



# SEW IT SEAMS



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## MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

Last month my talk with you in this column was devoted wholly to the new relationship between Anvil Brand and the Sherrod Shirt Company. We wanted you to know all facts in complete detail. So there was space for little else.

But one point deserves further comment because it is so supremely important in the progress and well-being of us all.

Referring to added production facilities I expressed the feeling that "... it becomes even more important for you to build into every garment the quality that will enable our Sales Organization to offer, sell and keep sold, hundreds of new Anvil Brand dealers."

Yet, as we all recognize, selling dealers is only Step 1 in expanding and maintaining a high place in the national work 'n' play clothes market.

Only the consumer is the final judge of our future.

Merchants may approve the style and workmanship of an Anvil or Tom Long garment. They may buy liberally. But it is the wearer who is to be fully satisfied. If he is to buy and buy again he must know by experience that he can rely on Anvil garments for wearing quality as well as for design and fit. And competition for that consumer's favor was never as violent in our field as now.

Since 1945 literally scores of new factories have been built to make our kinds of garments. Thousands of machines and related equipment are turning out thousands of dozens of work and sportswear in excess of production eight years ago. So every time an Anvil Brand salesman enters a dealer's store he faces new competition — competition on price, style, workmanship, finish.

As our front line soldiers Anvil salesmen must depend on us in the

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ARTHUR ROYALS, top, CLAYTON HOLMES, bottom.

## Pictures May Amuse, But Engineers Are Working With Serious Purpose

Are these pictures amusing? They are — at least to the people who know Clayton and Arthur, and yet their efforts at the machines have a serious purpose behind them. The pictures were made recently while these two and a third engineer, Bob Pee, (not pictured), were each engaged in the actual construction of a pair of pants.

The end results were funny, too. While all observers agreed they did a good job for men who had never run sewing machines before, it is safe to predict the sales department will never call for these particular garments to use as samples.

But after making a pair of pants themselves, each of the three has a more intimate knowledge of every operation in the construction

of that garment. And this was the purpose of the engineering department. It was but one more step in the continuous search the engineers carry on to find a simpler, an easier way to do things.

When a department is being re-engineered, not only the construction of the garment and the lay-out of the department as a whole comes in for the closest scrutiny, but also each individual operation is studied. It is studied with a view to combining operations where possible, or if not, to reduce the time and the effort needed to perform that operation.

The means of simplifying jobs are more numerous than the operations themselves. Sometimes it is only in re-arranging the material

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## Safety Awards Given Under New Scoring

Twelve safety banners were awarded by the safety committee at its meeting last week, and reports also were heard from the first inspection in which the new scoring cards were used. Four departments and offices earned perfect scores of 100. They were dungaree II, the ticket and printing office, the Hudson and White Division offices. All four earned "excellent" scores in the first inspection of the past month, and consequently were eligible for safety banners.

A score of 90 is necessary to receive an excellent rating and a safety banner. The two inspection ratings of other departments and units winning banners were: front room of the pants department, excellent and 98; dungaree I, excellent and 98; maintenance, excellent and 98; engineering office, excellent and 98; rear room of the pants department, excellent and 97; sales division office, excellent and 96; pattern, excellent and 95; overall and boxer, excellent and 93.

Other scores for the two inspections during the past month were: cutting, excellent and 76; ladies' dungaree, very good and 98; finishing, very good and 95; shirts, very good and 100; shipping, fair and 53.

Chairman Ossie Wright said there were two extenuating circumstances in regard to the low score of the shipping department. The janitor has been out on sick leave for several weeks, and the department's work has been extremely heavy which means there are dozens of hand trucks, with orders waiting to be packed, filling the floor space.

Members of the new committee which made the inspections for the first time during the past month expressed themselves as being very pleased with the new score cards. On these, each department starts out with a possible score of 100, and points are subtracted for specified violations of safety or good house-keeping practices. The heaviest penalty (11 points) is reserved

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