

MLK a Republican?

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THE NEWS ARGUS

www.thenewsargus.com

Winston-Salem State University's Student Newspaper

April 7, 2008

IN THE NEWS

Chancellor opens up office to students

Chancellor Reaves has announced that his office is available for meetings with students during the office hours listed below to ensure he is able to spend time with students and ascertain their satisfaction with campus life. Students who are unable to see the chancellor at one of the allotted times should return during the next time period. Meetings will be given on a first come, first served basis. If you wish to meet with the chancellor, come to the Office of the Chancellor, Second floor, Blair Hall, and give the receptionist your name, classification and major.

Chancellor's Office Hours for Meeting with Students

April 2008-June 2008
Chancellor's Office

Monday, April 21
1 p.m. - 1:30 p.m.
5 p.m. - 5:30 p.m.

Wednesday, May 21
1:30 p.m. - 2 p.m.
4 p.m. - 4:30 p.m.

Wednesday, April 30
8 a.m. - 9:00 a.m.
4 p.m. - 4:30 p.m.

Thursday, May 29
8:30 a.m. - 9 a.m.
1:30 p.m. - 2 p.m.

Wednesday, May 7
8:30 a.m. - 9 a.m.
4:00 p.m. - 4:30 p.m.

Tuesday, June 3
8:30 a.m. - 9:00 a.m.
4 p.m. - 4:30 p.m.

Monday, May 12
1:30 p.m. - 2:00 p.m.
4 p.m. - 4:30 p.m.

Tuesday, June 10
8:30 a.m. - 9 a.m.
1:30 p.m. - 2 p.m.

Installation Schedule Of Events

Thursday, April 10, 2008

Faculty Event: Kenneth R. Williams Auditorium, Continental Breakfast—8:15 a.m. I Faculty Forum—9 a.m. **University Luncheon:** Noon, Bowman Gray Stadium Fieldhouse.

Student Forum: 3:30 p.m.—4:45 p.m., Kenneth R. Williams Auditorium

Alumni/Community Forum: 7 p.m., Albert H. Anderson Conference Center, Dillard Auditorium

Friday, April 11, 2008

Installation Ceremony: 10 a.m., M.C. Benton Jr. Convention Center

Delegates' Luncheon (not open to the public): noon, M.C. Benton Jr. Convention Center,

Gala (black tie) (not open to the public) 8 p.m.—midnight, M.C. Benton Jr. Convention Center

The News Argus Poll

Current Question at thenewsargus.com

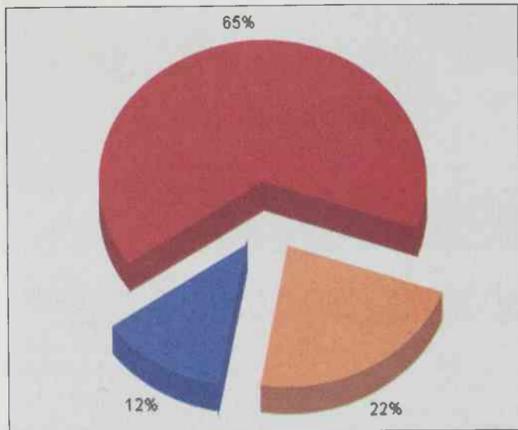
Do You Find Open Campus Profanity Offensive?

Red-Yes

Orange-No

Blue-Not Sure

This The News Argus poll is not scientific and reflects the opinions of only those Internet users who have chosen to participate. The results cannot be assumed to represent the opinions of Internet users in general, nor the public as a whole.



Most participants in a recent poll on *The News Argus* Web site, www.thenewsargus.com, said they found open profanity on campus offensive.

Students: Textbooks too pricey

Erik Spencer
CONTRIBUTING REPORTER

Savvy marketing has helped increase sales of textbooks, perpetuating the rise in the price. Faculty and students alike feel these rising costs as they purchase new books each semester.

John Ray, the Winston-Salem State campus bookstore manager, said that the cost of textbooks depends on several factors.

At a recent class forum designed to answer students' questions about textbooks, Ray said that they are typically authored by teachers from hundreds of universities across America, and that books are becoming more graphics oriented, which adds to the books' printing costs and ultimately to the book prices.

The campus bookstore at WSSU, where Ray has been manager for seven years, is operated by a company called eFollet, which has a 25 percent profit margin on the textbooks it sells.

Ray said that the bookstore isn't entirely to blame for the high price of textbooks, either.

"We are told what to carry, whatever the teachers choose," he said.

In fact, teachers' desire to keep up with new editions of textbooks seems to be the crux of the problem.

"Administration has

encouraged the sale of books," said a faculty member of WSSU, who asked to remain anonymous. "If we make a book optional for a class, students won't buy it."

The need for books remains ambiguous for some.

Students such as Britney Clinton, an education major at WSSU, feel that books are unnecessary.

