



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

Although primitive man had no words or language for expressing his thoughts, beyond doubt after each day's successful search for food he wrapped himself in animal skins in his cave at night with feelings of thanksgiving for another escape from the wild beasts and other dangers of his day.

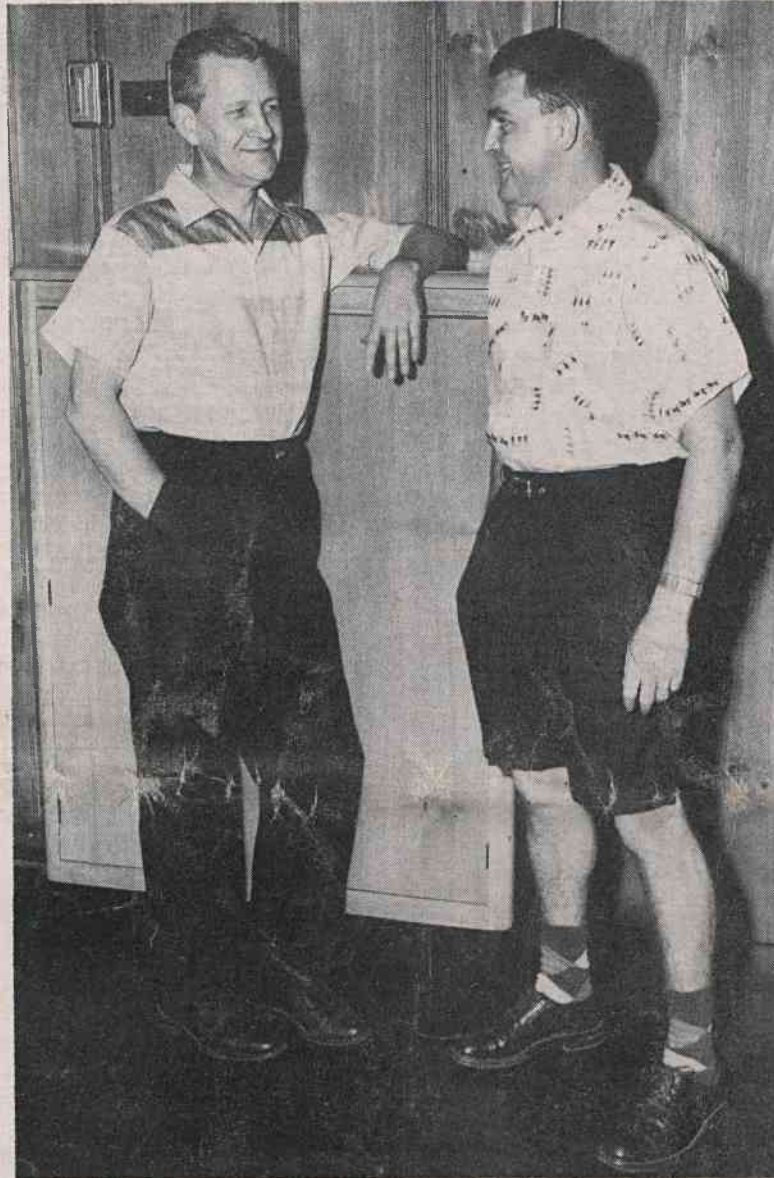
A thankful spirit for benefits and blessings is as old as the human race, with every generation having more to be thankful for than its predecessors. Yet, all too many of us become conscious of that only when reminded by the coming of Thanksgiving Day.

Quite properly it is a time for happiness, festivity, neighborliness and gatherings around family tables of appetizing foods. And on this particular day many thoughts and prayers are reverently turned to the source of our good things. In truth and humility we recognize that "every good and every perfect gift is from above and cometh down from the Father of Lights."

These gifts, however, for the most part are reflected in material things and in enjoyments which we ourselves are active in bringing about. And without irreverence at this Thanksgiving period we could be justifiably thankful that we have used our opportunities well to multiply our blessings. Within our families we enjoy respect and affections which our own efforts have helped develop. We feel a self-respect for the tolerance and good will which enables us to live in friendliness and cooperation with others. There is the pride of accomplishing well the daily tasks expected of us in our chosen work. These are affairs successfully advanced by our own efforts.

Such advantages do not come simply through faith or wishing.

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ADDED TO SPRING LINE — Pete Peyton and Ike Craun, both Anvil Brand assistant sales directors, model two new items included in the 1955 spring line. At left Pete is wearing the new sport slack in brown rayon linen. The slack is wrinkle resistant, has pleated front, zipper fly, and matching self belt. His shirt is the new lot number 440S of Dan River Rakashan in tan and brown with panel effect. Ike models a navy blue walking short made from the same material and with the same high-styled features. His shirt is lot number 448, in washable linsheer rayon, light blue with dark blue figure design which looks hand embroidered.

United Fund-Red Cross Drive Good

High Point Anvil Branders contributed \$1,551.57 to the joint campaign last month, or \$168.89 more than was given to the same campaign last year.

Ninety-two workers joined the Essential Citizens Club, giving \$9 or more to the campaign, compared to 72 Anvil Branders who were members of the Citizenship Club in October of last year.

Supervisors acted as solicitors, in many instances getting some assistance from other workers. Here is the way the various departments were lined up:

Shirt at White, \$41.50; finishing, \$38; ladies' dungaree, \$75; pants, \$420.50; maintenance, \$9; receiving, \$2; cutting and pattern, \$38; overall and boxer, \$71; dungaree, \$143; Sherrod shirt, \$180.50; ship-

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New Spring Line Bigger, Better, More Colorful

You'd have to see it to believe it!

Yes, you'd just have to see the new lot numbers included in the 1955 spring line displayed together to realize how inclusive it is, how colorful, and how stylish.

It's a rainbow of color! Shirts in bright patterns, new combinations of colors—a myriad of new materials which lend themselves to sharp prints, glorious background shades, men's hobbies in denims and rayon-linens, girls' and ladies' shorts in poplins, sailcloths, and twills; matadors and slimerees with style plus. It's a gala array of beautiful garments—each lot number having appeal of its own that can't help but catch the consumer's eye.

There are 31 men's short sleeve sport shirts. Materials include Dan River Rangoon, combed, tattoo, heatherstone broadcloths; skipdent and solid color plisses, chambray, slub poplins, Koolcheck, Dan River Ranashan, Linsheer-Rayon, clipspun, telowave prints, Batisto prints, Koolcheck, charcoal broadcloth prints, Cruisecheck combed cottons, Dan River gingham and Danfleck, and a host of others. A great many of them are wrinkled and crease resistant and carry such labels as "Danshrunk, shrinkage less than two per cent, and fully washable."

Figures woven into the clipspun look hand embroidered, Chinese-like characters in the combed batiste look hand painted, a Dobby crepe print of arrowhead design has all the colors of the rainbow, brilliant colors by Rigmel in a cruisecheck combed cotton have a neon effect, and the striped yokes in the Rakashan shirts seems as if they must have been sewed in instead of being a part of the fabric pattern.

There are 20 lot numbers in the boys' short sleeve sport shirts in materials equally as beautiful—ginghams, broadcloths, plisses, linens, etc. with many being crease resistant and several with a new surface effect known as Toni-

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