

**SEW IT SEAMS**

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Martha Clontz, Editor

**PRESIDENT'S MESSAGE—  
(Continued from Page One)**

looking ahead, saving while the saving is good.

The grasshopper, you remember, became cold and hungry when winter arrived. In these desperate circumstances she approached a colony of ants, begging food and promising rich payment later. She confessed that her summer had been spent with no thought of the winter to come. All she had done, she said, was to spend the time singing. Then it is your time to dance, replied the ants. And the fable concludes that then the grasshopper knew "it is best to prepare for the day of necessity."

There are many methods of saving. But underlying them all is the principle that "it is best to prepare for the day of necessity."

Nature gives virtually all wild creatures the instinct to save, to store up food when food is plentiful as provision for the season when supplies are scarce or not available at all. Man is the creature most willing to take chances. And many are the sad examples of too much chance-taking, and failing to create a reserve of savings for some lean time in the future.

Economic conditions and personal incomes just now are encouraging. But one of their most important benefits should be to encourage us to put the Principle of Saving into practice.

Sincerely yours,

*R. C. Kirchofer.*

Life is like a game of tennis. The player who serves well seldom loses.

Friendship is somewhat like credit — the less you use it the better it is.

**New Artist Comes With Company**

John C. Anderson of Atlanta, Ga., will associate with Anvil Brand as layout and creative artist, Jack Thrift of the advertising department has announced. He will assume his position in the newly-created post here April 2.

Anderson has had an interesting and varied career in various phases of art and Jack said the portfolio he submitted of his past work was quite impressive.

Born in Wonsan, Korea, Anderson is the son of Methodist missionary parents. He began drawing as a small child and later took art lessons from an English woman in Seoul. Later he studied under a Korean artist and learned the oriental technique of painting on silk.

His family returned to the United States when he was 13 and he continued his study of art at High Museum in Atlanta and the Chicago Art Institute.

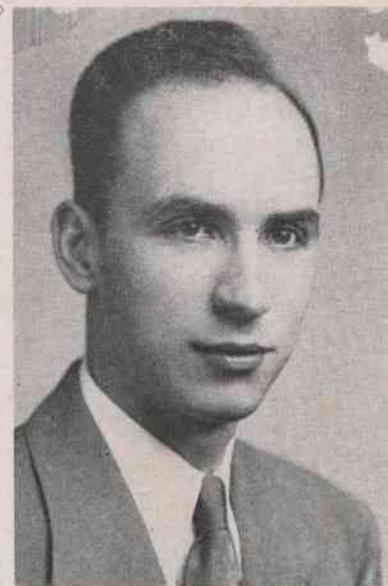
In 1944 he went with his parents to LaPaz, Bolivia, where he

finished High School by correspondence. After a year with the Army in Japan, he completed his sophomore year at Emory University and was accepted at Pratt Institute in Brooklyn, N. Y., where he graduated with a certificate in illustration.

His career has included creating and painting designs for men's sport clothes for McGregor, an outstanding men's-wear organization.

He also has done portrait work and since the Fall of 1955 has been part-time instructor in drawing at Georgia State College. He also did some of the model layouts and finished art for a public information exhibit now in the Commerce Building in Washington, D. C.

Jack said Anderson's work with Anvil Brand will include creating ideas in various phases of advertising such as counter cards for retail stores, posters



**ANDERSON**

and brochures. He also will work in design of labels and tickets for various garments and for packages.

**NEW ARTIST —** John Anderson, right above, is to come to Anvil Brand early next month as layout and creative artist. Anderson already has done art work for the company and an example of his work can be seen in the ad at right which was carried in a leading national magazine.

**Anna's  
Philosophy**

The following bit of philosophy is from the desk of Anna McKinney in Personnel Department:

"A smile costs nothing but gives much. It enriches those who receive it without making poorer those who give it. It takes but a moment, but the memory of it sometimes lasts forever. No one is so rich or mighty that he can get along without it, and no one so poor that he cannot be made rich by it.

'A smile creates happiness in the home, fosters good will in business and is the countersign of friendship. Yet it cannot be bought, begged or stolen, for it is something of no value to anyone until it is given away. If someone is too tired to give you a smile then give them one of yours, for no one needs a smile so much as he who has none to give.'

'Twixt optimist and pessimist  
The difference is droll  
The optimist sees the doughnut,  
The pessimist, the hole.  
—McLandburgh Wilson

**March  
Newcomers**

Utility: Margaret Evans Armfield; Finishing: Geneva Smith, Christine Louvinia Gill, Shelby Jean Pope, Cicero Henry Spencer; Dungaree: Ruth Burrow, Peggy Hodge; Cutting: William Monroe Penry; Office: Mary Gertrude Mooney; Pants: Rinta Juanita Bruner, Virginia Audrey Rich, Fairy Lea Hale; Shipping: Jay L. Collins, James Paul Lohr, Floyd Hayes Dillon, Billy Lee Cannon, Curtis Odell Wood; Ladies Department: Edith Mae Horton, Faye Marion Freeman; Sport Shirts: Willa Mae Wright, Carolyn Lucille Cox; Sherrod: Shirley Caudle Stoddard.

A man's temper takes over when he loses use of his reason.

Haste may make waste, yet a hustler seldom asks for help.

Honesty wins in the long run, but deceit leads in most of the short races.

*Smart*

...these  
matching  
suits

By  
**Anvil-Brand**  
HARD TO BEAT

When Anvil Brand added skilled fashioning to sturdy twill cloth the result was trim, crisp comfort clothes! Right for any type of task.

Such shirt-and-pants sets are ideal for off-hours, work, leisure or recreation. In colors to match or mix. Prices justify a wardrobe of several changes.

Check Anvil "matches" with your dealer for a spring selection. And so reasonable in price.

**ANVIL BRAND** factories  
HIGH POINT / NORTH CAROLINA