## OPINION edited by t. gibson OPINION

Tuesday, October 27, 2009

#### RAMble Online poll results

Which homecoming event are you looking forward to the most?

**Greek Step Show** 

28%

Football Game vs
Hampton

26%

Comedy Show featuring DeRay Davis and Roz G

18%

Kick-Off
Homecoming
Party featuring
The-Dream,
Durrough, and
The New Boyz

16%

Gospel Play "The Sins of My Father"

12%

To participate in the next poll, register online at thenewsargus.com

### Men, Let's Clean Ourselves up

Op-Ed

Let me start this off by saying that since I've been at Jackson State University, the number of men dressing up and dressing decent has vastly improved. Obviously more people have begun to realize that people are around looking at you, and always remember first impressions are the best impressions.

However, two weeks ago, I saw something very disturbing. While walking out of the Student Center, I saw a young man walking out of the bookstore, with a do-rag on his head and a pacifier in his mouth. My mind went straight to his future, like, "does he look to obtain a job after college looking the way he did?" or "I hope he doesn't show up to his job interview with the pacifier in his mouth."

This is just one example of how we, as young black college men, should be making improvements in our decorum and dress. If a [company] representative walks on campus and sees a person with a baby's chew toy in their mouth, what do you think their perception of the men on campus would be? Remember impressions.

And we like to complain when people state that many

of our African-American men will end up dead or in jail.

It's due to the fact that those first impressions are not ones of exemplary young men. There are ways to dress and ways to look on campus that would create the image that we are about our business. There are several things young men should guard against doing as it relates to clothing on campus.

First, young men, please pull up your pants. I know it probably sounds repetitive, but it's a continuous problem.

Honestly, it really doesn't look cool. And just a little insider: The quality females don't like it either. I hear women say all the time, "If he would pull up his pants and

put on a nice shirt, I'd give him a chance."

It also shines a negative light on all black men in society when people see us out in the world with pants below our waists

Secondly, there's nothing wrong with wearing a shirt and tie, or polo and slacks at

some point during the week.

Dress dignified, as if you're anticipating a prospective employer to give you a job that day. I'm not trying to change anybody's wardrobe, but I am letting you know that adding to your wardrobe would allow more diversity in what you wear, which is always a great thing to have. Third, don't walk around campus with things in your mouth. That is very tacky. I mean nothing, suckers, straws, PACIFIERS. It makes us look like infants, little kids that can't just go from one place to another without having something in between our lips.

Finally, whatever style you

choose to wear, make sure it is presentable. If you want to wear jeans and a t-shirt, make sure the t-shirt isn't dingy. If you wear a polo, make sure there aren't food stains on your polo. If you wear dress shoes, shine them. And try to keep your hair looking presentable because that accentuates that style just that much more.

Men, we have to crush perception with good impressions. Start proving standards wrong. Remember we are a valuable commodity, one that the world is beginning to notice more and more. We have to keep up with the standard that our U.S. President Barack Obama has created for us all. Let's clean ourselves up.

Kenny Bunch writes for the Blue & White Flash, the Jackson State University student newspaper, which originally published this article.

# Print editions of colliegiate newspapers are useful -- and won't hurt

Op-Ed

A couple of weeks ago, when I delivered our Oct. 6 issue, a faculty member asked me, "Why do we still print the news when we have a website?"

Our paper, The News Argus, is published twice monthly this semester. During the same week that the printed edition is circulated, "a new and improved" online edition of the Argus is posted at www.thenewsargus.com.

We use the online edition to update stories, add extra stories and pictures. Our online version has just become more interactive. For example, in Campus Crew the readers can now read and listen to the responses.

Stories and pictures aren't

the only content we publish to print.

Every week we receive calls from local businesses wanting to print their advertisements in our paper.

If we were to stop printing and move completely to online, we

would lose our local advertising.

We have staff members who work diligently to make sure that our readers are informed, entertained and involved.

We are in a recession and money is tight.

But the most important reason we refuse to let go of printing our paper is because of you, the reader.

Although you could sit at your computer reading the Argus for long periods of time, it is much easier to pick up the printed edition.

Who would want to spend a long time reading news articles as your lap top gets burns your legs?

Print also serves as a window for the community to glance into Winston-Salem

The News Argus isn't just delivered on campus. We circulate it to the surrounding community and beyond.

Don't forget about our homecoming reading audiences. When the alumni return to campus, they are more likely to seek and read a printed newspaper (or newspapers) rather than go online at www.thenewsargus.com.

Instead of having your eyes glued to a screen, just sit back and enjoy your lunch, flip to your favorite News Argus section and enjoy reading the written word on paper, while it lasts.

Your fingers may get a little dirty from the news print, but you won't have to worry about glowing in the dark from radiation emitted from your computer screen.

James Cherry Chief Online Producer for the News Argus

#### The News Argus Staff 2009

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STEPHANIE DOUTHIT Technical Adviser and Advertising Sales & Marketing Manager DR. LONA D. COBB Faculty Adviser The News Argus Office is in Carolina Hall G005 601 S. Martin Luther King Jr. Drive Winston-Salem, N.C. 27110 Newsroom 336-750-2327 FAX 336-750-8704 Argus Advertising 336-750-8701 thenewsargus@yahoo.com www.thenewsargus.com The News Argus, the official student newspaper of Winston-Salem State University, is produced in conjunction with two journalism classes in the Department of Mass Communications.

Any full-time WSSU student is eligible to join the staff. The News Argus is published on Tuesdays during the fall and spring semesters but not published during the summer semester, holidays and University breaks.

The News Argus an affiliate of Black College Wire;
Collegenews.com; College Publisher.com;
TheCampusBuzz.com;
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