



Keisha Brown Photo By: Tuttle

## Brown Wins Marshall Scholarship

By Lene Hunter

Keisha F. Brown of Garysburg, N.C. is one of 36 college freshmen enrolled at historically black colleges and universities to receive the first four year scholarships, awarded by the Thurgood Marshall Black Education Fund.

This Education Fund honors Thurgood Marshall in his service as the first black to serve as an Associate Justice of the Supreme Court of the United States.

Founded in 1987 in cooperation with the Miller Brewing Company and the office for the Advancement of Public Black Colleges, the fund's purpose is to provide merit scholarships to the nation's 36 historically public black colleges and universities.

To qualify for and earn a Thurgood Marshall Scholarship, students must meet a variety of academic and leadership criteria: entering college freshman; a high school grade point average of 3.0; a combined math/verbal score of 900 on SAT; a high school letter of recommendation; a full-time student pursuing a bachelor's; and a U.S. citizen.

As an active senior at Northampton County West High School, Brown received many honors and awards for her exceptional gifted talents in biology, algebra, French and social studies.

While in the process of ap-

plying for the Chancellor's Scholarship at WSSU, she was told about the scholarship and applied. Brown was not worried about getting into college. She knew that it would take place.

Brown is concerned about the lack of dentists in rural areas and aspires to be a dentist. "There is such a great demand for dentists in rural areas and I just want to be able to help the ones that are neglected in need for dental care" she said.

Brown is now an active member of Atkin Hall's Judi-

cial Council, the Biology Club and Project Strengthen a university wide program for biology and medicine majors.

She is looking forward to becoming a dentist and is very appreciative of having the opportunity of going to school and having the four year bill paid.

Brown adds, "being a recipient of this scholarship will assist me in obtaining my doctoral degree, and have a successful practice in the health field of dentistry".

In closing Brown would like to leave everyone with this

thought, "above all god helped those who helped themselves act as though everything depends on you and pray as though everything depends on God."

Jeanette  
Durant,  
Happy Valentine's  
Day  
Love  
Steve

# We're concerned about the abuse of our products. And we're doing something about it.

### Know When To Say When

This nationwide consumer education and awareness campaign began in 1983 and is designed to encourage responsible consumption of beer. A series of prime time television commercials and other promotional materials reminds consumers not to overindulge, and provides suggestions to bartenders and hosts on responsible serving. "Know When To Say When" has allowed us to apply our marketing expertise and deliver a message of personal responsibility to a broad cross section of the American public.



### Pit Stop

This program was developed to encourage responsible behavior by college students during Spring Break and other school vacation periods. In cooperation with local and state governments, "Pit Stop" personnel provide coffee, doughnuts and, to those of legal drinking age, a message of personal responsibility and caution at state-owned rest areas along major highways. "Pit Stop" has been so successful that it has been expanded to other travel occasions.

### Good Sport

As the world's largest sponsor of sporting events, we are committed to seeing that they continue to be enjoyable, family entertainment. "Good Sport" is a program that brings facility management, team owners, and concessionaires together to actively encourage responsible fan behavior. It provides a comprehensive action plan carefully designed to help keep sporting events fun and safe for all fans.

### S.A.D.D.

We are the major corporate sponsor of S.A.D.D. (Students Against Driving Drunk). This independent organization has used the power of the students themselves to fight the drunk driving problem among teenagers. The program encourages a healthy dialogue between parents and their teenagers on drinking. While not condoning underage consumption, S.A.D.D. provides a real-life solution to a serious societal problem. We have provided a special grant to expand the program to colleges and universities. Write, S.A.D.D., P.O. Box 800, Marlboro, MA for more information.



### I'm Driving

We support the designated driver concept through sponsorship of the "I'm Driving" program. "I'm Driving" is promoted with counter cards, table tents, buttons and other educational materials. This program is not a substitute for responsible drinking, but it offers a sensible option in potential drunk driving situations.



### Your Alcohol I.Q.

This program is designed to educate consumers about alcohol use in an easy-to-understand, entertaining format. A video starring "LA Law's" Michael Tucker and Jill Eikenberry takes the viewer through the truths and myths surrounding alcohol. Anheuser-Busch has developed this program in the belief that education is the best tool available to encourage responsible consumption and reduce abuse. "Your Alcohol I.Q." is available as a free rental at 25,000 video outlets around the country.

At Anheuser-Busch we, like any responsible manufacturer, are concerned by the abuse of our products.

The vast majority of the 80 million Americans who enjoy beer do so responsibly. But those few who abuse it can have an impact far beyond their numbers. An impact that reflects on us as a company, on our products and employees, and on the much larger population of responsible beer drinkers.

On this page you'll find a brief introduction to a few of the programs we've helped create, or help sponsor, to lessen that impact.

The absolute solution to the abuse of alcohol isn't on this page. That's a challenge our society as a whole has before it. We must all continue to take the problem seriously, as parents, hosts, friends and citizens.

As a brewer we feel an added responsibility. The ancient craft we practice is designed to produce a beverage of friendship, refreshment and moderation. We brew beer to be enjoyed responsibly.

If you have comments or suggestions, please let us hear from you. And please take a few moments to see if you can play a role in any of the programs mentioned here. We'd welcome your help.

We brew our beers to be enjoyed... responsibly.



Anheuser-Busch, Inc.

For more information write: Anheuser-Busch, Inc., Consumer Awareness and Education, One Busch Place, St. Louis, MO 63118.

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