

## Campus Communications and Computer Skills Project Started

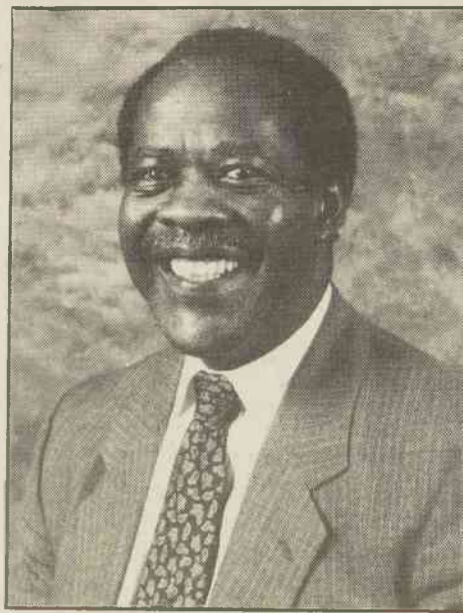
Winston-Salem State University is ever seeking ways to improve quality instruction. Among the university goals is a plan to improve communication skills for students, as well as to provide computer literacy education.

Under the guidance of Dr. Fred D. Tanner, Director of the Division of Arts and Sciences; Dr. Shirley Manigault, Chairperson of the Department of English and Foreign Languages, and Ms. Elva Jones, Chairperson of the Department of Math/Computer Science, at Winston-Salem State University will begin a pilot program that will concentrate on introducing freshman students to computer language and techniques, word processing procedures, and methods for consummating writing skills.

The program will serve as a component of ENG 1302-Freshman Composition II, and CSC 1306- Introduction to Computer Science courses. Students taking these courses will be equipped with 20 newly installed IBM Personal System/2 computers. These students will be required to purchase and maintain

their own disks for these computers.

The program's progress will be monitored through a control group that have already been identified. This experimental period is expected to last two years, at which time an evaluation by the students and faculty will be made. "The pilot program is a venture that will attempt to improve computer literacy and communication skills for students in their sophomore, junior, senior years and beyond," explained



Dr. Fred Tanner  
Director, Division of Arts/Sciences



Elva Jones, Chairperson, Math / Computer Science demonstrates personal computer and explains career opportunities in public and private sector.

## Student Jobline Bank Created

The University Treasury Corporation (UTC), has created the nation's most comprehensive employment data base called UTC - Jobline. By tapping UTC-Jobline's affiliation with such major on-line networks as CompuServe, students can make their credentials available to more than 100,000 employers worldwide -- for a fraction of what it costs to launch even a minimal resume-mailing effort.

Students wishing to use the service can get a UTC-Jobline enrollment form from their school's placement office, or by calling UTC-Jobline toll-free at 1-800-333-0385.

Students then complete the form and send it, along with a one-time processing fee of \$37.50, to the company's data processing center.

Within 14 business days, a student's career credentials are on-line with CompuServe and available to employers worldwide for up to two full years after graduation.

UTC-Jobline is a service of The University Treasury Corporation, a firm specializing in cash management and data-based products and services. The University Treasury Corporation is a member of C.A.S.E. (Council for Advancement and Support of Education), and a member of College Placement Associations.

## Director of Admissions Appointed

By Michael Parker  
Staff Writer

Daniel J. Lovett is a bright new force here at Winston-Salem State University. Lovett is the new Director of Admissions.

Lovett received his formal education from South Carolina State College where he obtained a B.S. in Counselor Education, and a Master's in Rehabilitative Counseling.

He formerly worked at Guilford College as assistant director of admissions for 10 years, at North Carolina A & T State University as assistant director of Admissions for 5 years, and at South Carolina State College as Admissions Counselor for four years.

"It was my goal to become Director of Admissions of a fully accredited college/university," says Lovett. He always had his eye on WSSU. He observed the school for quite some time and kept in constant contact with Carl Durham and Hayden Renwick, Enrollment Manager and Executive Assistant to the Chancellor, respectively.

One thing that really impressed Lovett about WSSU was its clientele. Thus, one of his goals is to increase enrollment.

Trying to increase enrollment, going

on recruiting trips, and projecting a positive image throughout the campus and community, is all part of Lovett's job. He is also hoping to encourage more minorities and out-of-state students to enroll here. Lovett says, "The recruitment process is a university-wide activity".

One way he plans to increase enrollment is to have student ambassadors and information sessions on campus for prospective students. WSSU student ambassadors will go back to their high schools and try to recruit prospective students. The information sessions will give students, as well as their parents, the chance to review WSSU's academic, financial, and related programs. Lovett intends to implement these plans this spring.

Lovett also wants to personalize the admissions procedure. He plans to emphasize the importance of the prospective student by converting incomplete files to accepted students, and from inquiries to applicants.

A man of dedication and plans, Daniel J. Lovett is a true asset to WSSU. The plans needed to make WSSU greater can be implemented by Lovett.

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