



The Decree

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NORTH CAROLINA WESLEYAN COLLEGE, ROCKY MOUNT, N. C.

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'A Day For Wesleyan' Best Ever

On Tuesday, Sept. 10, members of the college faculty and citizens of the community gathered at North Carolina Wesleyan College to participate in what became the most successful "A Day For Wesleyan" in the ten-year history of the annual fund-raising campaign. The campaign, which provides a large part of the funds for the operation of the college, gained \$334,397 in donations, an amount in excess of the 1985 goal of \$333,000.

Mr. Richard Dollar, Vice-President of the Office of Devel-

opment at the college, commended the participants by saying he was "overwhelmed with the generosity of the community as seen in the unprecedented figures that were raised, but also with the genuine interest in and support of the college by those who continue to give of their time, energy, and their influence."

The campaign began with a breakfast for the participants in the Wesleyan cafeteria, during which Mr. Leon Dunn, the president of The Guardian Corporation and chairman of the fund-

raiser, delivered a rousing pep talk to the gathering. Later, the participants regrouped for a dynamic luncheon at the Carleton House Restaurant.

Mr. Dunn later commented on the success of the campaign by saying, "The campaign had broad-based community support by the major industries, smaller business, and individuals." He said that the city of Rocky Mount, and the surrounding Nash and Edgecombe community had "always held the college in high esteem, and has seen fit to meet its needs."

"The community values Wesleyan as one of its primary assets," he added.

"A Day For Wesleyan" was very successful this year, but it has been an important means of gaining funds for a decade. It was instituted in 1975, when serious financial difficulties nearly forced Wesleyan to close its doors. Mr. Richard Dollar developed the concept of a day-long fund raising event. "A Day For Wesleyan" became a yearly event, and it has been very successful in the years since.

Faculty member Dr. David Jones commented on the importance of the campaign. Dr. Jones said, "The North Carolina Conference of the United Methodist Church generously supports North Carolina Wesleyan." He then stated that "the purpose of the campaign is to raise the funds necessary to maintain the college." Dr. Jones also said that the campaign was not only intended to balance the budget of NCWC, but also "to attract further moneys in order to expand our services to the students."



DR. ALLEN S. JOHNSON

Recommendations May Cause Turnover

Faculty turnover at Wesleyan will increase drastically if the faculty workload recommendations from the Trustees are implemented, according to members of the Wesleyan faculty.

The Trustees recommend that the faculty teach fifteen credit hours a semester, and that at least three credit hours be taught at one of the extension campuses.

"There will be more faculty attrition than usual if this is

allowed to stand," Dr. Allen S. Johnson, Faculty Council Chairman, said to the Trustees' recommendations. Johnson said that although something must be done about the college's financial situation, "all of these things are over-reacting."

"I think the recent recommendations are a disaster," said Dr. Rick Watson, former chairman of the Faculty Council. Watson emphasized that an increase in the teaching load tends to hurt the quality of

teaching. "If this college doesn't provide an atmosphere where quality teaching can be done, faculty will look elsewhere," Watson said. Dr. Steve Ferebee agrees that if the recommendations are implemented, faculty turnover will increase.

Faculty turnover at Wesleyan is already high. For example, over twenty-five percent of the faculty left after the 1980-1981 term. Watson feels that faculty turnover has been "abnormally high" over the past five years. He cites two main reasons for the high turnover. "There has been doubt about whether the college leadership has a clear picture of what sort of college we are," Watson said. In addition, he feels that "many faculty are disillusioned by the low level of interest in our student body in actual learning, as opposed to just getting a degree." There are many other reasons for turnover. According to Watson, "a number of people have left because their spouses got jobs elsewhere."

Dr. S. Bruce Petteway, president of Wesleyan College, feels that faculty turnover does not result primarily from dissatisfaction. He points out that many faculty relocate to be closer to spouses or to return to their home areas.

Dr. Stephen Fritz, Dean of the college, does not consider turnover a particularly bad problem at Wesleyan. Faculty turnover "is a problem of varying degrees at any institution," Fritz said. Fritz said one of the main reasons for turnover is that "private colleges tend to pay lower salaries." Fritz said that the Trustees will reconsider their recommendations. He also said that the recommendations will be implemented gradually. Petteway said that the recommendations will be implemented with "care and consideration for individual circumstances." He does not feel that turnover will become more of a problem as a result of the recommendations.

Enrollment Shows Increase

Fall semester enrollment figures at North Carolina Wesleyan College show a significant increase in the college's extension program and a slight decline in the day student population.

Recently released figures by the Registrar's Office show a large increase in enrollment on the Raleigh, Goldsboro, Jacksonville, and New Bern campuses. The largest increase was experienced at the Raleigh campus where enrollment rose from 238 last fall to 348 this year.

Wesleyan Registrar Cliff Sullivan attributes the extension program increase to public interest. "More adults are interested in bettering themselves and/or their careers today than before. They know a college education can only help them, and Wes-

leyan tries to meet those kinds of needs through our continuing education program," he said. Sullivan added that the Computer Science program has attracted many students from companies, such as I.B.M., Northern Telecom, Carolina Power and Light, Duke Power as well as other high tech companies in the Triangle area.

Although enrollment is up in the extension program, on campus student population fell from 527 last fall to 478 this year. Some of the decrease can be attributed to the nationwide downswing in the number of high school graduates. Statistics show the percentage of traditional students (18 to 22 years of age) is significantly down from years past.

The fact that some students do not return to Wesleyan has

also affected enrollment figures. "Retention is a key word for all colleges, not just Wesleyan," Sullivan said. He went on to add that, nationally 50% of students entering a college do not graduate from that institution. Sullivan made the point that recruiting students is very expensive. He also stated that it is cheaper to get a student to Wesleyan and keep him or her, than to recruit a new one.

Cliff Sullivan believes enrollment will be up next fall. He based his feelings on the work he sees being done now by Admissions and Student Life to improve student enrollment and retention. "Wesleyan needs to be more efficient financially but without reducing the College's integrity or reducing the academic quality of the college," Sullivan said.

Attendance Hampers Community Council

Only nine of the twenty-nine members of the Community Council were present for their first meeting Thursday, Sept. 5. The meeting was fruitless because, without a quorum pres-

ent, no action could be taken.

For instance, there is no secretary for the Council at this time, but the matter could not be dis-

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