

# Discover what Career Services has to offer

BY MICHAEL PARKER  
STAFF WRITER

Career Services Center Director Sandra Sosnick is wondering where all of WSSU's students are.

"The number of students signing up for interviews and sessions are low," says Sosnick. "Recruiters come from various organizations and companies seeking WSSU talent but students are not coming."

"There was a time when every time slot for an interview was taken. But now we have time gaps when recruiters are waiting around for students to come."

Every Friday at 10 a.m., there is a workshop conducted which is designed to sharpen the career skills of students. Workshop topics cover the gamut on

### Important dates to remember for spring semester '91

Education Majors Workshop  
Jan. 23-24  
Career Services Center

Tenth Annual Teacher's Fair  
Feb. 6  
C.E. Gaines Complex

Summer Work Job Fair  
Feb. 13  
Student Union

Co-Op Luncheon  
April 8  
Student Union.

everything from how to properly dress for a job interview to resume writing to having a positive attitude in the world of work.

The center has a Career Library which enables students to research jobs, job opportunities, and many companies and organizations. This allows students to increase their knowledge about a company -- knowledge that could prove beneficial during an interview.

"You will be surprised at the number of students who have not even set foot in the Career Center," Sosnick said. "Some students actually wait until after they graduate before they come to us for help."

Sosnick stressed that jobs are limited due to our failing economy, and that only the very sharp students are going to receive job offers.



Photo by Chuck Hanes  
Sandra Sosnick

## A look inside Continuing Education

When you were in high school, what did you think college was like? Most people probably have similar images: There is a spacious campus with numerous buildings. The high school senior applies and proceeds directly from high school into college as a freshman (it is hoped at the college of his or her choice). The academic year consists of two semesters. (Summers are for earning money to help one meet expenses for the next "year" of college.) Classes are taken during the day, and studying- or socializing- is done at night. If one studies hard, in four years he or she will be earn a bachelor's degree, which will open doors to gainful employment by the age of 22.

Many students do experience something similar to this. The institutions in the University

of North Carolina system and perhaps most other colleges reflect these images of higher education in their plans and practices. For most students, however, this is not what college is really like. More than half of the students in America's post-secondary institutions today are older than the traditional exit age. At WSSU, most of the academic and service activities which focus on "lifelong education" or nontraditional schedules fall under the operations of the Office of Continuing Education, located in the Anderson Center.

The expanded activities of continuing education reflect the many changes that have taken place in society and the

university since President Kenneth R. Williams hired Dr. Archie Blount from A&T to initiate "extended services" at WSSU in 1962. Programs and services now include the following:

The bachelor of science in applied science degree program (BSAS) has provided students with associate's degrees in career fields an opportunity to pursue a flexible academic program with depth studies in business, social science, and other areas. Begun in 1974 under the leadership of Dr. William Rice and Dr. William Sheppard, the program enrolled 78 students in 1989-90. The typical BSAS student is 34 years of age, a full-time employee, a part-time student (more than half enrolled in evening classes), and has children. About half of the

students are black and half are white.

Extension instruction provides a variety of educational opportunities for the region. These include some 20 activities in 1989-90, such as workshops provided through WSSU Joint Ventures, begun in the summer of 1989 to improve education and training of the region's workers and managers; the National Park Service Seasonal Law Enforcement Officer Training Program; and delivery of credit courses to various sites in the region. The Nursing Department currently conducts programs in Watauga and Wilkes Counties. The Independent Study by Extension Program -correspondence courses provided by a consortium of UNC institutions - is also part of this activity.

### Prof's book *From page 1*

living elsewhere and studying, say, New England, could communicate with students who lived and attended school in Winston-Salem using telecommunication technology," Dr. Wishnietsky explained.

Dr. Wishnietsky said the school system project was part of an international network whereby students from different countries can talk to each other electronically, and to share knowledge in such issues as social science, languages, business, economics, and culture. He says that "This promotes global understanding and mutual respect among cultures. It will break the ethnocentric mode that seems to be prevalent in the United States."

The professor believes that students who, by the year 2000, lack computer skills, will be at a disadvantage. They will, as he put it, be the equivalent to today's population that can neither read nor write. "It's promising to see the local school is incorporating communications technology into the curriculum," he added.

The prospective author thinks that his book will be contribute toward the pursuit of academic excellence at Winston-salem State University. Acknowledging that WSSU has a strong tradition of excellence in teaching, Dr. Wishnietsky says he tries to focus his research on areas that tend to benefit the students, and notes that research generally improves the quality of

instruction.

He feels that students who read the book will not only find easy access to as much information as possible, but will be able to evaluate the facts for themselves in order to make informed and educated decisions. "They must be able to know not just what they believe, but why they believe it," he asserted. Dr. Wishnietsky holds that faculty should encourage students to think analytically and critically, instead of relying solely on teachers, books, or other single sources of information. He points out that the students he has encountered at WSSU have strong potentials, and that it is even more exciting to see them become independent thinkers.

Dr. Wishnietsky holds a Doctor of Education from the University of North Carolina, an M.A. and B.S. in Science degrees from the University of California.

Previous publications include Role Conflict, Coaching Burn-out, and the Reduction in the Number of Female Interscholastic Coaches, Assessing Coach-Student Relationships, Solving Current Coaching Problems Using Previously Suggested Solutions, and Why Coaches Fail: a Continuing Dilemma, all published in professional journals.



How does asthma medication affect the way patients think?

## ASTHMATICS

The Pulmonary Section of Bowman Gray School of Medicine is studying the effect of asthma medications on the way patients think (how the brain works) and on blood supply to the brain. Asthma medications will be furnished at no charge during the study and compensation for time spent in the study will be provided. If you have mild to moderately severe asthma, are between the ages of 18-65, and are interested in participating in this study, please call (919) 748-4498 or (919) 748-2799 for information.

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For more information regarding this study contact:  
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