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SEAMERS TO DEMONSTRATE AT EXHIBITION



"On The Boardwalk At Atlantic City" might well be the theme song of (left to right) Ethel Davis, Jettie Smith, Leona Wolfe and Ella Perry as they discuss plans for their April trip to the Knitting Arts Exhibition in Atlantic City, New Jersey.

If you were to attend the Knitting Arts Exhibition at Convention Hall on the boardwalk at Atlantic City next month and stop by the Merrow and Union Special Machine booths, you probably would think that the faces of the young ladies there looked familiar. And, well they should--for Ethel Davis, Ella Perry, Leona Wolfe and Jettie Smith will be there demonstrating hosiery toe closing by the "GeTaZ" and Ledwell Methods. Ethel and Ella, both employees of Plant #6, will demonstrate toe closing on the "GeTaZ" Gusset Panel Loopless toe stocking, Ethel using the Merrow M-4D-45 Multi-Needle Seaming Machine and Ella using the Union Special Seaming Machine. Leona and Jettie, of Plant #1, will demonstrate half-hose toe closing by the Ledwell Method. Leona will use a Union Special Seaming Machine and Jettie will operate the Merrow M-4D-45 Machine. All machines will be equipped with the new AB Tronics Trimmer.

This, the world's largest knitting trade show, will have over two hundred exhibiting companies and in

excess of five hundred booth spaces. Scheduled for a five-day run from April 24 through April 28, it is the 45th such exhibition sponsored by the National Association of Hosiery Manufacturers, the National Knitted Outerwear Association and the Underwear Institute.

Attending the show will be a new experience for Leona and Jettie, but not for Ethel and Ella as they attended the exhibition and gave "GeTaZ" toe closing demonstrations in 1959. They were received with great enthusiasm by visitors from all over the world.

The four young ladies, who were chosen for this assignment because of their skill, experience and personality, will leave High Point by plane on April 23 and will report to Convention Hall for duty on Monday, the 24th; they will return to High Point on April 28.

Adams-Millis officials who will be in attendance at the exhibition are President J. H. Millis, Vice Presidents H. G. Bell and C. P. Wirsching, G. R. Marlette and S. L. Dale.