

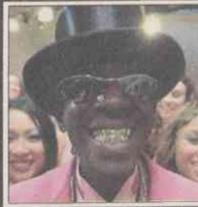
**A career may be only a keystroke away**

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# THE NEWS ARGUS

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Winston-Salem State University's Student Newspaper

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## NASCAR and a new curriculum help put WSSU in the driver's seat

**Larry Williams**  
STAFF REPORTER

On Thursday, Oct. 19, university officials unveiled plans for a new curriculum: Motorsport Management. The announcement was made at a press conference in the Cleon F. Thompson Student Services Center.

The announcement of the new bachelor of science curriculum marked the beginning of a day filled with opportunity and high expectations for Winston-Salem State University and its students, today and in the future.

In attendance for the announcement was Jeff Burton, NASCAR driver and current NEXTEL Cup series points leader. Burton drives the #31 car for Richard Childress Racing. The presence of an A-list NASCAR driver at the celebration spoke to the importance that everyone involved placed on this special day.

"Having Jeff Burton lend his support today is critical," said Dr. Travis L. Teague, WSSU's Motorsport Management Program

Coordinator.

Oct. 19 was also a stop on NASCAR's 2006 NASCAR College Tour, which focuses on improving diversity in NASCAR and providing information about internships and job opportunities.

The magnitude of the day wasn't lost on Burton. "I'm very proud of this university for stepping up to the plate," he said. "I think the program is a wonderful idea and will help fill a void in our business and sport."

The buzzword echoed by most in attendance was "opportunity." Interim Chancellor Michelle Howard-Vital spoke about that at the morning press conference.

"There are 24,000 jobs in North Carolina dealing with NASCAR. There are 75 million fans of NASCAR, and about 8.9 percent are African-American; that's up 29 percent since 1999," she said.

Howard-Vital also spoke about opportunities and expectations for students at WSSU.



Mass Communications student JaNate Boulware won a \$5,000 scholarship from NASCAR for her presentation on diversity in sports and motorsports in particular.

Photo by Lee Adams

"I'm confident students will enjoy the academic challenge in this fast-paced and exciting field," she said. "The university hopes that the curriculum will begin in the fall of 2007."

NASCAR's goal of becoming more diverse will not happen overnight; likewise, trying to develop a new academic curriculum is a long process. This sentiment was expressed by Jonathan E. Martin, J.D.,

executive assistant to the chancellor.

"This is an exciting day at the university to kick off this one-of-a-kind program," he said. "It's the culmination of two or three years of building relationships with the motor sports industry. Our goal is not to develop a program in a 'vacuum,' but rather to address the needs of the motor sports industry as a whole."

Burton also commented on the need for the program to address non-technical aspects of the industry.

"We need people to understand there are opportunities in the marketing, promotion and management side of NASCAR," he said.

"Without good marketing and management people on a race team, there is no race team."

NASCAR and WSSU

have taken the first step by letting students know that the doors are open for minorities in NASCAR. However, NASCAR acknowledges that the industry must make progress in the areas of diversifying and breaking down lingering stereotypes.

"It's no secret that for whatever reasons, our sport

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## Advanced degree may guarantee success

**Erin C. Perkins**  
EDITOR-IN-CHIEF

Similar to high school diplomas in the past, nowadays, bachelor degrees come a dime a dozen. In order to become professionally accomplished in most occupational fields today, students, especially underrepresented minorities and women, need to be better than good, smarter than average, and more ambitious than most.

Graduate school is an opportunity for underrepresented minorities to be set apart from other students who will compete with them for the same job positions.

Winston-Salem State University students have the privilege of learning more about various graduate schools and the programs they offer during the Graduate and Professional School Fair sponsored by the WSSU School of Graduate Studies and Research. Forty institutions will be represented at the fair, which will take place Nov. 10 from 9 a.m. to 1 p.m. in the Anderson Center, McNeil Banquet Hall.

The annual event provides students with an opportunity to meet recruiters from various universities, learn about graduate school admis-

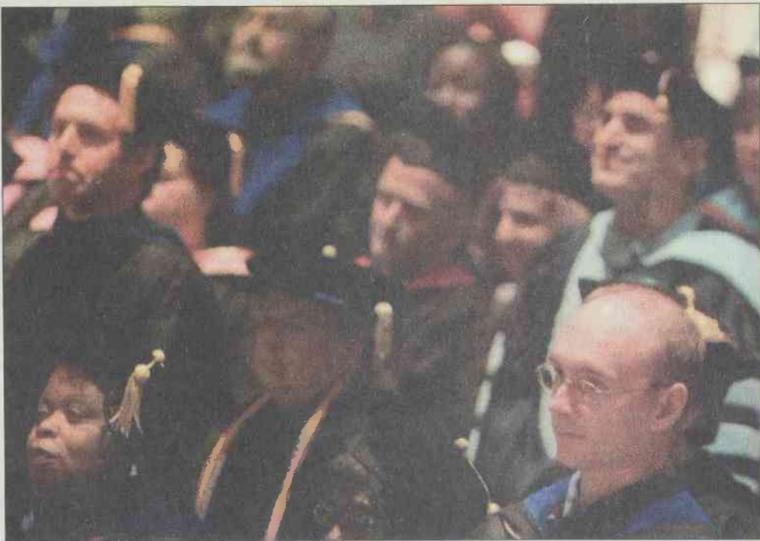


Photo courtesy of Lee Adams

Seeking a master's degree may be beneficial to one's future.

sions requirements, determine available funding opportunities and discover future opportunities.

According to WSSU Associate Dean of Graduate Studies and Research, Dr. Linda Nixon Hudson, the Graduate and Professional School Fair is an opportunity to encourage students to think outside of WSSU's walls.

"We hope to generate interest because we want a lot of students to come and see what opportunities are available to them," she said. "We want to be ranked No. 1 in sending our students to graduate school."

"Our goal is to get students in graduate school, regardless if they go here or elsewhere."

The WSSU School of Graduate Studies and Research is only six years old and it houses nine graduate programs. According to Hudson, "The master's degree is the fastest growing degree in this country."

Dean and Chief Research Officer of the School of Graduate Studies and Research, Amos O. Olagunju Ed. D, insists that there are several

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Photo by Lee Adams

Winston-Salem police train extensively in order to maintain a safe driving environment.

## Radar training helps campus police

**Darius Porter**  
STAFF REPORTER

WSSU's campus police department will be taking additional measures to increase the safety of students crossing Martin Luther King, Jr. Drive. The near future will bring radar detector enforcement to help deter speed violators.

North Carolina state law requires an officer to have 40 class hours of radar training. The overall goal of the course is to improve

the effectiveness of speed enforcement, through proper and efficient use of radar detectors. The class focuses on basic skills, principles and operation of radar detectors.

Another requirement is 16 hours total, of supervised clock training. The officers practice radar clocking on highways and city streets. This training allows officers to clock traffic speed using front or

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