



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

(The following is the text of President R. C. Kirchofer's talk at the presentation of awards ceremonies which climaxed our annual picnic Friday.)

"MEMBERS OF OUR ANVIL BRAND FAMILY:

"It is good to be with you again, And I am glad that we have had this day for recreation and fellowship.

"One year ago I had the privilege of joining with you here and the events of that day and evening have remained with me as a happy and heart-warming experience. What then transpired has re-emphasized to me the importance and value of our business friendships.

"The time which has elapsed since our last Annual Picnic has carried with it a number of interesting developments. Anvil Brand, with its tradition of high quality of its products has taken many forward steps in its marketing, production and advertising plans. This has enabled the Company to provide even greater job security for individual workers and to further carry forward its determination that Anvil Brand shall remain a leader in its industrial field.

"What has meant so much to me during the past year is the knowledge that so many of you have contributed well and loyally to the developments which have taken place. A business such as ours is not a creature of one person nor any single group of individuals. It is the result of many contributions by all who are associated in a common undertaking; it is cooperation; it is business tolerance and a desire to understand our fellow workers and to WORK with them.

"That this has been accomplished is best demonstrated by our dedication of this day to those who have served so long and well.

(Continued on Page Two)



New 25-Year Club Members Gave 150 Years Service

The six new members of the 25-year club have given a total of 150 years service to this company. Each came to work here in 1928, and for the most part they have remained with the departments with which they first worked.

P. H. Yancey, who is our fourth oldest salesman in point of service, travels in Central and Northern Georgia. He is well-liked by his customers, and according to the sales director does an excellent job of selling Anvil Brand and Tom Long goods.

He is married and has a son in college. He makes his home in Newnan, Ga., and according to his associates heads for the golf course when he has time to do so, and shoots an excellent game.

Ruby Jenkins has been on a button-hole machine longer than any other member of the shirt department, although she did a number of other jobs before she started operating a button-hole machine. At present she either puts in zippers and runs a button-hole machine.

Ruby is married to David T. Jenkins, a meat-cutter at the High- (Continued on Page Two)



WATCHES AND OTHER AWARDS — At top, four of the six new members of the 25-year club are receiving watches in recognition of 25 years of continuous service to the company. At left is President Kirchofer. Next in line is Dora Bryant, Ruby Jenkins, Annie Epps and Mamie Garner. P. H. Yancey and Kathleen Causey, the other new members, were unable to be present and receive their watches in person. At bottom are Maud Hedgecock and Pallie Cecil, who were presented chests of silver in recognition of their long years of service with the company. They retired before reaching the 25-year mark, as did Rebecca Johnston, who also received a chest, but was ill and unable to attend the picnic where the presentation ceremonies were held.

Picnic Successful By All Popular Standards

If the object of a picnic is to have a good time, then our picnics held at the two city-owned parks last Friday must be classed as highly successful.

Honor guests of the day were the six employees who this year became members of our 25-year club, and each of whom received a (Continued on Page Four)