routine.

Roderick McIver, the second contestant, performed a modern dance routine.

The three remaining contestants presented their vocal talents. Maurice Wright sang "Careless Whispers" by

Wham. Clarke Poston sang "Beautiful Ones" by Prince; and Haron Beatty sang Billy Ocean's "Suddenly."

After modeling formal wear, the question and answer segment began. Each contestant drew a question from the co-hostess' hand and answered his specific question. The questions varied from prayer in school to Apartheid in Africa.

While the judges were tallying their votes, several WSSU students provided entertainment for the audience. William Bess played a lovely selection on his flute; Diane Spicer sang "Never to late for Love" by Dionne Warwick and Michael Brown played "You are my Lady" on the saxophone. Ten young men from Fayetteville, N.C. performed a dance routine to "The Kind of Girls We Like" by New Edition.

The moment that the crowd had been waiting for finally arrived. The winners' in this year contest were about to be announced. The winners were, Haron Beatty, 2nd runner-up; Clark Poston, 1st runner-up and Mr. Ram for the 1985-86 school year is ... Roderick McIver.

Congratulations

**Miss Rita
Ramona Archer**
English Major - Mass Communications Minor

Miss WSSU, 1985-86

**The Communication
Arts Department**

Faculty, Staff and Majors