

Campus News

S.T.A.R. program helps alumni recruit students

Courtesy of WSSU's Web site

A new program has been established recently at Winston-Salem State University to train a team of alumni as recruiters to attract the brightest students.

The goal of the Specially Trained Alumni Recruiter (S.T.A.R.) program will be to assist the WSSU Office of Admissions in the recruitment process, achieve greater name recognition for the university and reach a larger number of prospective students.

Interested alumni volunteers will attend a series of training institutes conducted by Admissions Office staff in tar-

geted local and regional areas of North Carolina, Virginia, Maryland and New York. Other areas will be added as the program progresses.

They are provided training in recruitment techniques, given the materials needed to be successful, a specific time frame in which they will be needed and access to an Admissions staff member as a point of contact.

"Our alumni are a valuable resource that we plan to utilize more in our effort to attract quality students to WSSU," said Patrice Mitchell, WSSU director of admissions.

"This program will also allow our alumni to become

even more involved in and connected to the activities of the university."

A presentation about the new program was made to alumni chapter presidents during the WSSU Annual Alumni Retreat held in July.

A similar presentation is scheduled for the general alumni association meeting on Sept. 1, which will be followed by a training session on Sept. 8 at WSSU for local alumni chapter representatives from Winston-Salem, Greensboro, High Point, Charlotte and Lexington.

For more information about the S.T.A.R. program, contact Cheryl Pollard at (336) 750-2253.

Freshmen running for office:

At the Lambs to Rams ceremony Aug. 22, freshmen class members announced their intention to run for freshmen class officers:

President: Tiffany Richmond, Vannette Matthews, Dorothy Nesmith, Temeka Dean, Ebony Briggs, Allieu Kamera, Brandon Jackson, Coretta Clark, Trelle Petty

Vice-president: Jimmy Hall, Kasha Godwin, Lanisha Daye, Brandon Nelson, Daysha Williams, Nakesha Heck

Class Chaplain: Ajeane Knibye

Secretary: Pia Smalls, Nikkia Hayden, Janell Lewis, Natasha Ford and Cheretta Sayles

Treasurer: Nedra Carter

Freshmen Queen: Crystal Brown, Kelisha Chavis, Crystal Knox, Pam McLaurin, Alandra Reid, Shanique Keyes, Faith Royal, Chiquita Rhodes, Valencia Ross, Latricia Tanksley, Eboni Swain, Aikerra Thomas, Nicole Ferguson, Crystal Brown and Brandi Howell

Class representative: Tierney Billows, Quiana Lubin, Acquilla McCoy, Omar Price, Koesha Montgomery, Iyanna McLaughlin, Tiffany Tucker, Brandy Byers, Tim Nelson and Sherea Cross

Voting is Sept. 12 from 9 to 5 p.m. in the Thompson Student Service Center.

Activities planned for Martin's installation as chancellor

Courtesy of WSSU's Web site

A host of activities are being planned for the installation of Dr. Harold L. Martin Sr., as the 11th chancellor of Winston-Salem State University from Oct. 17 through 19.

Activities are being arranged to include university faculty, staff and students, the Winston-Salem and Forsyth County community, officials from other colleges and universities around the country, members of the University of North

Carolina Office of the President and elected officials around the state. Plans are being arranged to provide a day of activities related to Chancellor Martin's installation for students on Wednesday, Oct. 17. On Thursday, Oct. 18, plans are being made for a faculty forum, a staff luncheon, a program for alumni and the community and a gala ball.

On Friday, Oct. 19, is the date set for the installation ceremony, which will be followed by a

delegates' luncheon. Martin was elected chancellor in May during the regular meeting of the Board of Governors of the 16-campus University of North Carolina.

Prior to his election, Martin had served 16 months on long-term assignment as chancellor at WSSU. WSSU alumna and former WSSU Board of Trustees chair Miss Louise Smith and Ms. Florence Corpening are co-chairs of Martin's installation committee.

Tell us your opinion!!

The News Argus welcomes your letters to the editor, guest columns and club/department news briefs.

E-mail us at newzargus@yahoo.com, call us at x2327 or come by the office at 318 Hall-Patterson.

We have a staff meeting each Wednesday in Room 318. We would like to invite anyone with an interest in joining The News Argus to come to our meetings at 10 a.m.

This is the watch Stephen Hollingshead, Jr. was wearing when he encountered a drunk driver. Time of death 6:55pm.

Friends Don't Let Friends Drive Drunk.



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