



# SEW IT SEAMS



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## MESSAGE FROM THE PRESIDENT

(Ossie Wright is President Kirchofer's guest columnist this month).

Labeling others is a great temptation, and one to which many people yield.

In making selections in our grocery shopping, the first thing for which we look is the label on the container of a particular item we are buying. This is our guaranty that what we will buy will be the same in quality, flavor and content as what we bought last. We can be sure that a labeled garment will be made to the same standards and specifications required by this special brand. Labels identify things and services — but can we honestly and sincerely label people?

What kind of a label can you pin on a person who works in a manufacturing plant on a machine? Can you call him a Laborer, Capitalist, Employer, Consumer, Citizen?

Since he works with his hands, we must call him a "Laborer"; however, he has lived economically and has been able to buy a small home, carry life insurance and perhaps buy Savings Bonds — so we must label him a "Capitalist."

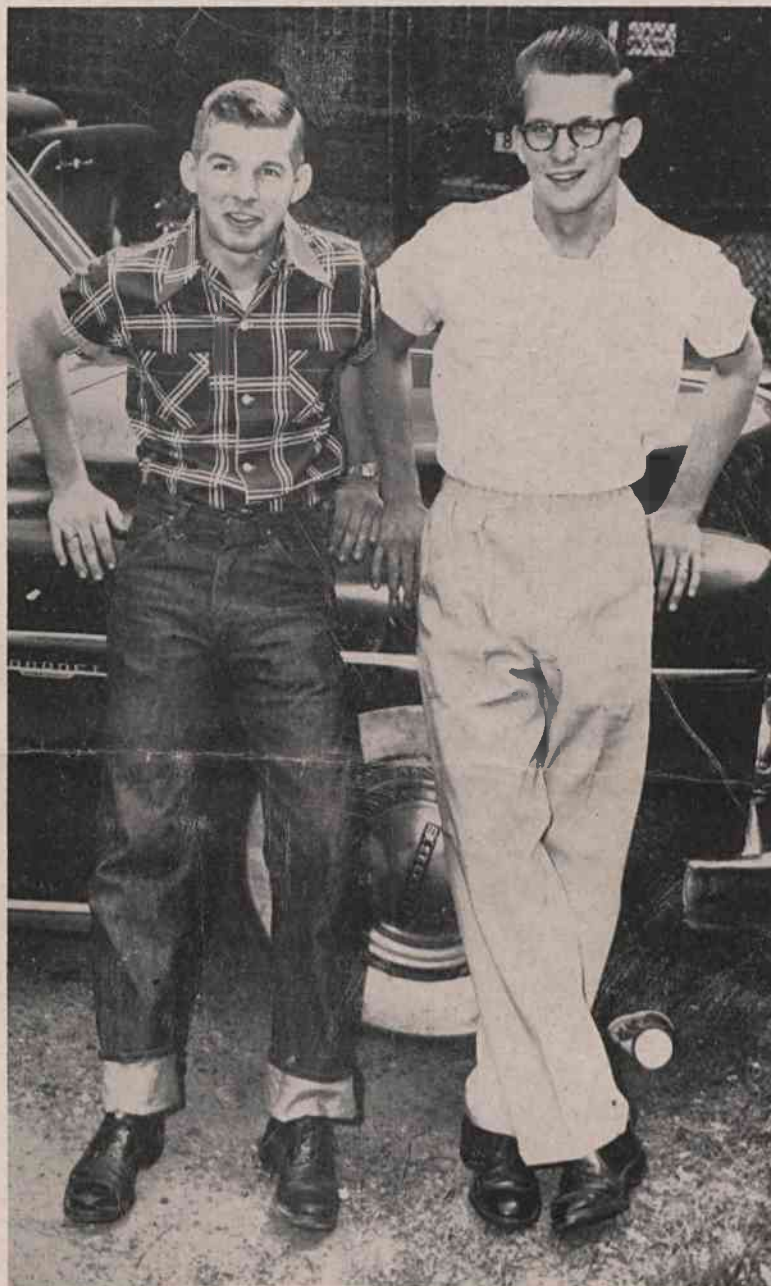
We will also have to label him an "Employer" due to the fact that some time during a year's time he or some member of his family will have paid someone else to do a job for them.

He cannot be a laborer, capitalist, nor employer without being a "Consumer." By the purchases he makes he provides work for others and because they work, he works, he invests, he employs.

Since he is labeled a "Consumer" he is that member of society most sought after and most necessary. Therefore, we can pin on him the choicest label of all—that of "Citizen."

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## Supervisors Chalk Up Enviably Record



**MODELS** — Walter Jones and Dean Comer, both of the Hudson Division office staff, were pressed into service as models for two Anvil Brand numbers which have been added to the Spring line since it was announced the last of December. Walter, at left, is wearing a pair of the Western style jeans, introduced last month, which are proving popular with boys and younger men. With it he wears a checked Tom Long Sportswear shirt. At right is Dean Comer, who is wearing the newest item to be added to the Spring line—a pair of faded blue denim slacks with elastic waistband. While the advantages of denim for rough work long have been realized, men are just beginning to appreciate its value for lounging and recreation. Denim sportswear for men is proving extremely popular in the West and the North, although it is comparatively a new idea in the South. Anvil Brand's pioneer number may hasten acceptance of denim for leisure garments for men, particularly since their wives for several years have been buying denim dresses, jackets, skirts, pedal pushers, slacks, shorts, and halters for play wear. With his denim slacks, Dean is wearing a plain white thick and thin stripe shirt, also one of our Tom Long Sportswear numbers. All of these garments may be washed in the family washing machine, which does not necessarily add to their popularity with men, but is a pleasing feature insofar as any housewife is concerned.

## They're On Job 98.57 Percent Of The Time

Supervisors and training supervisors in the various production departments chalked up an attendance record of 98.57 percent during the past six months. And that, according to Aline Carter, personnel director, is a record to be proud of.

A check of attendance records during this period showed the departments had worked a total of 8,581 man hours, while supervisory personnel had been absent a total of 123 hours. This amounts to an absentee record of only 1.43 percent over a six-month period.

There was nothing special about the past six months. So many people had commented about how seldom a supervisor was absent, in spite of the fact that they are subject, like everyone else, to illness themselves or serious illness in their families, that Aline looked over her records and came up with these facts and figures.

The pants department worked 901 hours during this period, and the only absence recorded for a supervisor or training supervisor was three hours, which gave the supervisory personnel an attendance record of 99.67 percent.

The shirt department worked 909 hours, and supervisors were absent 27 hours, giving them a percentage attendance of 97.03.

Dungaree with 877 working hours had supervisory personnel absent for 36 hours to give them a score of 95.90.

The overall department worked 949 hours, with supervisory personnel out 46 hours, which gave them a score of 95.16.

The cutting department with 941 hours chalked up a 100 percent attendance record for its supervisors.

Utility with the same number of working hours showed an attendance record for supervisors of 99.31 percent, or six and a half hours off.

Both the pattern and shipping  
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