



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

(Hugh M. Webster, Jr., vice-president and director of sales, is President Kirchofer's guest writer this month.)

We recently had opportunity to hear a young Belgian exchange student discuss his observations of this country during his visit of the past year. Before coming to the United States under the auspices of the American Field Service he had an entirely wrong conception of many things in our country gained from movies, newspapers and some books he had read. This unfortunate impression changed as time went on.

At first he was struck by the cordiality and optimism of our people, even though we were engaged in a difficult and often uncomprehended undeclared war. These qualities along with our people's confidence in each other, their faith in their ability to care for themselves and their strong hope in the future, he felt, contribute to the strength of this country.

He said all Europeans are struck by the great number of friends they can make in a short lapse of time after arriving in America. The European at home has a small circle of friends with whom he stays in close relationship. It is hard to form a new circle or group of friends in the old countries as the old traditional factors are still alive, of class and religious distinction.

The American way, he found, has leveled and smoothed some of the obstacles which continue to hamper human relationships in the old world.

This young Belgian discovered in America our hearts beat in unison for the defense of democracy and the preservation of the ideals inherited from our constitution. He

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Summer Vacation Starts Next Week-End

Not Powers Models, But Still Very Pretty



ANVIL BRAND STYLE — These aren't Powers models, but members of our own family modeling Anvil Brand's popular ladies' shorts and slacks. Lavinia Kersey, at left, is attired in a pair of white shorts which were introduced as a new number last year. First quarter sales of shorts this year more than doubled sales for the first quarter last year, while sales for the second quarter which will not be over until the end of June, already have more than tripled sales for the same period last year. Lavinia is a member of the utility department, which produces the shorts and also the slacks, worn by Margaret Becker, right, receptionist at the Hudson division. Women's slacks are a new number this year. The pair worn by Margaret, better known as "Tutu," are of fireman's red, and it's a pity this picture can't be shown in color. With her slacks Tutu wears a plaid shirt with green predominating, while Lavinia's shirt has red predominating. Both are our own Tom Long Sportswear shirts, intended for youths, but proving equally popular with Anvil Brand women for wear with skirts as well as shorts and slacks.

Memorial Day Also Observed As Holiday

The annual summer holiday begins a week from today, on June 27 when all the plants will close after work that day until Monday morning, July 7. Memorial Day also was observed as a holiday May 30.

Vacation plans already have been made for beach trips, mountain trips, staying at home, or visits to friends or relatives.

Herewith are a few vacation tips that are being widely circulated in an effort to help you have a good vacation:

If you are going on a motor trip, don't start at the end of the day when you are tired and your reflexes are slowed down. When you do drive, break the monotony by a stop every two hours when you can get out and stretch your legs. Also remember that the place to which you are going will stay there — the question is, if you go too fast, will you get there, in one piece?

If you are going to the beach, do have someone with you when you go into the water, and use beaches where there are life guards if it is possible. Also remember that too much sun on the first day of your vacation can spoil the rest of it, or even put you to bed for the remainder of the time.

For mountain vacationers, corkscrew roads and sheer drops down the mountainside coming and going are the biggest hazards, while for stay-at-homes the best advice offered is — do what you have to do early in the day and then relax. You'll feel and be the better for doing so.

Anvil Brand garments are now sold directly to retail merchants in 20 states having a combined population of 84,387,582, which means our goods are now available to 65 percent of the population of the United States.