



(Left to right) Jo Ann Chilton, 20 years; Barbara Bottoms, 35 years; and Brenda Zagurski, 25 years, were among the honored guests at the service awards banquet in Mt. Airy. Chief Executive Rich Noll presented the awards.



Barnwell honored one-year employees, including Robin Laird (left) and Cynthia Griffin. Dennis Hodges, acting plant manager, and Van Joyce, Vice President of Operations (right), presented the awards.

## 'Thank You' for Long Service



Adams-Millis president, Rich Noll, led this year's service awards presentation for High Point and Kernersville. Receiving awards were (left to right) Rosemary Rutherford, Kernersville Distribution Center, 25 years; Hattie Ingram, Product Development, 30 years; Mary Southern, Kernersville Distribution Center, 25 years; and Dennis Woods, Kernersville Knitting, 40 years.

Almost 300 Adams-Millis employees were honored in special ceremonies in November and December for reaching milestones of service to the company.

Special recognition was given to several longtime employees, including Dennis Woods of Kernersville Knitting, who has been with the company for 40 years; and Barbara Bottoms of Mount Airy, Malinda Cagle, Frances Corne and Frances Saintsing of the Administrative Office, all with 35 years of service.

In addition to those who were celebrating five-year anniversaries of between five and 40 years, Adams-

Millis also honored employees at Barnwell, the newest location, for reaching their first anniversary. The recognition program at Barnwell will change when the plant has been in operation for five years.

Rich Noll, chief executive officer, spoke to employees at the awards program in Greensboro and High Point; and Van Joyce, vice president of operations, issued similar words of appreciation.

"The people we're here to honor today provide the experience and leadership that we need as a company in order to do well," Noll said in Greensboro. "You set an example for younger employees to be their best."

Joyce told the Barnwell employees that he has seen continual improvement both in quality and volume at the Barnwell plant. "I personally thank every one of you here for what you've done," he said.

Noll forecast a bright future for Adams-Millis. "The economy is pretty good, and as a company our business is healthy. Some retailers said that their Christmas season was slow, but our sales for Christmas were strong. If we serve our customers, our business will remain strong and healthy and lead

### ADAMS-MILLIS MISSION STATEMENT EVOLVES

## Reflection of a Changing Company

By Rich Noll  
Chief Executive Officer

Our mission statement describes the essence of Adams-Millis in a few simple words, telling what we plan to be and how we plan to reach our goals.

The Adams-Millis mission statement has evolved over the last four years as we have refined our directions. Although we are doing much the same kind of work, we now are much more focused.

As a division of Sara Lee Corporation, our goals must reflect the goals of the total corporation. When we revised our mission statement recently, we included elements that relate to statements in the corporation's mis-

sion statement.

Our mission statement serves as a constant reminder of the kind of company that Adams-Millis aspires to be. Each of us has an important role to play in ensuring that the company fulfills its mission.

The evolution of our mission statement during the 1990s parallels an evolution in our approach to doing business. The written statement was changed in 1993 and again in 1995.

At the beginning of the 1990s, our stated mission was "to further dominate the socks industry by having the #1 or #2 positions in all channels of trade: mass, depart-

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