

Amco News

Published by and for the employees of ADAMS-MILLIS CORPORATION in High Point, Kernersville and Mt. Airy, North Carolina. Produced in the Duplicating Department of ADAMS-MILLIS CORPORATION.

Plant No. 1 - Helen Mason, Lela Russell, Mary Maske, Rochelle Ester, Virginia Wood, Margye Martin, Mary Deaton, Ethel Carden and Jessie Phillips.

Plant No. 2 - Vivian Mabry.

Plant No. 4 - Minnie C. Nelson, Jean Iris Smith, Ruth Hayes and C. W. Browning.

Plant No. 7 - Dorothy Halker, Mary Chapman, Eva Jones and Patsy Rush.

Machine Shop - E. Verne Snotherly.

Main Office - Faye B. Spencer and Frances H. Smith.

MAC Panel Company - Nancy Boyles, Allene Allred and Annie Hilliard.

Southern Die Casting Division - Sue Embler and Eva M. Lynch.

Composing Staff - Addline Hill, Ruth Ellington and Bertha Hester.



The Holy Spirit. . . shall teach you all things.

--(John 14:26).

If we but recognize the presence and reality of the indwelling Spirit, we will be able to consult it for guidance and illumination.

God gave us memories so that we could have roses in December.

--J. M. Barrie



The "Lost" Customers. . . .

Where do the "lost" customers of a business go? More important, why do they go away--and is there any way to keep customers from departing?

The Canadian Manufacturers' Association has gone to some pains to find out the answers to these questions. It surveyed many industries. Here is what it discovered:

- Of every 100 lost customers--
- 1 was lost through death
- 3 were lost when the salesman left the company
- 5 left to buy from a friend or relative
- 9 left to buy at lower prices
- 14 left because of unadjusted complaints
- 68 left because of the company's indifference and lack of interest in the customer

Whether you are selling the company, its products or its services, remember the lesson of the 68 per cent. There's nothing like indifference and lack of interest for losing customers.

We extend our sympathy to Doris Hulin, Finishing Department of Plant #1, in the death of her mother, Mrs. Edna DeLappe.