

SEW IT SEAMS

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BESS THOMPSON, Editor

PRESIDENT'S MESSAGE — (Continued from Page One)

the Communists to become the rulers.

I ask you to ask yourself this question: If I were hungry to the point of half starvation, poorly clothed, little or no heat for my home and no prospects for work, would I be a ready victim for Communism? Well fed, well clothed working people are not Communists, but what would happen to us if any industrial recession should appear?

Let us always remember that the first Thanksgiving Day grew out of the overthrow of Communism within the settlement of our Pilgrim Fathers. These early settlers starved and died trying Communism, but were able to celebrate the first Thanksgiving when this false ideology was overcome.

We today must heed the many signs and warnings given to us, so that we and our children may continue to celebrate Thanksgiving for many years to come.

(Signed) Floyd D. Mehan

Bill Roach Wins Ham By His Square Dancing

Bill Roach of the cutting room and his partner, Peggy Marsh, won second prize, which was a 35-pound ham, in the big square dance sponsored by Kroger's on the Kroger parking lot. Bill heard a lot of suggestions the next day relative to "Let's have a duck dinner and you bring the duck," except in this case it was ham. Bill, however, had already presented his share of the ham to his partner.

OLLIE McGEE —

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result of his wounds, but his mother says that he is cheerful, and she is thankful that he suffered no graver injuries.

He had been in Korea a month when wounded, serving with the 25th Division and 21st regiment of the Army.

"High prices are the price we pay for letting the government support the people."

—O. A. Battista.



W. W. ESTES

New Salesman Will Work Out Of Memphis

W. W. Estes has joined Anvil Brand's sales staff and is opening up new territory in the western part of Tennessee, northwestern Mississippi, and central and eastern Arkansas.

In announcing the addition to his sales staff, Hugh Webster, Jr., pointed out that the company had had a representative in this territory prior to World War II, but has not been represented in this area lately.

Estes has had wide experience both in retail and wholesale selling. He was born and reared in Vanndale, Arkansas, and worked in a general retail store while attending high school. At the age of 21 he was made manager of a general retail store in Parkin, Arkansas, and after four years in this post took his first travelling job, selling rubber, canvas footwear, and rain clothing for the U. S. Rubber Company.

For the past 20 years he has made his headquarters in Memphis, Tenn., selling several different kinds of merchandise to the retail drygoods trade in the Tri-State (Tennessee, Mississippi and Arkansas). Thus he knows personally many of the merchants handling work and play clothes.

"A girl looks twice as short in a bathing suit and a man looks twice as long."

—Frances Rodman.

"Some men defy old age, still believing they're as good as they never were."

—Edward H. Dreschnack.



Sewing Up Sales

by Hugh Webster

November is the month when all of us start dressing for cold weather, and thoughts run not only to keeping warm but also we begin to think about Christmas and the holidays ahead.

Anvil Brand salesmen are stimulating this Christmas idea and helping our merchants get their stocks complete with staple goods and also brightening up their shelves with our bold and fancy patterns in suede and flannel shirts. To help stimulate the sales in this type of goods, we originated a sales contest for the month of November in suede and flannel shirts and in zipper jackets. These are not only utility garments that everybody requires for work and play during the Fall and Spring seasons, but also they are items that make wonderful bright Christmas presents.

In our sales contest each salesman is rated through a quota based on his past performance and the potential sales in his territory. In this way each salesman has equal opportunity to come out on top.

Practically every Anvil Brand salesman has stepped right into the spirit of this contest and it is gratifying to us in High Point and

to the men themselves when they step up their sales, which not only means increased commissions and income for the salesmen, but also assures more work for the production department.

We are particularly proud of Dick Broaddus, who works the Eastern Virginia territory, Bill Horne, Jr., who works Eastern North Carolina, Harold Hutchinson, working Central North Carolina and Northern South Carolina, Bill Abraham in Alabama, Quince Duncan in West Virginia and Harold Smith in Southern Virginia, who were leading the contest through the first week in November. These men, along with the rest of our salesmen, have really taken hold of the spirit of the contest and are doing their level best to increase their sales in contest items and all other goods we manufacture, so as to do their part to hold our sales at a high level and assure maximum work for the plant.

You can't steal second base and keep one foot on first; You have to take a chance once in a while.

The real test of manners is the ability to meet bad ones with good ones.



IN THE PANTS DEPARTMENT—Here are four newcomers who have been welcomed into the pants department. They are: front row, Barrett Hobson and Gladis Fox; second row, Joan Tuttle and Marjorie Beck.