

**SEW IT SEAMS**

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Martha Clontz, Editor

**Bowling Time  
Is Here!**

The bowling season is on again and Anna McKinney, who has bowling close to her heart, announces Anvil Brand needs about 40 persons to come out regularly in order for the company to have a strong bowling league.

About half that number have come out so far, so there's still plenty of room for anyone interested.

Friday nights have been set aside in the local bowling center for Anvil Branders and Anna said if enough persons come out regularly to use the eight alleys downstairs, then the lower floor will be reserved for Anvil Brand each Friday night.

"If we can have the entire floor reserved just for us each Friday night, we should be able to have a great deal of fun," Anna said.

A handicap league is running currently and teams are in the



**BRIGHT EYES** — Sherry Anne Starnes poses prettily for the camera. She is the 18-months-old daughter of Janet Starnes of the Shirt Department at White.

**Anvil Brand  
To Have Holiday  
On Thanksgiving**

Anvil Branders next week will have their traditional holiday for Thanksgiving Day, a uniquely American custom.

President Abraham Lincoln proclaimed the last Thursday in November as "Thanksgiving Day" in 1864, legalizing a custom dating from the thanksgiving day set aside by the Mayflower Pilgrims after their first harvest in the "new world" in 1621.

Those early Thanksgivings had strong devotional meanings, as the Pilgrims gave thanks for escape from oppression in their homelands and safe voyages across the uncharted waters of the Atlantic.

Feasting was also a part of their observance, however, as it is today with "roast turkey and cranberry sauce" always associated with Thanksgiving dinner.

Family reunions have become a tradition for Thanksgiving Day, too, and no doubt next week, many Anvil Brand folk will gather in family groups that perhaps have not been together since the day last year.

Thanksgiving. Just the word brings a warm glow to our hearts; who would deny that we have so much for which to be thankful and that it is fitting that work should pause on this holiday for us to reaffirm our faith in God and Country; for us to count our blessings and give thanks for them.

process of electing captains.

As in the past the company is footing half the bill for each bowler, so for a lot of fun and recreation (and at half price), come on out tonight.

The bowling center is in the Arcade Building on North Main Street is the place. Seven-thirty p.m. is the time.

**Is Safety Solution?**

A humorous note crept into the Safety Meeting last week when three of the inspectors reported they themselves had had minor accidents during the month.

Two reported they had gotten splinters in their fingers and another said she had sewed her finger.

"Well, then," asked Ossie Wright, "maybe you can tell us how to avoid these accidents, such as sewing your finger."

"The only way I know," the inspector with the sewed finger said, "is to keep your finger out from under he needle."



**Sewing Up Sales**

by Hugh Webster

**McManus To Replace "Ike" Craun**

D. C. "Ike" Craun, assistant director of sales for Tractor Brand garments since 1954, has resigned that position. Hugh Webster, sales director, has announced, and A. C. McManus, Jr., has been named to replace him.

McManus, a graduate of the Citadel, Charleston, S. C., has served in the U. S. Army and the Quartermasters and held positions with leading garment firms. He is 34 years old and he and his wife, Josephine, have three children: Adrian III, who is 10; Lindy, 9 and Johnny, 6. Mr. McManus is expected here November 15 and Mrs. McManus and children are to move here at the end of the current school term.

Ike came with Anvil Brand in 1950, his resignation was effective Friday of last week. He has accepted a job with Archdale Manufacturing Co. and will be traveling Georgia and Florida.

**MCMANUS TO REPLACE**

A portion of the letter Director of Sales Hugh Webster about the change in sales personnel follows:

We deeply regret to inform you that our good friend, Ike Craun, has resigned effective the end of this week and will soon be traveling the states of Georgia and Florida for Archdale Manufacturing Company of High Point, producers of women's and kiddies' cotton underwear.

The position of Assistant Director of Sales in charge of Tractor Brand will be capably filled by Adrian C. McManus, Jr., who has some six years sales



**ADRIAN C. MCMANUS, JR.**

and executive experience with a dress and sport shirt house and three years with a denim and work pants and shirt manufacturer. Mac brings to our firm a world of experience in sales, designing and merchandising utility and sportswear, and we are extremely fortunate to have obtained the services of such a capable man.

The addition of Mac will greatly strengthen our sales organization and you will find him most able, ad ready and willing to assist every Anvil-Tractor man to increase sales and improve the servicing of our accounts.

Cordially yours,  
Hugh Webster, Jr.  
Vice President

**Mrs. Harzberg Dies**

Mrs. Shirley Herzberg, wife of Arthur Herzberg, Tractor Brand salesman, died recently in Drexel Hill, Pa., after several week' illness.

Survivors, in addition to the husband, include two sons.

Salesman Herzberg was in High Point last month attending Tractor Brand.

**WHAT'S NEW** — New Plastic holder fits over baby bottle; prevents breagage, provides good heat insulation for warmed milk.

The custom which we call "Dutch treat" in our country is called "American treat" by the Dutch, who say it's not theirs at all!

Safest day of the week to drive, says the American Automobile Association, is Tuesday; un-safest Saturday.