



SEW IT SEAMS



(Registered with U. S. Patent Office)

Volume VII

HIGH POINT, NORTH CAROLINA, AUGUST, 1956

No. 14



MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

Never before have public events attracted such audiences as watched and listened to the proceedings of the Democratic and Republican national conventions in Chicago and San Francisco.

It is a healthy situation, too, when millions of people are enabled first hand to see and judge the personalities of the candidates, and to hear presentations of the issues from accredited speakers. In the heat of a convention atmosphere, praise of one's own side can become extravagant and reproach for the opposing side is often intemperate. But in the realm of political conflict we, as voters, are supposed to season what we hear with our own grains of salt!

However, it is an arresting thought that one of these party platforms and one group of nominees will have an important bearing on our well-being, on our actions, and on our very lives for the next four years. Which one will be determined this coming November.

Think how a political administration affects us these days, far beyond the bounds of government alone. Policies and practices originating in Washington influence international peace, science, industry, education, agriculture, business and a host of other social and economic activities which touch the private and personal interests of everyone in the nation.

And what will you do about assuring good government?

Of course the first step to what you do is to register for voting. The next step is to vote. Never should we surrender this privilege of personal independence which was won for us by our ancestors of 180 years ago.

And in this day of radio and
(Continued on Page Two)

Ivy League Bermudas Big Fashion News This Season



IVY LEAGUE BERMUDAS—Shirley Westmoreland and Mary Lou Atkins model the popular Ivy League Bermuda shorts which are in such demand. Shirley, at left, has been with Anvil Brand two years and operates a band and loop machine in Pants. Mary Lou has been with the company two years, also, and is a training supervisor.

A sudden increased demand for the Ivy League Bermuda shorts Anvil Brand produces is resulting in current shipments which will reach customers for those "back to school" sales.

According to the sales and styling departments these Bermudas are one of the "hottest" numbers in the current line and proving tremendously popular.

Helen Hughes of the Styling Department, says this "Ivy League" styling is important in all types of play clothes this season. These shorts feature "just above the knee" length slim legs, extended waist band with zipper fly front and strap in back. They feature ivy shades of green, charcoal and tan in the new sheen material and black, navy, khaki, charcoal and fawn in twill.

Anvil Branders Again Respond To Blood Appeal

The Bloodmobile visited High Point again recently and as usual, there were several Anvil Branders who quickly responded to the plea for donors.

Donors this month from Anvil Brand included Beatrice Brown, Hazel Ward, Mary Davis, Doris Burleson, Lottie Kimsey, Kathryn Shutt, Jaunita Gordon, Dorothy Brown, Herb Ross, Robert Harris, James Glover and Doyle McCollister.