

## CAMPUS HAPPENING

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# Radio Talk Show Focuses on Winston-Salem and its Officials

BY JAMITA GRIFFIN  
Editor

Would you like to be informed about the current city/government events from the viewpoint of its officials? Well, now you can by listening to **Dateline Winston-Salem**.

**Dateline Winston-Salem** is a student radio show featured on Winston-Salem State University's WSNC-FM 90.5. The program is hosted by Takesha Patterson, a senior Mass Communications major. The show focuses on the City of W-S and city officials. Each month a city official (mostly Mayor Martha Woods) is interviewed about different subjects pertaining to the community.

"**Dateline Winston-Salem** is a program where students can tune in to their radio station to hear about city officials," said Patterson.

"**Dateline Winston-Salem** is valuable to everyone in the community," said Jermaine Brodie, a sophomore Mass Communications major and the show's producer.

The staff of **Dateline Winston-Salem** meets at least twice a week to discuss everyone's role and task for each interview. "It is important that I follow-up on everyone's task, even my own, in order to have a successful production of **Dateline**," said Brodie. "As of now, I think that we are doing well, but there is always room for improvement."

Besides Mayor Woods, past guest have included: Police Chief George Sweat, discussing the new crime bill and violence in the City of W-S; Alderman Vivian Burke, discussing the role of being an alderman; and Glynis Whitted-Bell, an alumna of WSSU and first hostess of

**Dateline**. She is currently the director of the city's "Keep Winston-Salem Beautiful" program.

The staff of **Dateline Winston-Salem** hopes that in the future, they will be able to air the show on other radio stations and the city/government station, Channel 13.

Other **Dateline Winston-Salem** staff members include: Monica Alexander, a sophomore Mass Communications major, who is in charge of Public Relations; Antonio Davis, assistant producer; Conell Chapman, a sophomore Mass Communications major, who serves as the program's engineer; and Dr. Brian Blount, chairman of the Department of Mass Communications, who serves as the program's Executive Producer.

**Dateline Winston-Salem** is aired monthly on every 2nd Tuesday at 11 a.m. and every 3rd Thursday at 5:30 p.m.

## Madrey

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students also have a sense of responsibility, for example, keeping the campus beautiful, self-respect as well as the respect of others and most of all, the uplifting of academics. I want our division to be a first-class division-second-to-none across the board. I would like WSSU to be seen as a regional resource as far as student services are concerned because we as a university should always have something meaningful to contribute."

For several years, before she arrived on campus, there have been rumors that WSSU could possibly become The University of North Carolina at Winston-Salem. When asked if she had heard this rumor, Madrey wondered what the student body as a whole is going to do to try to prevent it from occurring. She offered several factors that students and alumnus should consider.

"First, students must be serious about being here. Second, the alumni must continue to contribute to the university. Third, community support will be needed if a change were to occur. Fourth, the student body should continue to care about WSSU-the look of it and the improvement of ourselves and our habits," said Madrey.

Dr. Madrey feels that the name change shouldn't make much of a difference because it's what's inside of the building which makes the greatness of it. "If it's not broke, don't fix it," she said, pertaining to that situation.

A member of Alpha Kappa Alpha Sorority, Inc., this native of Stanton, Tennessee, received her bachelor's degree from the University of Tennessee at Martin; a master's degree from Memphis State University and her doctorate from The Ohio State University. She has worked as a social worker, counselor, assistant dean of Students at Lane College, graduate assistant for Student Affairs, and served as vice-president of Student Affairs at Johnson C. Smith University for 10 years prior to coming to Winston-Salem State University.

She is married to William Madrey and they have four children; Sheila, 26; Phyllis, 10; Holly, 9; and Michael, 5.

If you haven't met Dr. Madrey, her office is on the second floor in the Student Affairs Building.

## Masango: WSNC's Music Director

BY VICTOR JACKSON  
Staff Writer

"I wanted to be the Music Director for WSNC because it was a great opportunity to learn managerial skills," said Tapuwa Masango aka Tap Money The Nasty African.

He is gaining experience and is a major contributor to the better sound of WSNC-FM 90.5. Masango, a senior Mass Communication's major from Brunswick, NJ earned the position as music director of WSNC this summer.

Masango is responsible primarily for the music and the sound of WSNC. He decides the format of the music. He also checks for profanity, because you don't want the Federal Communications Commissions on your back.

"I check for profanity in order to stay within regulations of the FCC," said Masango. He also reports to major trade music magazines. These trade magazines determine what type of music is hot and they make suggestions of what music to add to the radio station's play list. Masango

was the first to add **ILL** and **Al Skratz**'s hit, "I'll Take Her" and **H-Town**'s new single **Backseat** to WSNC's playlist.

Masango is working hard to stay on top of the latest music in the categories of jazz, rap, gospel, reggae, and R&B. This will help give WSNC a better sound and an

personality at WSNC. He announces the **Friday Night Throwdown** from 8-10 p.m. During his show, he provides listeners with the best in hip-hop. "You have to have a love of music and have an attitude that each show will be better than the last."

So what was the best experience he had while working for WSNC? He said that some of his best moments were having the opportunity to interviewed and meet famous artist that came by WSNC. Masango has interviewed artist like Black Sheep, Pete Rock and CL Smooth, King Just, and Escape.

"I enjoyed meeting artist in the music industry and getting a personal rapport with them," said Masango proudly.

He also enjoyed hosting WSSU's Homecoming Stepshow 94. He said it was great representing WSNC. With his co-host Erica Smith, Masango kept the crowd hype as they introduced the Greeks and musical guests.

Masango plans a career in radio and also aspires to have his own production company.

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excellent reputation. Because of the efficient job of Masango, Urban Network, a trade magazine wrote an article on him. "This article was a benefit for the radio station because it's getting more exposure," he said.

Besides taking on the responsibility as music director, Masango is also an on-air