



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

A British manufacturer made a sad admission a few days ago. But he showed how blessed we are in United States industry.

His government, he said, has so burdened British industry with taxes, little profit remains to replace old machinery with more efficient devices.

"Our costs with old equipment are too high to let us compete," he declared. "Our workmen can't produce enough to make a living."

That brought to me with special force the thought of how much you and I and all this nation owe to machines.

For at least sixty centuries mankind's only tools were stones and sharpened bones. So people lived in caves, ate only what they could catch and kill, and wore only what they could crudely cut from animal skins. Only by his own energy could a man exist. Life depended exclusively on man power.

But in this nation we made more efficient use of our energy. Through research, invention and industrial planning we learned how a person could vastly multiply his manpower with horsepower. Of all our national production 94 percent is accomplished by means of machines. So we have proportionately gained by multiplying our incomes, our conveniences, our luxuries and our greater joy in life.

Had you lived around the year 1700 you could have had a watch for a clock only if you were extremely wealthy. Timepieces were slowly and laboriously made one at a time. Our phrase "sun time" came about because even up to 1807 most people calculated the hour by the sun and stars. In Colonial years table utensils were so scarce a Colonist planning a trip would carry his own knife, fork and spoon. There were no machines to make them in quantity. Metal but-

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Knapped Plaid Back Is Featured In First Fall Samples Now Going Out

The first of the Fall samples went out to salesmen earlier this month, and practically all of this first batch was made of the knapped plaid back cloth which was such a selling sensation last season. Shirt and pants samples will not be ready until later this month or next, but swatches of materials on hand promise that the next Fall's line will be as pleasing to the eye, and will contain new and exciting color patterns.

Many of you are familiar with the knapped plaid, which is a heavy duty weave like twill with a vat dyed blue thread on the outside, while the inside has a suede finish in a gay red, navy blue, white and yellow plaid. Only a small quantity of the goods was available last year, and it was made into longees for small children. They sold like hot cakes and had to be withdrawn after a short time because no more material was available.

The good news this year is that a matching suede plaid has become available for both kiddies and boys shirts. This plaid matches exactly the inside of kiddies' and boys' boxer longies as well as the misses', girls' and boys' dungarees which are being offered in this material.

There also is a man's zipper



QUALITY INSPECTOR — This is Mrs. Hazel Pearce, whose job inspecting finished work in all departments, provides a double-check on our goods before they are shipped out. She is no stranger to Anvil Brand and particularly to the pants department which she has served both as supervisor and training supervisor.

jacket, with dress type collar, Eisenhower style band, with snap type take-up straps on the side. There is the same type take-up at
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Sales Room Plans Delivery Service

The personnel office, which runs the employees' sales shop, will try out a new delivery service beginning Monday, to the White Division, according to Personnel Director Aline Carter.

On Mondays, which is the regular pick up day for the White Division, all orders will be carried to the finishing room in the White Division where employees may get them during the lunch hour. Orders not claimed will be returned to the sales room where they will be held over for the regulation two weeks before being returned to stock.

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Safety Group Plans To Use Point System

The safety committee has a new project on foot — aimed at making and judging of the various departments more uniform. For instance, what one set of inspectors might rate as "excellent", another might judge to be only "very good." And the difference between these two grades is a safety banner for the excellent department, and none for the one which is very good.

At its regular meeting last week, the committee decided to start every department and office with a score of 100. A definite number of points will be subtracted for each hazard or instance of bad house-keeping which the inspectors find. The number of points to be subtracted will be larger for the hazardous or dangerous things than they will be for those that are merely untidy.

The committee decided that bottles or cones of thread or empty cones on the floor constituted one of the biggest hazards. Even if they are set out of the way, they can always be kicked over, and a nasty fall can be caused by a rolling bottle or cone. Consequently, the number of points to be subtracted for bottles and cones on the floor will be much larger than for a candy wrapper, which, while it doesn't look good, isn't nearly so dangerous as a rolling object.

The work of assigning definite points to be subtracted for various offenses was only started at the last meeting, and will be continued at the next. A definite grade, probably 90, will be a minimum for an department or office to win a safety banner.

After all the offices, except the engineering office, had fallen from grace last month and failed to win a banner, all of them came back strong this month with two inspection grades of excellent. Not only did the engineering office keep its banner, but also winning banners were the Hudson Division office, the White Division office and the sales division office.

Ladies' dungaree climbed back on the honor list after having been
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Bear Story

You never know what the day's mail will bring, and recently it brought to Earnest McCall's desk a letter from a Pennsylvania taxidermist. The taxidermist had spotted in a store window exactly the kind of cloth for which he had been looking. This piece of cloth had been made up into a pair of Anvil Brand pants, lot no. 367. It was a heavy twill, deep olive green in color, and was exactly what the taxidermist needed to line bearskin rugs. Could Anvil Brand let him have 300 yards of this cloth?

Earnest obligingly turned the letter over to Cone Mills from whom we had purchased the cloth, but he can't dismiss the
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