



Hayden establishes scholarship

Mrs. Mabel Cooper Hayden, of Raleigh, N.C., has made a gift of \$45,000 to Chowan College, on a deferred basis, which will fund the Joseph and Mabel Cooper Hayden Scholarship. The Hayden scholarship will assist students majoring in the division of art at the college.

"I am very impressed with Chowan College, and I believe in the environment of a small Baptist college," states Mrs. Hayden.

A retired nurse, Mrs. Hayden is originally from Henderson, N.C., but completed high school in New Jersey, and graduated from nursing school at Deaconess Hospital in Buffalo, N.Y. Married to Joseph Hayden, who was employed with the federal government, she worked as a public health nurse in New York City. She and her husband moved to the Washington, D.C. area where she received a degree in public health nursing from Catholic University in 1961. She worked in public health nursing in Maryland for 23 years.

The Haydens moved to Raleigh to retire in 1974, and Mrs. Hayden now resides at the Baptist retirement village, Springmoor, following her husband's death.

She is a member of the United Daughters of the Confederacy, the Daughters of the American Revolution, the Jamestown Society, Sons and Daughters of the Pilgrims, Eastern Star, and many other noteworthy organizations.



Mabel Hayden (center) visited the campus recently.

Whitehead trustees award grant

Chowan College has received a contribution of \$30,000 from the trustees of the Lettie Pate Whitehead Foundation, Inc. of Atlanta, Georgia. The foundation provides grants to institutions to be used for academic scholarships for young women.

The Lettie Pate Whitehead Foundation, Inc. was established in 1946 by Conkey Pate Whitehead as a memorial to his mother. Mrs. Whitehead was one of the first women to serve on the board of directors of a major American corporation, serving as the director of the Coca-Cola Company for almost twenty years beginning in 1934. Her husband, Joseph Brown Whitehead, and an associate approached the Coca-Cola Company in 1899 with the idea of bottling Coca-Cola. They later secured an exclusive contract to bottle and sell Coca-Cola throughout the United States and founded the Atlanta Coca-Cola Bottling Company.

After her husband's death, Mrs. Whitehead assumed responsibility for the family's business and oversaw the expansion of the Coca-Cola bottling business and extensive real estate investments. She was a business, church and civic leader in Atlanta, and later in Hot Springs, Virginia, where she retired. She contributed to numerous charities during her lifetime. The foundation named in her memory extends benevolence to educational institutions with a primary interest in "Christian young women" in the south.

McCready house given to Chowan

Mary Winston McCready, of Osala, Florida, has presented Chowan College with a gift of her house, located near the entrance of the college on High Street.

Mrs. McCready, wife of the late Dr. John D. McCready, who chaired the English department at Chowan from 1956 until the early 1960's, arranged to make the gift to the college through an estate plan program, according to President Jerry Jackson.

"We are very appreciative of this gift from Mrs. McCready," states Dr. Jackson. "In planning her estate, she saw a way to present this gift to the college in a manner that will benefit her and Chowan College."

Development note

Giving through life insurance

You may have a life insurance policy that you no longer regard as essential for the protection of your family or estate. With the assistance of your life insurance agent, you could assign the policy to Chowan College in order to make the college the owner and beneficiary to use toward Christian higher education at Chowan. Benefits include:

- *The opportunity to make a significant gift to Chowan College.

- *A tax deduction for a charitable contribution in the amount of the case value of the policy at the time of the gift.

- *Avoidance of probate costs and estate taxes.

If the insurance policy is premium paid, you can continue to pay the premiums either through the college or directly through the insurance company. The amount of each premium paid is deductible for tax purposes as a charitable contribution.

If you would like more information about how to make a gift of this type, write or call the department of development at Chowan College, P. O. Box 1848, Murfreesboro, N.C. 27855, (919) 398-4101.

Day for Chowan surpasses \$50,000 goal

Chowan College 'kicked off' the first annual Hertford County Day for Chowan on November 8. Over 160 volunteers canvassed the county requesting citizens to support Chowan College.

"A Day for Chowan is Hertford County's opportunity to support Chowan College. This is the one day during the year when volunteers will be calling on county residents and businesses and asking them to support the work of Chowan College in the county," stated Vint Tilson, vice president for development.

Co-chairmen for the county Day for Chowan were Frank Rose, of Ahoskie, and Bob Hill, of Murfreesboro. They headed a steering committee of twenty local individuals who recommended volunteers to serve that day.

The Day for Chowan began with a buffet breakfast for the over 160 volunteers from the area. Individuals were divided into teams and sent out into the county that morning. Teams returned to two sites for luncheons hosted by the college, at the president's dining room on campus and at the Ramada Inn in Ahoskie. When all the contributions were tallied, the final total

for the day was \$54,789.10 from 350 donors. That compares to last year's support of \$22,000 from 109 donors in Hertford County.

One of the reasons for the decision to increase local support from Hertford County is that the college contributes to the county's economy in many different ways.

Chowan has an annual operating budget of over 9 million dollars and prepares hundreds of students to enter county workplaces through two-year degree programs such as printing technology, math and science and data processing.

"An important factor to the area is that the permanent payroll of Chowan employees is approximately \$4 million, much of which is spent locally," states Ben Sutton, vice president for business affairs. "Chowan's students also make a major impact on the area economy, spending approximately \$1 million annually. Overall, it is fair to say that the college's true financial impact on Hertford County and the larger Roanoke-Chowan area is approximately \$25 million annually."



Volunteers enjoy a buffet dinner in the presidential guest room of the Ella Cobb Camp home where the Day for Chowan victory celebration was held. President and Mrs. Jackson greeted over 200 guests that evening.