

Employees' Children Model For National Advertisements

When millions of readers across the nation thumb through magazines in the next several months and stop to look at ads of Anvil or Tractor Brand products, they will see two children of Anvil Brand employees who work right here in High Point.

They are Sandra Gordon, daughter of Juanita Gordon who works in Pants at White and Larry Dillard, son of Gladys Dillard, also of White.

Sandra and Larry posed for photographs from which artists will make drawings for the various ads.

Jack Thrift, head of Anvil Brand's advertising department said Larry and Sandra were two of the most cooperative children he had ever seen. "When we asked the children to pose a certain way, they posed," Jack said. "They needed no coaxing, but responded better than you might expect children much older to do."

Because the children proved such good models, the photo-

graphing was completed in about an hour; Jack had anticipated the work to take much longer.

In the drawing accompanying this story the artist was able to reproduce Sandra and Larry's facial features to the extent that they are recognizable. Jack said in future ads the resemblance may not be quite as close. Sandra will be in ads which will appear in *The Progressive Farmer*, *Pennsylvania Farmer*, *Farm and Ranch* and *The Saturday Evening Post*. Larry will be in the ads of the company's major advertising campaign in *The Saturday Evening Post*, *Life*, *Look*, *Town Journal* and *Pennsylvania Farmer*. Both Larry and Sandra will be in *National Future Farmer* and the *National Four-H News*.

FRANCES DUNN of Finishing at White is going to Alabama where she will visit her husband's relatives. She and her husband will drive down with another couple. Carbin Hill, near Birmingham is where they will stay and Frances said they are going places to fish and swim nearby. Frances says mostly they plan to "rest." She says usually they spend about 15 hours traveling to Alabama.

A husband in St. Louis, Mo., recently inserted this To Whom It May Concern public notice in the local newspapers: "I AM responsible for all debts and obligations of my wife, and am more than happy to be the provider for a woman who . . . has made the past 21 years of loving kindness the nicest years of my life."



MODELS FOR ANVIL-TRACTOR BRAND ADS — Jack Thrift and his wife, Henrietta, left, model garments which will appear in Anvil-Tractor Brand ads in the coming months. The children are Sandra Gordon and Larry Dillard whose mothers, Juanita Gordon and Gladys Dillard, work at White Division.



CORSAGE FOR DON — Hattie Bray, left above, pins a "corsage" on Don Farlow, bridegroom-elect of June 29 when he will marry Peggy Gardmon. The corsage is made up of kitchen utensils that will make good "throwing" articles for Peggy when Don makes her mad. Rosa Wilkerson and Polly Cannon, right, hold part of the gifts which members of the Overall Department brought for Don and his bride-elect.