



The Pen of St. Augustine's College



Raleigh, North Carolina

"Small Enough To Know You, Large Enough To Inform You"

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Robinson named one of most effective

Dr. Prezell R. Robinson, President of Saint Augustine's College and President of the CRC Board of Directors, 1985-87, has been designated as one of the most effective college presidents in the nation based on a study entitled "The Effective College President," a two-year project funded by the Exxon Education Foundation.

The selection was part of a study designed by James L. Fisher, president emeritus of the Council for Advancement

and Support of Education in Washington, D.C., and author of the book, "The Power of the Presidency."

The study examined the personal characteristics, professional background, and attitudinal differences that personify the men and women who have been identified by their peers as the nation's most effective college presidents.

According to Fisher, "This study demonstrates that effective presidents

are different. They are strong risk-taking leaders with a dream."

Preliminary results of the study show that the effective president relies on respect rather than popularity as a leadership principle and believes less in close collegial relationships than does his or her representative counterpart.

The study also indicates that the effective president tends to work longer hours, does not speak spontaneously as frequently, does not believe in organiza-

tional structure as strongly, does not believe in the institution at all costs as strongly, cares deeply about the welfare of the individual, and encourages people to think creatively.

In order to identify and study the nation's top educational administrators, the researchers surveyed 485 individuals considered knowledgeable about higher education. One hundred sixty presidents received multiple nominations.

Growth rate of black families declines

The growth rate of families maintained by black women has declined significantly since the mid-1970s, according to the Commerce Department's Census Bureau.

Such families grew by 41 percent from 1970 to 1975; the growth dropped to 19 percent in the 1980s.

The rate of increase among white female householders also has slowed since 1975, but at a lesser rate than for blacks, the report shows. The white rate dropped to 15 percent in 1980-1985 from 25 percent in 1970-1975.

While growth rates have fallen, the number and proportion of families maintained by women have risen since 1970. For blacks the total rose from 1.4 million to 3 million and for white families from 4.1 million to 6.9 million. Women maintained 44 percent of black families in 1985, up from 28 percent, while women maintained 13 percent of white families, up from 9 percent.

The nation had an estimated 6.8 million black families in 1985, of which 51 percent were married-couple families. Black families totaled 4.9 million in 1970.

The number of white families increased from 46.2 million to 54.4 million in 1970-1985. A husband and wife were pre-

sent in more than four out of five of white families in 1985.

The data in this report come from a survey, and are subject to a margin of error that would not be present in a full cen-

sus of the population.

Copies of this final report, *Household and Family Characteristics: March 1985, P-20, No. 411*, are available from the Superintendent of Documents, U.S.

Government Printing Office, Washington, D.C. 20402.

The following table shows the number, proportion, and change in black and white families from 1970 to 1985:

Change in Composition of Family Households, by Race of Householder: 1970 to 1985

(Numbers in thousands)

Type of Family	1985		1980		1975		1970		Percent change		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	1980-85	1975-80	1970-75
White											
Family households	54,400	100.0	52,243	100.0	49,334	100.0	46,166	100.0	4.1	5.9	6.9
Married-couple families	45,643	83.9	44,751	85.7	42,951	87.1	41,029	88.9	2.0	4.2	4.7
Male householder, no wife present	1,816	3.3	1,441	2.8	1,257	2.5	1,038	2.2	26.0	14.6	21.1
Female householder, no husband present	6,941	12.8	6,052	11.6	5,126	10.4	4,099	8.9	14.7	18.1	25.1
Black											
Family households	6,778	100.0	6,184	100.0	5,469	100.0	4,856	100.0	9.6	13.1	12.6
Married-couple families	3,469	51.2	3,433	55.5	3,343	61.1	3,317	68.3	1.0	2.7	0.8
Male householder, no wife present	344	5.1	256	4.1	211	3.9	181	3.7	34.4	21.3	16.6
Female householder, no husband present	2,964	43.7	2,495	40.3	1,915	35.0	1,358	28.0	18.8	30.3	41.0

Apple to award \$50,000 for excellence

CUPERTINO, California — Apple Computer today invited students, faculty and staff affiliated with colleges and universities throughout the United States to compete for Apple's Wheels for the Mind awards and \$50,000 worth of prize money.

The awards seek to honor individuals associated with institutions of higher education who have developed outstanding educational applications that run on Apple computers and that are currently in use in at least one school.

"The excellent and innovative applications currently available to colleges and universities are the result of the work of dedicated individuals — most of whom spend their personal time on these projects," said Bud Colligan, Apple's manager of higher education marketing.

"These individuals share with Apple a

commitment to supply the academic community with products and course materials that specifically address the needs of higher education. The Wheels for the Mind awards are Apple's way of demonstrating our appreciation for these individuals and their dedication to producing products that make a difference in teaching and learning."

Entries will be accepted in the following categories:

- **In Class Instruction:** Applications associated with demonstration and presentation materials — such as demonstrations, simulations, and monitoring — used by an instructor in a classroom.

- **Teaching Tools:** Applications used outside the classroom, but associated with a specific course. Entries can include applications such as tutorials, pro-

gramming aids, simulations, lab and data analysis.

- **Study/Research Tools:** Application tools for helping students, faculty or staff in areas not associated with a specific course — for example, library searches, word processing, productivity, spreadsheets, desktop communications, desktop publishing, and networking.

- **Development Tools:** Applications that support the development of courseware and other educational tools. Examples include authoring tools, expert systems and presentation aids.

Entries must be received by February 28, 1987. Winners will be announced and honored at the Apple University Consortium (AUC) meeting to be held in the San Francisco Bay Area in June where \$20,000 will be awarded to the grand prize winner and \$7,500 each will go to the four

runners-up.

The AUC is a partnership that brings together 32 leading universities for the purpose of exploring innovative uses for the Macintosh computer, to develop courseware, to share information with each other, and to act as a higher education advisory council to Apple.

The panel of judges will include three faculty members, two individuals from campus computing services, and one student. Bill Atkinson will represent Apple Computer on the panel. Atkinson developed the QuickDraw graphics routines used in the Macintosh computer and is the author of MacPaint.

For official submission form and guidelines write to: "Wheels for the Mind Awards," Apple Computer, Inc., 20525 Mariani Avenue MS 23-E, Cupertino, CA 95014.