



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

It was my pleasure to write in this column a year ago that in the light of business prospects "1955 will be a flourishing year."

And so it turned out. For Anvil Brand and Tractor brands it was a year of continued progress, thanks to the united co-operation among all departments. It gives us a strong foundation on which to building for a "flourishing" 1956.

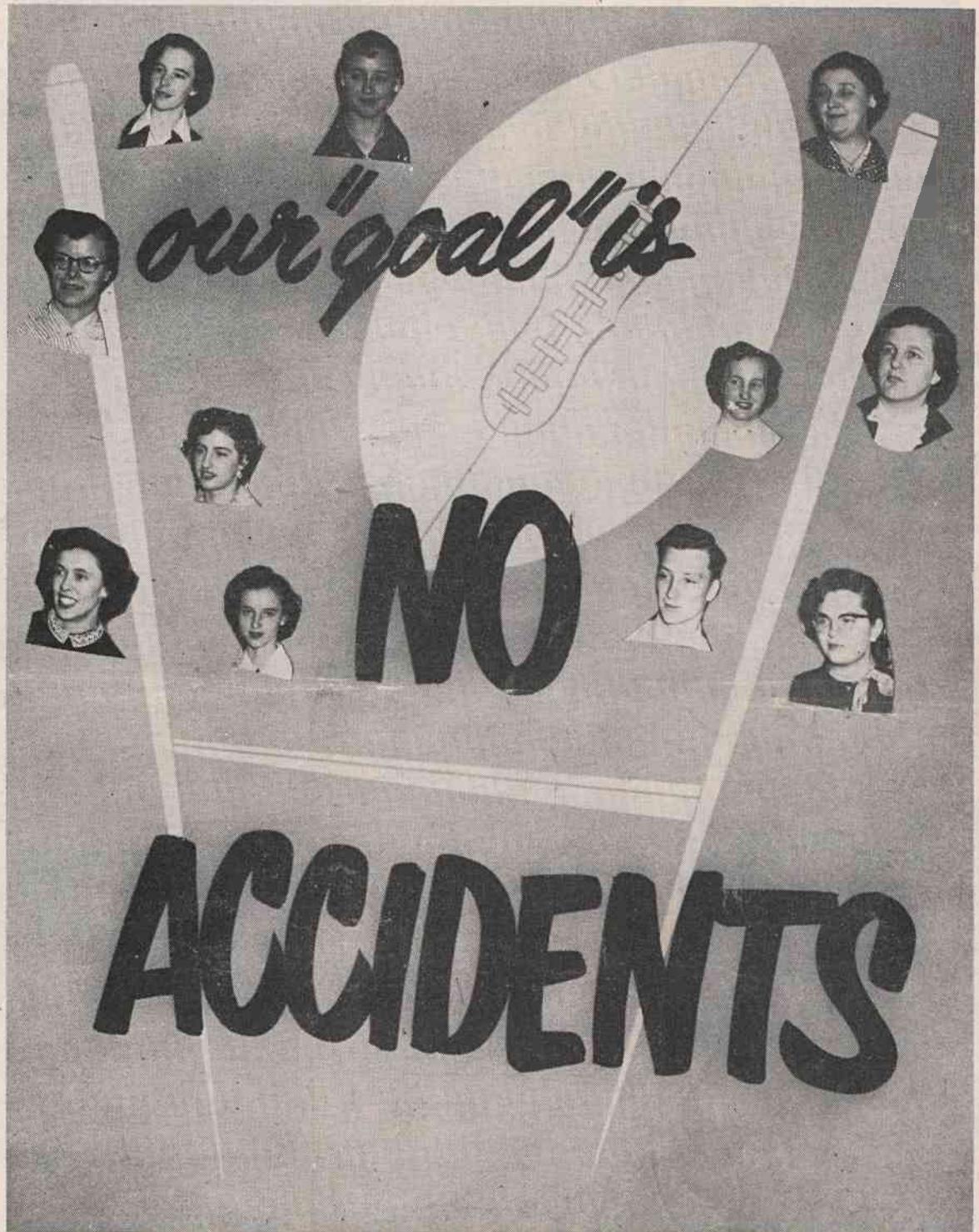
But favorable national factors alone do not insure our steady headway. They are simply the guideposts for setting our own course. And no course is surer than that of constantly striving for products of higher quality and greater usefulness to consumers.

Our year just past reached new high points in improvements of processes, refinements in our finished goods and broadening of our markets. We can be proud of such accomplishments. They become further incentives to make Anvil and Tractor garments even more superior to those of competition, and more popular with consumers in the year ahead. Already response to the spring line is encouraging. It gives 1956 an auspicious start.

For as long as human memory runs it has been natural to look to a New Year with hope. Those who have prospered lift their vision to even greater advantages to come. Those whose fortunes fell short of expectations look to the future as providing renewed opportunities. It is an annual mental attitude which testifies to man's courage and resolution to do and be better.

That same courage and resolution exist in all of us, I am sure. We want, and hope for, and expect the year now opening to bring rewards more satisfying than in the years just passed.

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NEW SAFETY COMMITTEE — Members of the new Safety Committee for the first quarter of 1956 are shown above with their "goal" of "No Accidents." At the top, left to right are Ina Duncan of Hudson Division and Kathryn Wade and Kathleen Mitchell, both of Sherrod. In the second row are Hazel York of Hudson, Frances Clodfelter of White, Ina Hamlin of White and Alease Chapman of Hudson. Betty of White, Geraldine Baird of Hudson, Joel Paul of Hudson Office and Norma Sullivan of White are in the bottom row. Vernie Bowers, also a new committee member, was not present when the photograph was made.

"No Accidents" Is Goal For 1956

What better goal could Anvil Brand employees set for 1956 than "No Accidents." If this goal were achieved much pain could be eliminated, doctors' bills could

be cut down, insurance rates would be reduced and production would continue with much less lost time.

A new group of safety inspec-

tors started on their duties last week and in a talk to them Ossie Wright, safety director, urged them to lead the way in improv-

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