"Half of the instructors don't even use the book," she said.

Others feel that the price of textbooks should be included in the tuition and fees of the university. Marquita Gulley, an education major at WSSU, said that the prices have become "outrageous."

"As much as we pay for tuition, books should be included," she said.

Pressure on the faculty to adopt current editions of textbooks has fueled demand, therefore keeping prices high. The average price of a new textbook now is around \$70.

Laine Goldman, a mass communications professor, is a proponent of lowering the prices of textbooks.

"I think if teachers start looking at this realistically—they'll say I can use this book another [semester]."

In recent weeks, Goldman has spent her time encouraging teachers

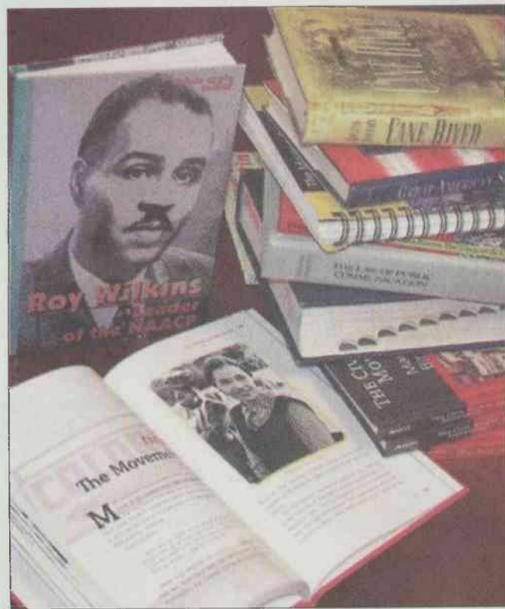


Photo by Grant Fulton

The cost of textbooks depends on several factors.

to use textbooks for more than one semester, which ultimately keeps down the cost of books.

If a teacher picks a book to be used for the next semester, students who currently own the book will receive one-half the purchase price back when the campus bookstore buys back used books.

April 1 was the deadline for teachers to make a decision about using a book next semester.

If, for some reason,

teachers didn't make a decision by the first of April, students will not receive "The Half Back Guarantee."

Selling books back to the campus bookstore means there are more copies of lower-costing used books. Colleges in North Carolina are bound by law to provide at least 25 percent used books. The campus bookstore currently has around 38 percent used books in stock.

WSSU to host Jesse Jackson

STAFF REPORT

The Rev. Jesse L. Jackson will lecture for the Student Forum of Chancellor Donald J. Reaves' installation at Winston-Salem State on Thursday, April 10, at 3:30 p.m. in Kenneth R. Williams Auditorium.

Jackson is a civil and human rights leader, president and founder of the Rainbow/PUSH Coalition and a two-time Democratic candidate for President of the United States.

The forum is part of the two-day schedule of activities surrounding the Chancellor's installation. Jackson's address is free and open to the public. The title of the address is "The Role and Relevance of Historically Black Colleges Yesterday and Today."

HBCUs collectively enroll approximately 300,000 students. HBCUs award 28 percent of the bachelors degrees, 16 percent of professional degrees, 15 percent of masters' degrees, and 9 percent of doctoral degrees earned by African-Americans. HBCUs remain the primary undergraduate home of most African-American Ph.D. recipients, Army officers, federal judges, and medical doctors.

Jackson is recognized as one of America's foremost political figures. He has played a role in many movements for empowerment, peace, civil rights, gender equality, and economic and social justice for more than 30 years.

Jackson was born Oct. 8, 1941, in Greenville, S.C. He graduated from North Carolina A&T and attended Chicago Theological Seminary until he joined the Civil Rights Movement in 1965.

Jackson started as a student leader in the sit-in movement and continued as an organizer for the Southern Christian Leadership Conference assisting Dr. Martin Luther King, Jr. He also directed Operation Breadbasket and subsequently founded People United to Save Humanity (PUSH) in Chicago in 1971.

Jackson founded the National Rainbow Coalition, a national social justice organization devoted to political empowerment, education and changing public policy in 1984. The two entities merged into the Rainbow/PUSH Coalition in September 1996.

His 1984 presidential campaign won him 3.5 million votes and registered more than 1 million new voters and helped the Democratic Party regain control of the Senate in 1986. Jackson's 1988 presidential candidacy won 7 million votes and registered 2 million new voters.

He has visited thousands of high schools, colleges, universities, and correctional facilities encouraging excellence, inspiring hope and challenging young people to reward themselves with academic excellence and to stay drug-free.

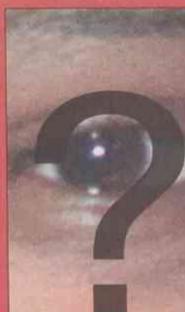


JACKSON

Inside... 2nd Annual Sistah Big Bone



And the winner is ...



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