



# SEW IT SEAMS



(Registered with U. S. Patent Office)

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## MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

Historians assume that a club was the first instrument or tool devised by man — as a means for getting food and as a defensive weapon against his enemies. And as centuries passed and various products came into being there came a day when someone put his name or special mark on something he had made. It was his expression of pride in his handiwork and his means of announcing to the world, "I made it!"

But that man of ancient days also assumed a responsibility. In saying "This is my work of which I am proud," he also inferred, "If you find it good, then come back for more of the same."

And in the passing centuries a trade mark has had just these two meanings — pride of those who make an article, and identification of the source so that purchasers may buy again in confidence.

At some time in our school years all of us have read the poem beginning, "Listen my children and you shall hear of the midnight ride of Paul Revere." So we think of him chiefly as an historical character. But Paul Revere was a talented silversmith. He is supposed to have been the first in this nation to use a trade mark on the teapots, spoons, cups and other articles he fashioned.

Among other articles, he made and put his sign on a silver water pitcher. It was so beautiful and useful in design the early colonists literally covered him up with orders. If you have a water pitcher, it may well be a "Revere" style because millions of copies of its design have been made in silver, glass and china, and the pattern continues as a standard item in department stores.

It is one example of how, origi-  
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**"GINGER" CHECKS VACATION WARDROBE**—"Ginger" Bible of Finishing at White checks over her Anvil Brand play clothes wardrobe before she takes off for a vacation in Tennessee. She's got plenty of shorts, shirts and pedal pushers; she could walk away with the "Best Dressed For Play" title no matter where she vacations. Have fun, Ginger!

## Vacation Week Is June 29-July 9; Anvil Branders To Travel Far and Wide

"Having a wonderful time, wish you were here" is what many Anvil Brand vacationers will be writing to their friends between June 29 and July 9 when the High Point and Independence plants will be closed for the annual holiday.

A spot check of employees found most who are planning trips out of town will be going to the beach. One avid beach fan already has been down several weekends and says she'll be back out on Carolina Beach the day after Anvil Brand closes down and will stay right there until the day before she reports back to work. (This busy little miss is none other than Glenda Bowman of Pants Department who, with her husband, are regular gada-bouts.)

Vacations in the mountains were second on the list with

some persons planning trips to West Virginia and others to Fontana Dam. Florida will be the destination of several Anvil Branders and at least one is planning a trip to Alabama and one young lady is planning a trip to Cuba.

There will be plenty of vacationers-at-home, too. "Too hot to do much traveling," one girl said. Another said she hasn't made any definite plans but has no doubt that she and her family will start out on a "spur of the moment" trip. "They're the most fun anyway," she said.

"Ginger" Bible who is Sew It Seams "Vacation Girl" is planning a trip to Tennessee to visit her family and friends whom she left just three months ago to move to High Point. She and her husband and two-year-old son will make the trip. Ginger came to work for Anvil Brand immediately after she moved to High Point and says she likes her work and High Point fine. She is in Finishing at White.

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