



SEW IT SEAMS



(Registered with U. S. Patent Office)

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No. 11



MESSAGE FROM THE PRESIDENT

(Superintendent Henry T. Short is President Kirchofer's guest columnist this month).

THINK — it's part of every job.

Thinking, if properly practiced, can be a most beneficial and profitable exercise. It can give the satisfaction of settling problems, can produce ideas that pay off in business success, and bring personal happiness. Thinking can also be a diversion and a hobby. When does a fellow find time for this mental sport? The answer is: mostly during periods that might otherwise be idle, preferably at the beginning of the day. We can also find time for thinking on the job.

Such a plan can promote efficiency, can gather up the loose ends, and blanket the entire area of the job completely. Perhaps its most effective service is in the use of time that might otherwise be wasted, to spur the imagination into creative thoughts and thus achieve unexpected results.

One reads a lot about CREATIVE THINKING. What does it mean? How does one go about it? Creative thinking, they say, is the driving of imagination to work. Later the ideas generated by this brain activity can be collected and controlled by practical guidance.

Imagination, however, is temperamental. It is most effective when given free rein, but this does not mean letting it take its own course. It should be directed into productive channels. One form of imagination leads into harmful territory — persecution complexes, a feeling of inferiority and delusions. So often it is subject to misuse, as in the case of worry, for instance. You can think better when you do not worry!

Creative thinking, on the other hand, is forward thinking with specific objectives. One of its functions is to hunt. The other to make things over. Its chief aim is some-

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CHEST NETS ALMOST \$1,000

295 Anvil Brand Workers Support Social Agencies

Only slightly less than a thousand dollars was donated to the High Point Community Chest by members of the Anvil Brand family in the company-wide canvass that was made last week. The total was \$966.14 for this year as compared with the \$920.35 contributed last year.

Aline Carter said that she was frankly proud of our response to community needs, and particularly commended the members of the dime-a-week club. She also thanked the supervisors who did most of the canvassing for these extra hours of work. Aline served as chairman of the Chest canvassers at Anvil Brand.

"I feel like our response means that first of all we saw the need for the character building agencies and the other work carried on by the Chest," she observed. "Then it means that we were interested enough in our community, and you, individually, were generous enough to contribute to the support of that work."

A total of 295 contributions were received, and 136 of these were pledges or cash for the dime-a-week club.

The pants department was the banner department again this year in Chest contributions. It led the field also last year. Their total was \$266.25, with Esther Hughes serving as solicitor.

The office was next in line with contributions of \$243.14, with Martha Belle Grimes, Margaret Hege, and Helen Hughes serving as solicitors in the Hudson, the Sales, and the White divisions respectively. Ossie Wright and Lloyd Hedgecock served as solicitors-at-large, giving a helping hand wherever it was needed.

A list of the departments, their contribution, solicitors, and members of the dime-a-week club follows:

Dungaree department, \$190.50, solicitors: Judy Hendren and Ludie



STEP UP—Since the company started its training program early in 1951, two of the training supervisors have been made full-fledged supervisors. At left is Elsie Lester, supervisor of the shirt department, and at right Azzlea Frith, supervisor of the overall department.

Mae Ingram, A. C. Smith, William Lehman, John Kendrick, Ludie Mae Ingram, Emma Charles, Vada Stiles, Getha Cox, Lola Smith, Leota Faulk, Gracie Owens, Clara Tysinger, Katherine Kelly, Rachel Hall, Joan Grissett, Chessie Julian, Ruth Holland, Albert Martin, Jr., Eula Mae Stuart, Mildred Hendren, Lucille Cromer, Katherine Christensen, Arthur Royals, Alberta Hines, Minnie Hughes, Ethel Wise, Joe Ann Edwards, Wilma Dennis, Gloria Leonard, Josephine Hardy, Louise Hiatt, Minnie Sue Lynch.

Overall department, \$47, solicitor: Azzlea Frith. Effie Bundy, Carrie Payne, Azzlea Frith, Hattie Bray, Marie Howell.

Ticket office, \$9.50, solicitor: Louise Welch. Betty Joe Brewer.

Cutting department, \$6.50, solicitor: Fausta Overby. Fausta Overby.

Office \$243.14, solicitors: Martha Belle Grimes, Margaret Hege, Helen Hughes. Aline Carter, Martha Belle Grimes, Milton Gupton, H. T. Short, G. K. Hammes, Joan Fulton, Margaret Becker, Lola Marsh, Joan Spoon, Ruth Lyerly, Shirley Pierce, Dean Comer, Anna McKinney, Grayson Ward, F. D. Mehan, Reitzel Morgan, Ossie Wright, E. H. McCall, Helen Hughes, Jack Rives, Lee Wade,

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Pamphlet Will Be Distributed

Aline Carter says she has ordered enough copies of a pamphlet called "Yes, BUT" for everyone in the company to have one, and that she will distribute them immediately, probably today.

The little book is good reading and is amusingly illustrated with pen and ink sketches. Its aim is to explode some of the untruths which are spread about our country and our way of life — often spread by us.

Many of the untruths would be classed by our GI brothers and husbands as "pure scuttlebutt," but some of them obviously have come from Communist propaganda. That doesn't mean that when you hear them repeated or repeat them yourself, the person repeating them necessarily has any idea they are following the Communist line. But Peter L. Schauble who wrote the pamphlet evidently believes the best way to nail a lie is with the truth. His conclusion is that we shouldn't apologize for the American system, but brag about it.