

CAMPUS HAPPENINGS



(l to r) The Commodores on a recent visit to WSNC-FM with Toshia Gibson, Chiffonda Ruffin and Jermaine Jones.

WSNC Receives Support From RJR

BY AFRIKA PERRY
Staff Writer

WSNC-FM 90.5 is at it again. Now, along with the 10,000 wattage increase, the station has gained the support of one of the leading corporations in the state. RJR Nabisco has donated \$3,000 to WSNC for underwriting.

"It is the first major corporation to sign on to help our radio station," says Joe Watson, WSNC's station manager.

Non-commercial stations can gain financial support through large corporations and businesses through a process called underwriting. By underwriting, a station broadcasts the corporation's name, location, telephone number and a brief

description of the product or the service rendered.

With RJR Nabisco's help, WSNC gained the advantage of having new programs such as: SBN News, Inside WSSU Today, Dateline Winston-Salem and coverage of the CIAA tournament. It also enables WSNC sportscasters to travel and gain experience. Mass Communication majors and other students who work at the station will now be able to gain even more experience.

Kia Huff, host of Inside WSSU Today says, "I think it is absolutely great that RJR Nabisco is funding a program to recognize the accomplishments, achievements and recent developments of the students,

Bravo

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contemporary society, child abuse. Other noteworthy works include Bowman's color pencil piece, A Tiger's Reflection; Dickson's plaster piece, Trinity; Kuzmanovich's stoneware piece, Fish Teapot; and Hargrove's replica of Ellis Wilson's famed homage, Funeral Passage.

Reflections: Our Journey Through Time is free and open to the public. It can be viewed at

the Diggs Gallery (lower level of the O'Kelly Library) on the WSSU campus.

The gallery's hours are 11 a.m. to 5 p.m., Tuesday through Saturday.

The exhibit will be on display until May 15, 1993.

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